

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
**15th December 2024**

**PART 1 - UNITED KINGDOM**  
(INCLUDING CHANNEL ISLANDS AND ISLE OF MAN)



ADULTS AGED 15 AND OVER:  
**57,640,000**



**Embargoed**  
until 00.01 am  
6th Feb 2025

	Survey Period	Weekly Reach '000	Index Reach Q4 24 / Q4 23	Average Hours per listener	Index Avg Hours Q4 24 / Q4 23	Total Hours '000	Index Total Hours Q4 24 / Q4 23
All Radio	Q	50272	102	20.6	100	1033110	102
All BBC Radio	Q	31690	101	14.4	103	456363	104
All BBC Radio 15-44	Q	12009	105	8.5	102	102060	107
All BBC Radio 45+	Q	19681	99	18.0	104	354303	103
All BBC Network Radio <sup>1</sup>	Q	29089	101	14.1	104	408797	105
BBC Local Radio	Q	7151	102	6.7	94	47565	96
All Commercial Radio	Q	39934	102	13.9	98	556477	100
All Commercial Radio 15-44	Q	18776	104	11.2	93	210951	96
All Commercial Radio 45+	Q	21158	101	16.3	102	345526	103
All National Commercial <sup>1</sup>	Q	28679	107	9.6	94	275328	101
All Local Commercial Radio (National TSA)	Q	27434	102	10.2	97	281149	99
Other Radio	Q	5661	99	3.6	103	20269	100

(1) See note on back cover.

For survey periods and other definitions please see back cover.

Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution.

Source: "RAJAR/Ipsos/RSMB."

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
15th December 2024

## PART 2 - NATIONAL SERVICES



**Embargoed**  
until 00.01 am  
6th Feb 2025

	Survey Period	Weekly Reach '000	Index Reach Q4 24 / Q4 23	Average Hours per listener	Index Avg Hours Q4 24 / Q4 23	Total Hours '000	Index Total Hours Q4 24 / Q4 23
All BBC Network Radio <sup>1</sup>	Q	29089	101	14.1	104	408797	105
BBC Radio 1	Q	7537	103	6.8	108	50913	111
BBC Radio 1Xtra	H	811	113	4.9	114	3939	127
BBC Radio 2	Q	13645	103	10.8	106	147991	109
BBC Radio 3	Q	1952	110	7.5	100	14724	111
BBC Radio 4 (including 4 Extra)	Q	9371	99	13.2	103	123669	102
BBC Radio 4	Q	9039	99	12.3	101	111387	100
BBC Radio 4 Extra	Q	1477	101	8.3	115	12282	117
BBC Radio 5 live (inc. sports extra)	Q	5693	96	5.9	97	33665	93
BBC Radio 5 live	Q	5344	102	5.7	95	30612	98
BBC Radio 5 Sports Extra	Q	1192	77	2.6	87	3053	65
BBC 6 Music	Q	2776	110	9.3	89	25766	99
BBC Asian Network UK	H	579	129	5.3	110	3095	145
BBC World Service	Q	1184	110	4.2	91	5016	101
All National Commercial <sup>1</sup>	Q	28679	107	9.6	94	275328	101
Absolute Radio Network <sup>2</sup>	H	5611	106	6.7	97	37608	104
Absolute Radio	Q	2140	91	6.6	112	14114	101
Absolute Radio 60s	H	170	148	2.3	51	400	78
Absolute Radio 70s	H	382	128	3.0	107	1137	135

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

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Absolute 80s	Q	1575	99	4.8	91	7513	89
Absolute Radio 90s	H	1028	109	3.4	85	3526	94
Absolute Radio 00s	H	432	149	3.1	115	1346	174
Absolute Radio 10s	H	265	178	1.6	145	413	258
Absolute Classic Rock	H	828	104	6.0	103	4994	108
Absolute Radio Country	H	610	150	4.8	83	2939	124
Boom Radio	Q	706	113	10.7	97	7528	109
Capital Brand (UK) <sup>6</sup>	H	9688	122	5.3	104	51444	128
Capital Anthems	Q	440	*	2.0	*	882	*
Capital Chill	Q	216	116	4.0	83	872	97
Capital Dance	Q	1177	136	4.2	91	4904	123
Capital Network (UK) <sup>2</sup>	H	7445	127	5.0	106	37574	137
Capital XTRA Brand UK <sup>2</sup>	H	2097	106	3.6	92	7559	98
Capital XTRA (UK) <sup>2</sup>	H	1658	98	3.5	95	5728	92
Capital XTRA Reloaded	Q	599	121	2.9	97	1728	115
Classic FM Brand (UK) <sup>13</sup>	H	4568	*	7.9	*	35864	*
Classic FM	H	4475	95	7.8	90	34768	85
Classic FM Calm	Q	238	*	5.5	*	1303	*
Classic FM Movies	Q	154	*	5.2	*	800	*

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GB News Radio	Q	468	109	7.4	114	3476	124
Gold Radio Network (UK) <sup>2</sup>	H	1729	103	6.3	80	10971	83
Greatest Hits Network (exc Partners) <sup>2</sup>	H	7595	111	8.6	101	65035	111
Greatest Hits Radio 60s	Q	386	*	6.9	*	2661	*
Greatest Hits Radio <sup>2</sup>	H	7367	109	8.5	100	62351	109
Heart Brand (UK) <sup>9</sup>	H	13298	115	6.1	92	81640	107
Heart 70s	Q	770	114	3.6	97	2767	111
Heart 80s	Q	1876	112	4.2	93	7849	103
Heart 90s	Q	1076	91	3.0	86	3230	78
Heart 00s	Q	1023	124	3.2	97	3297	119
Heart 10s	Q	292	*	2.3	*	673	*
Heart Dance	Q	1014	123	4.7	121	4815	151
Heart Love	Q	201	*	2.3	*	462	*
Heart Musicals	Q	134	*	1.9	*	252	*
Heart Network (UK) <sup>2</sup>	H	10058	114	5.8	91	58432	103
Heat	H	614	130	3.4	97	2075	127
Hits Radio Network (exc Partners)	H	7167	113	6.4	81	45609	91
Hits Radio Chilled (was Magic Chilled)	H	385	93	2.5	81	975	77
Hits Radio Pride	H	340	*	1.6	*	543	*

Source: "RAJAR/Ipsos/RSMB."

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Hits Radio Portfolio (exc Partners) <sup>11</sup>	H	13287	111	8.3	92	110644	102
Hits Radio <sup>2</sup>	H	4683	327	5.0	102	23312	335
Jazz FM	H	545	122	4.1	98	2241	118
Kerrang!	H	473	119	5.1	124	2418	147
KISS Network <sup>5</sup>	H	3762	89	4.2	86	15783	76
Kiss Dance	Q	720	*	1.7	*	1202	*
KISS Fresh	H	190	78	2.9	97	551	75
Kisstory R&B	Q	530	*	3.5	*	1865	*
KISSTORY	Q	2165	91	3.6	82	7898	75
LBC Brand (UK) <sup>2</sup>	H	3351	112	9.6	102	32099	114
Magic Network <sup>8</sup>	H	3504	84	5.3	91	18567	77
Magic at the Musicals	H	298	181	4.0	80	1193	144
Magic Classical (was Scala Radio)	H	218	110	7.4	84	1617	92
Magic Soul	H	640	127	3.1	47	1960	60
Mellow Magic	H	435	88	4.2	89	1826	79
Nation 80s	Q	505	*	1.2	*	593	*
Planet Rock	Q	956	74	9.6	94	9165	70
Smooth Brand (UK) <sup>7</sup>	H	7841	127	6.3	95	49171	122
Smooth 70s	Q	317	*	2.6	*	816	*

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Smooth 80s	Q	533	*	4.1	*	2164	*
Smooth Chill	Q	435	92	4.1	82	1766	75
Smooth Country	Q	368	117	3.9	81	1417	95
Smooth Relax	Q	373	*	3.7	*	1382	*
Smooth Soul	Q	206	*	2.8	*	571	*
Smooth Radio Network (UK)	H	6573	120	6.4	97	41848	116
Sunrise Radio National	Y	360	114	4.7	102	1699	117
Talk (was TalkRadio)	H	504	70	10.3	134	5179	93
talkSPORT Network <sup>2</sup>	H	3589	107	5.9	91	21276	98
talkSPORT	H	3253	106	6.2	91	20033	96
talkSPORT2	H	541	136	2.3	110	1243	151
Times Radio	H	604	123	7.3	91	4429	112
Virgin Radio Network	H	2235	122	4.7	75	10542	91
Virgin Radio 80s Plus	H	279	227	1.1	58	313	134
Virgin Radio	H	1430	102	5.6	86	8057	88
Virgin Radio Anthems	H	468	170	3.1	79	1432	133
Virgin Radio Chilled	H	355	111	2.1	60	740	66
Radio X Brand (UK) <sup>12</sup>	H	2430	112	7.4	80	18050	91
Radio X 00s	Q	133	*	1.8	*	236	*

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Radio X 90s	Q	129	*	3.2	*	411	*
Radio X Chilled	Q	129	*	2.1	*	271	*
Radio X Classic Rock	Q	216	89	4.5	79	976	70
Radio X Network (UK) <sup>2</sup>	H	2124	106	7.8	84	16468	88

(1-12) See note on back cover.

Source: "RAJAR/Ipsos/RSMB."

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
15th December 2024

## PART 3 - INDIVIDUAL BBC SERVICES



**Embargoed**  
until 00.01 am  
6th Feb 2025

	Survey Period	Weekly Reach '000	Index Reach Q4 24 / Q4 23	Average Hours per listener	Index Avg Hours Q4 24 / Q4 23	Total Hours '000	Index Total Hours Q4 24 / Q4 23
<b>BBC NETWORK RADIO</b>							
BBC Radio 1	Q	7537	103	6.8	108	50913	111
BBC Radio 1Xtra	H	811	113	4.9	114	3939	127
BBC Radio 2	Q	13645	103	10.8	106	147991	109
BBC Radio 3	Q	1952	110	7.5	100	14724	111
BBC Radio 4 (including 4 Extra)	Q	9371	99	13.2	103	123669	102
BBC Radio 4	Q	9039	99	12.3	101	111387	100
BBC Radio 4 Extra	Q	1477	101	8.3	115	12282	117
BBC Radio 5 live (inc. sports extra)	Q	5693	96	5.9	97	33665	93
BBC Radio 5 live	Q	5344	102	5.7	95	30612	98
BBC Radio 5 Sports Extra	Q	1192	77	2.6	87	3053	65
BBC 6 Music	Q	2776	110	9.3	89	25766	99
BBC Asian Network UK	H	579	129	5.3	110	3095	145
BBC World Service	Q	1184	110	4.2	91	5016	101
<b>NATIONAL REGIONAL</b>							
BBC Radio Scotland	H	745	93	5.5	90	4095	84
BBC Radio Ulster <sup>3</sup>	H	454	90	12.3	127	5609	114
BBC Radio Wales	H	362	115	8.4	95	3038	109
BBC Radio Cymru <sup>3</sup>	H	120	126	8.5	70	1017	88

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	Survey Period	Weekly Reach '000	Index Reach Q4 24 / Q4 23	Average Hours per listener	Index Avg Hours Q4 24 / Q4 23	Total Hours '000	Index Total Hours Q4 24 / Q4 23
<b>LOCAL</b>							
BBC Local Radio in England	Q	4880	100	6.7	97	32634	97
BBC Radio Berkshire	H	34	47	20.9	402	705	187
BBC Radio Bristol	H	92	118	9.0	129	825	150
BBC Radio Cambridgeshire	H	76	113	8.1	89	614	100
BBC Radio Cornwall	H	101	126	15.8	131	1604	165
BBC CWR	H	61	95	14.0	163	861	156
BBC Radio Cumbria	H	71	84	8.8	105	626	88
BBC Radio Derby	H	104	82	11.9	149	1232	121
BBC Radio Devon	H	124	91	8.6	115	1065	104
BBC Essex	H	140	101	9.0	76	1259	78
BBC Radio Gloucestershire	H	53	108	8.0	103	425	112
BBC Hereford & Worcester	H	68	76	7.3	78	498	59
BBC Radio Humberside	H	108	107	3.1	42	341	46
BBC Radio Kent	H	129	91	3.5	76	455	69
BBC Radio Lancashire	H	172	115	6.2	73	1059	83
BBC Radio Leeds	H	178	100	4.2	93	758	94
BBC Radio Leicester	H	101	95	6.3	121	639	116
BBC Radio Lincolnshire	H	66	100	5.8	100	384	100

Source: "RAJAR/Ipsos/RSMB."

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	Survey Period	Weekly Reach '000	Index Reach Q4 24 / Q4 23	Average Hours per listener	Index Avg Hours Q4 24 / Q4 23	Total Hours '000	Index Total Hours Q4 24 / Q4 23
BBC Radio London	Q	491	90	4.0	114	1949	102
BBC Radio Manchester	H	154	85	5.4	106	830	89
BBC Radio Merseyside	H	167	93	6.8	51	1146	48
BBC Radio Newcastle	H	215	100	6.7	106	1437	106
BBC Radio Norfolk	H	130	99	9.4	90	1223	89
BBC Radio Northampton	H	60	86	10.6	177	638	151
BBC Radio Nottingham	H	138	111	6.2	115	857	127
BBC Radio Oxford	H	75	86	4.8	120	357	102
BBC Radio Sheffield	H	158	107	5.3	95	832	101
BBC Radio Shropshire	H	80	123	8.2	130	656	160
Total BBC Radio Solent	Y	188	102	8.7	97	1632	99
BBC Radio Somerset	H	58	105	5.9	46	342	49
BBC Radio Stoke	H	110	93	9.3	98	1029	92
BBC Radio Suffolk	H	86	89	4.6	49	391	43
BBC Radio Sussex and BBC Radio Surrey	H	226	118	5.8	53	1312	62
BBC Radio Tees	H	123	123	4.4	66	547	82
BBC Three Counties Radio	H	119	95	7.5	60	896	57
BBC Radio WM	H	185	96	5.9	128	1086	123
BBC Radio Wiltshire	H	71	80	7.6	67	535	52

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15th December 2024

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	Survey Period	Weekly Reach '000	Index Reach Q4 24 / Q4 23	Average Hours per listener	Index Avg Hours Q4 24 / Q4 23	Total Hours '000	Index Total Hours Q4 24 / Q4 23
BBC Radio York	H	54	90	5.8	79	313	70
BBC Radio Guernsey	Y	17	142	6.6	97	112	135
BBC Radio Jersey	Y	21	100	8.7	94	186	93

(1-12) See note on back cover.

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# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
15th December 2024

## PART 4 - NATIONAL COMMERCIAL GROUPS



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6th Feb 2025

	Survey Period	Weekly Reach '000	Index Reach Q4 24 / Q4 23	Average Hours per listener	Index Avg Hours Q4 24 / Q4 23	Total Hours '000	Index Total Hours Q4 24 / Q4 23
Bauer Media Audio UK - Total (exc Partners)	H	21893	100	9.1	95	198473	95
Absolute Radio Network <sup>2</sup>	H	5611	106	6.7	97	37608	104
Absolute Radio	Q	2140	91	6.6	112	14114	101
Absolute Radio 60s	H	170	148	2.3	51	400	78
Absolute Radio 70s	H	382	128	3.0	107	1137	135
Absolute 80s	Q	1575	99	4.8	91	7513	89
Absolute Radio 90s	H	1028	109	3.4	85	3526	94
Absolute Radio 00s	H	432	149	3.1	115	1346	174
Absolute Radio 10s	H	265	178	1.6	145	413	258
Absolute Classic Rock	H	828	104	6.0	103	4994	108
Absolute Radio Country	H	610	150	4.8	83	2939	124
Hits Radio Portfolio (exc Partners) <sup>11</sup>	H	13287	111	8.3	92	110644	102
Greatest Hits Network (exc Partners) <sup>2</sup>	H	7595	111	8.6	101	65035	111
Downtown Country	H	135	129	9.6	112	1301	145
Greatest Hits Radio 60s	Q	386	*	6.9	*	2661	*
Greatest Hits Radio	H	7367	109	8.5	100	62351	109
Greatest Hits Radio (Ayrshire & Dumfries & Galloway)	Y	70	97	13.6	130	954	125
Greatest Hits Radio (Bath & South West)	Y	51	121	7.9	77	402	93
Greatest Hits Radio (Berkshire & North Hampshire)	H	70	74	9.2	153	642	112

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	Survey Period	Weekly Reach '000	Index Reach Q4 24 / Q4 23	Average Hours per listener	Index Avg Hours Q4 24 / Q4 23	Total Hours '000	Index Total Hours Q4 24 / Q4 23
Greatest Hits Radio (Black Country & Shropshire)	H	178	292	5.7	66	1021	194
Greatest Hits Radio (Bradford & West Yorkshire)	H	111	100	12.1	95	1349	96
Greatest Hits Radio (Bristol & South West)	H	126	80	6.6	70	835	57
Greatest Hits Radio (Bucks Beds & Herts)	H	61	91	10.7	96	650	87
Greatest Hits Radio (Cambridgeshire)	H	39	115	6.6	84	256	94
Greatest Hits Radio (Cornwall)	H	119	259	8.7	78	1042	201
Greatest Hits Radio (Coventry & Warwickshire)	H	60	85	6.9	95	410	78
Greatest Hits Radio (Cumbria)	Y	81	123	9.9	113	801	137
Greatest Hits Radio (Devon)	H	99	121	8.2	112	815	137
Greatest Hits Radio (Dorset East)	Y	32	80	9.3	106	296	83
Greatest Hits Radio (Dorset West)	Y	56	112	12.6	127	707	144
Greatest Hits Radio (East Midlands)	H	248	150	7.3	97	1803	145
Greatest Hits Radio (East Yorkshire & Northern Lincolnshire)	H	150	133	8.2	93	1239	125
Greatest Hits Radio (Edinburgh & the Lothians & Fife & Falkirk)	H	95	88	7.0	90	669	79
Greatest Hits Radio (Essex)	H	65	89	8.4	87	545	77
Greatest Hits Radio (Glasgow & the West)	H	205	86	8.6	154	1760	131
Greatest Hits Radio (Gloucestershire)	H	45	136	10.7	130	482	178
Greatest Hits Radio (Greater Manchester)	H	378	190	7.8	100	2960	191
Greatest Hits Radio (Great Yarmouth)	Y	55	112	12.1	91	666	102

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	Survey Period	Weekly Reach '000	Index Reach Q4 24 / Q4 23	Average Hours per listener	Index Avg Hours Q4 24 / Q4 23	Total Hours '000	Index Total Hours Q4 24 / Q4 23
Greatest Hits Radio (Harrogate & Yorkshire Dales)	Y	48	130	10.8	104	521	135
Greatest Hits Radio (Herefordshire & Worcestershire)	Y	55	115	9.5	96	522	110
Greatest Hits Radio (Kent)	H	101	119	8.2	130	826	154
Greatest Hits Radio (Lancashire)	H	207	216	10.2	162	2112	353
Greatest Hits Radio (Leeds & West Yorkshire)	H	145	102	7.6	82	1104	83
Greatest Hits Radio (Lincolnshire)	H	176	117	9.9	98	1749	115
Greatest Hits Radio (Liverpool)	H	331	125	9.6	91	3180	113
Greatest Hits Radio (London)	Q	1040	72	5.8	107	6068	78
Greatest Hits Radio (Northamptonshire)	H	45	78	9.8	156	438	121
Greatest Hits Radio (North Derbyshire)	Y	77	126	8.8	98	678	123
Greatest Hits Radio (North East Scotland)	Y	38	103	8.4	135	317	139
Greatest Hits Radio (Northern Ireland)	H	69	84	6.0	140	415	117
Greatest Hits Radio (North of Scotland)	Y	20	118	5.4	64	110	74
Greatest Hits Radio (Norwich)	Y	143	149	8.8	116	1260	172
Greatest Hits Radio (Oxfordshire)	H	91	83	8.9	175	808	144
Greatest Hits Radio (Peterborough Stamford & Rutland)	H	64	123	12.6	142	807	175
Greatest Hits Radio (Plymouth)	Y	55	131	8.5	70	469	92
Greatest Hits Radio (Salisbury)	Y	31	97	7.3	70	222	66
Greatest Hits Radio (Scottish Borders & North Northumberland)	Y	35	85	10.3	112	364	97

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until 00.01 am  
6th Feb 2025

	Survey Period	Weekly Reach '000	Index Reach Q4 24 / Q4 23	Average Hours per listener	Index Avg Hours Q4 24 / Q4 23	Total Hours '000	Index Total Hours Q4 24 / Q4 23
Greatest Hits Radio (Somerset)	Y	80	136	12.8	115	1027	158
Greatest Hits Radio (South Coast) (was Wave 105)	H	328	81	9.1	67	2965	54
Greatest Hits Radio (South Wales)	H	138	115	6.2	111	852	126
Greatest Hits Radio (South Yorkshire)	H	334	132	10.7	86	3570	112
Greatest Hits Radio (Staffordshire & Cheshire)	H	87	105	8.4	91	736	95
Greatest Hits Radio (Suffolk)	Y	74	161	9.0	61	668	99
Greatest Hits Radio (Surrey & East Hampshire)	H	42	71	8.4	122	351	86
Greatest Hits Radio (Sussex)	H	179	103	8.4	94	1499	97
Greatest Hits Radio (Swindon)	Y	41	132	9.1	85	373	112
Greatest Hits Radio (Tayside & Fife)	Y	39	111	7.0	48	272	53
Greatest Hits Radio (Teesside)	H	98	99	5.6	73	544	71
Greatest Hits Radio (Tyne & Wear)	H	144	185	7.0	137	999	252
Greatest Hits Radio (Wakefield)	Y	58	83	9.0	103	523	85
Greatest Hits Radio (West Midlands)	H	356	94	10.4	121	3691	113
Greatest Hits Radio (West Norfolk)	Y	32	64	7.3	62	229	38
Greatest Hits Radio (York & North Yorkshire)	Y	66	122	9.5	113	633	138
Greatest Hits Radio (Yorkshire Coast)	Y	34	117	9.2	84	314	98
Hits Radio Network (exc Partners) <sup>2</sup>	H	7167	113	6.4	81	45609	91
Hits Radio Chilled (was Magic Chilled)	H	385	93	2.5	81	975	77

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
15th December 2024

## PART 4 - NATIONAL COMMERCIAL GROUPS



**Embargoed**  
until 00.01 am  
6th Feb 2025

	Survey Period	Weekly Reach '000	Index Reach Q4 24 / Q4 23	Average Hours per listener	Index Avg Hours Q4 24 / Q4 23	Total Hours '000	Index Total Hours Q4 24 / Q4 23
Hits Radio Pride	H	340	*	1.6	*	543	*
Hits Radio <sup>2</sup>	H	4683	327	5.0	102	23312	335
Hits Radio (Birmingham) (was Free Radio (Birmingham))	H	231	94	4.0	59	930	56
Hits Radio (Black Country & Shropshire) (was Free Radio (Black Country & Shropshire))	H	94	125	5.5	92	512	113
Hits Radio (Cornwall) (was Pirate FM)	H	67	55	6.6	73	443	40
Hits Radio (Coventry & Warwickshire) (was Free Radio (Coventry & Warwickshire))	H	113	104	8.0	103	902	106
Hits Radio (Cumbria)	Y	15	214	6.7	291	101	673
Hits Radio (Dorset)	Y	38	141	2.1	39	82	57
Hits Radio (East Midlands) (was Gem)	H	163	68	5.7	71	926	48
Hits Radio (East Yorkshire & Northern Lincolnshire) (was Viking FM)	H	160	96	6.7	116	1079	112
Hits Radio (Herefordshire & Worcestershire) (was Free Radio (Herefordshire & Worcestershire))	Y	75	119	7.9	108	590	129
Hits Radio (Lancashire) (was Rock FM)	H	198	93	6.1	92	1198	85
Hits Radio (Lincs) (was Lincs FM)	H	94	66	7.4	93	694	61
Hits Radio (Liverpool & the North West) (was Radio City)	H	257	90	6.0	77	1540	69
Hits Radio (London) (was KISS (London))	Q	727	75	2.9	94	2110	71
Hits Radio (Manchester)	H	294	113	5.0	59	1484	67
Hits Radio (Norfolk) (was KISS (East))	H	33	61	2.3	59	75	36
Hits Radio (North East - Teesside) (was TFM)	H	118	110	3.7	65	435	72
Hits Radio (North East - Tyne & Wear) (was Metro Radio)	H	332	111	7.2	109	2382	121

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# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
15th December 2024

## PART 4 - NATIONAL COMMERCIAL GROUPS



**Embargoed**  
until 00.01 am  
6th Feb 2025

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Hits Radio (Northern Ireland)	H	25	*	1.2	*	29	*
Hits Radio (Oxfordshire)	H	31	119	2.2	31	68	37
Hits Radio (South Coast)	H	42	175	2.7	117	115	209
Hits Radio (South Wales) (was 96.4 FM The Wave)	H	177	208	3.2	46	568	97
Hits Radio (South Yorkshire) (was Hallam FM)	H	308	114	7.7	113	2379	130
Hits Radio (Staffordshire & Cheshire) (was Signal One)	H	155	83	8.2	124	1267	102
Hits Radio (West of England) (was KISS (West))	H	148	54	3.2	50	478	27
Hits Radio (West Yorkshire) (was Pulse 1)	H	173	141	3.5	56	605	79
Clyde 1 (Ayrshire) (was West FM)	Y	102	110	9.8	102	1005	113
Clyde 1 (Glasgow & The West)	H	745	109	10.4	116	7787	126
Cool FM	H	471	88	7.2	94	3397	82
Downtown Radio	H	309	119	10.5	121	3240	143
Forth 1	H	380	106	8.7	105	3320	112
MFR	Y	96	105	8.5	135	822	144
Northsound 1	Y	114	99	7.4	123	850	124
Tay FM	Y	116	105	8.2	65	951	68
Heat	H	614	130	3.4	97	2075	127
Jazz FM	H	545	122	4.1	98	2241	118
Kerrang!	H	473	119	5.1	124	2418	147

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# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
15th December 2024

## PART 4 - NATIONAL COMMERCIAL GROUPS



**Embargoed**  
until 00.01 am  
6th Feb 2025

	Survey Period	Weekly Reach '000	Index Reach Q4 24 / Q4 23	Average Hours per listener	Index Avg Hours Q4 24 / Q4 23	Total Hours '000	Index Total Hours Q4 24 / Q4 23
KISS Network <sup>5</sup>	H	3762	89	4.2	86	15783	76
KISS	Q	1085	46	4.1	114	4401	52
Kiss Dance	Q	720	*	1.7	*	1202	*
KISS Fresh	H	190	78	2.9	97	551	75
Kisstory R&B	Q	530	*	3.5	*	1865	*
KISSTORY	Q	2165	91	3.6	82	7898	75
Magic Network <sup>8</sup>	H	3504	84	5.3	91	18567	77
Magic <sup>2</sup>	Q	2273	66	5.2	91	11719	60
Magic (London)	Q	1161	70	4.2	61	4913	42
Magic at the Musicals	H	298	181	4.0	80	1193	144
Magic Classical (was Scala Radio)	H	218	110	7.4	84	1617	92
Magic Soul	H	640	127	3.1	47	1960	60
Mellow Magic	H	435	88	4.2	89	1826	79
Planet Rock	Q	956	74	9.6	94	9165	70
Total Global Radio (UK)	H	27807	110	9.1	97	253271	107
Capital Brand (UK) <sup>6</sup>	H	9688	122	5.3	104	51444	128
Capital Anthems	Q	440	*	2.0	*	882	*
Capital Chill	Q	216	116	4.0	83	872	97
Capital Dance	Q	1177	136	4.2	91	4904	123

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# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
15th December 2024

## PART 4 - NATIONAL COMMERCIAL GROUPS



**Embargoed**  
until 00.01 am  
6th Feb 2025

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Capital Network (UK) <sup>2</sup>	H	7445	127	5.0	106	37574	137
Capital Liverpool <sup>10</sup>	H	187	126	4.7	107	876	134
Capital London <sup>10</sup>	Q	1711	106	4.6	102	7906	109
Capital Mid Counties	Y	178	135	4.8	86	858	117
Capital Mid Counties - North <sup>10</sup>	Y	34	110	4.1	108	139	119
Capital Mid Counties - South <sup>10</sup>	H	154	135	4.8	91	733	122
Capital Midlands	H	1016	128	5.2	102	5281	131
Capital Birmingham <sup>10</sup>	H	384	118	4.1	100	1574	118
Capital East Midlands <sup>10</sup>	H	449	140	6.3	102	2831	143
Capital East Midlands - Derbyshire	H	74	130	6.1	117	453	153
Capital East Midlands - Leicestershire	H	141	123	8.2	137	1164	169
Capital East Midlands - Nottinghamshire	H	235	158	5.2	78	1214	121
Capital North East <sup>10</sup>	H	437	124	5.5	89	2417	111
Capital North West	H	637	165	5.2	124	3307	203
Capital Lancashire <sup>10</sup>	H	76	125	5.2	79	394	98
Capital Manchester <sup>10</sup>	H	562	173	5.2	137	2913	238
Capital North West and Wales <sup>10</sup>	H	135	125	5.3	79	712	99
Capital Scotland <sup>4</sup>	H	446	120	4.4	126	1956	148
Capital South	H	216	137	6.0	130	1302	178

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# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
15th December 2024

## PART 4 - NATIONAL COMMERCIAL GROUPS



**Embargoed**  
until 00.01 am  
6th Feb 2025

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Capital Brighton <sup>10</sup>	Y	31	163	5.8	193	176	303
Capital South Coast <sup>10</sup>	H	176	136	6.1	122	1076	168
Capital South Wales <sup>4</sup>	H	200	125	4.6	100	920	125
Capital Yorkshire <sup>10</sup>	H	924	128	5.9	107	5408	137
Capital XTRA Brand UK <sup>2</sup>	H	2097	106	3.6	92	7559	98
Capital XTRA (UK) <sup>2</sup>	H	1658	98	3.5	95	5728	92
Capital XTRA (London)	Q	621	84	3.8	146	2334	120
Capital XTRA Reloaded	Q	599	121	2.9	97	1728	115
Classic FM Brand (UK) <sup>13</sup>	H	4568	*	7.9	*	35864	*
Classic FM	H	4475	95	7.8	90	34768	85
Classic FM Calm	Q	238	*	5.5	*	1303	*
Classic FM Movies	Q	154	*	5.2	*	800	*
Gold Radio Network (UK) <sup>2</sup>	H	1729	103	6.3	80	10971	83
Gold Radio Cambridgeshire	H	37	137	7.1	148	262	200
Gold Radio East Midlands	H	113	93	6.4	77	726	72
Gold Radio London	Q	261	76	6.5	102	1699	78
Gold Radio Manchester	H	116	115	5.2	72	601	82
Heart Brand (UK) <sup>9</sup>	H	13298	115	6.1	92	81640	107
Heart 70s	Q	770	114	3.6	97	2767	111

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# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
15th December 2024

## PART 4 - NATIONAL COMMERCIAL GROUPS



**Embargoed**  
until 00.01 am  
6th Feb 2025

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Heart 80s	Q	1876	112	4.2	93	7849	103
Heart 90s	Q	1076	91	3.0	86	3230	78
Heart 00s	Q	1023	124	3.2	97	3297	119
Heart 10s	Q	292	*	2.3	*	673	*
Heart Dance	Q	1014	123	4.7	121	4815	151
Heart Love	Q	201	*	2.3	*	462	*
Heart Musicals	Q	134	*	1.9	*	252	*
Heart Network (UK) <sup>2</sup>	H	10058	114	5.8	91	58432	103
Heart East	H	1154	108	6.7	75	7740	82
Heart Cambridgeshire <sup>10</sup>	H	178	107	8.2	94	1464	101
Heart East Anglia	H	350	119	7.4	81	2604	98
Heart East Anglia - Norfolk <sup>10</sup>	H	202	118	7.6	88	1529	104
Heart East Anglia - Suffolk <sup>10</sup>	H	148	121	7.3	74	1075	90
Heart Essex	H	199	113	6.0	66	1202	75
Heart Essex - Chelmsford & Southend <sup>10</sup>	H	142	110	6.1	73	863	79
Heart Essex - Colchester <sup>10</sup>	Y	43	139	7.6	73	323	99
Heart Essex - Harlow <sup>10</sup>	Y	11	73	8.5	99	91	72
Heart Four Counties	H	427	99	5.8	67	2470	66
Heart Four Counties - Bedfordshire <sup>10</sup>	Y	76	92	6.6	120	504	111

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# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
15th December 2024

## PART 4 - NATIONAL COMMERCIAL GROUPS



**Embargoed**  
until 00.01 am  
6th Feb 2025

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Heart Four Counties - Beds/Bucks/Herts <sup>10</sup>	H	126	98	4.9	57	618	56
Heart Four Counties - Milton Keynes <sup>10</sup>	Y	60	128	6.5	102	390	130
Heart Four Counties - Northamptonshire <sup>10</sup>	H	141	101	5.8	54	814	54
Heart Hertfordshire <sup>4</sup>	H	77	367	4.3	60	329	215
Heart London <sup>10</sup>	Q	2133	106	5.1	86	10826	91
Heart North East <sup>10</sup>	H	456	131	6.6	88	3021	115
Heart North Wales <sup>4</sup>	H	106	104	7.8	108	822	112
Heart North West Group	H	996	146	5.2	81	5184	118
Heart North Lancs & Cumbria	Y	80	110	9.5	119	765	130
Heart North West <sup>10</sup>	H	912	150	4.8	77	4374	117
Heart Scotland	H	432	122	3.5	76	1505	93
Heart Scotland East <sup>10</sup>	H	146	105	4.3	90	628	95
Heart Scotland West <sup>10</sup>	H	286	132	3.1	70	877	92
Heart South	H	1229	103	6.5	105	8017	109
Heart Kent <sup>10</sup>	H	262	115	7.7	133	2020	151
Heart Solent	H	362	113	6.2	107	2251	121
Heart Solent - Dorset <sup>10</sup>	H	127	135	7.1	125	907	170
Heart Solent - Hampshire <sup>10</sup>	H	235	104	5.7	97	1344	101
Heart Sussex	H	282	95	6.2	95	1744	91

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# QUARTERLY SUMMARY OF RADIO LISTENING



**SURVEY PERIOD ENDING**  
**15th December 2024**

## PART 4 - NATIONAL COMMERCIAL GROUPS



**Embargoed**  
until 00.01 am  
6th Feb 2025

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Heart Sussex - North <sup>10</sup>	Y	28	53	5.5	83	154	44
Heart Sussex - South <sup>10</sup>	H	259	103	6.3	97	1624	99
Heart Thames Valley	H	323	92	6.2	97	2002	89
Heart Thames Valley - Berks & N.Hants <sup>10</sup>	H	164	76	5.6	86	925	65
Heart Thames Valley - Oxfordshire <sup>10</sup>	H	159	119	6.8	108	1077	129
Heart South Wales <sup>10</sup>	H	481	115	6.5	71	3133	82
Heart West	H	943	114	7.0	115	6551	130
Heart South West	H	389	120	6.5	103	2519	123
Heart South West - Cornwall <sup>10</sup>	Y	125	140	6.4	110	804	156
Heart South West - Exeter <sup>10</sup>	Y	73	118	6.4	128	466	152
Heart South West - North Devon <sup>10</sup>	Y	39	93	9.7	96	375	89
Heart South West - Plymouth & South Hams <sup>3,10</sup>	Y	99	141	6.7	93	665	131
Heart South West - Torbay <sup>10</sup>	Y	65	135	6.6	78	428	105
Heart West Country	H	553	110	7.3	122	4032	134
Heart West Country - Bristol/Weston & Bath <sup>10</sup>	H	210	115	7.1	145	1484	167
Heart West Country - Gloucestershire <sup>10</sup>	Y	100	96	7.3	106	732	101
Heart West Country - Somerset <sup>10</sup>	Y	119	125	5.8	97	690	121
Heart West Country - Wiltshire <sup>10</sup>	Y	129	108	8.7	121	1123	131
Heart West Midlands <sup>10</sup>	H	684	120	5.6	89	3839	107

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# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
15th December 2024

## PART 4 - NATIONAL COMMERCIAL GROUPS



**Embargoed**  
until 00.01 am  
6th Feb 2025

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Heart Yorkshire <sup>4</sup>	H	582	124	4.9	111	2858	139
LBC Brand (UK) <sup>2</sup>	H	3351	112	9.6	102	32099	114
LBC (UK)	H	2690	109	11.1	107	29941	117
LBC London	Q	1399	100	11.2	105	15712	106
LBC News (UK)	H	974	120	2.2	71	2158	87
LBC News (London) <sup>10</sup>	Q	373	79	2.8	88	1044	69
Nation Broadcasting Group	H	1236	163	4.7	73	5763	120
106.3 Bridge FM	Y	16	76	4.6	78	75	61
Dragon Radio Wales	Y	59	128	6.1	72	360	93
Easy Radio South	H	42	162	7.8	134	326	220
Nation 80s	Q	505	*	1.2	*	593	*
Nation Radio London	H	151	103	2.0	111	304	119
Nation Radio North East	H	36	180	4.9	62	178	116
Nation Radio South	H	144	185	10.2	232	1479	432
Nation Radio Suffolk	Y	22	96	9.5	94	206	90
Nation Radio Yorkshire (was Nation Radio East Yorkshire)	Y	54	186	8.9	129	483	237
Radio Carmarthenshire	Y	16	76	6.8	82	109	63
102.5 Radio Pembrokeshire	Y	23	92	7.2	150	165	140
Swansea Bay Radio	H	22	157	1.8	29	38	42

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# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
15th December 2024

## PART 4 - NATIONAL COMMERCIAL GROUPS



**Embargoed**  
until 00.01 am  
6th Feb 2025

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Total Nation Radio Scotland	H	130	98	5.6	64	726	63
Nation Radio Scotland (Digital)	H	90	500	6.6	471	594	2376
Nation Radio Scotland (FM)	H	47	41	2.8	29	133	12
Total Nation Radio Wales	H	182	*	5.8	*	1049	*
Nation Radio (North Wales)	Y	3	*	1.3	*	3	*
Nation Radio South Wales	H	177	96	5.9	95	1043	90
Smooth Brand (UK) <sup>7</sup>	H	7841	127	6.3	95	49171	122
Smooth 70s	Q	317	*	2.6	*	816	*
Smooth 80s	Q	533	*	4.1	*	2164	*
Smooth Chill	Q	435	92	4.1	82	1766	75
Smooth Country	Q	368	117	3.9	81	1417	95
Smooth Relax	Q	373	*	3.7	*	1382	*
Smooth Soul	Q	206	*	2.8	*	571	*
Smooth Radio Network (UK) <sup>2</sup>	H	6573	120	6.4	97	41848	116
Smooth Radio Devon	H	63	140	6.5	80	409	113
Smooth Radio East Anglia	H	75	103	5.7	81	425	83
Smooth Radio East Midlands <sup>4</sup>	H	504	114	9.0	123	4537	141
Smooth Radio Essex	H	82	83	8.1	145	669	120
Smooth Radio Kent	H	103	106	4.8	84	494	90

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# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
15th December 2024

## PART 4 - NATIONAL COMMERCIAL GROUPS



**Embargoed**  
until 00.01 am  
6th Feb 2025

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Smooth Radio Lake District <sup>10</sup>	Y	10	143	12.5	142	125	202
Smooth Radio London <sup>10</sup>	Q	1134	105	4.4	102	4982	109
Smooth Radio North East <sup>4</sup>	H	595	115	8.2	90	4883	104
Smooth Radio North West <sup>4</sup>	H	1341	128	7.5	99	10070	127
Smooth Radio North West and Wales	H	85	102	5.8	61	500	63
Smooth Radio Scotland	H	386	121	7.4	112	2862	136
Smooth Radio Solent	H	111	132	3.6	54	397	71
Smooth Radio South Wales	H	110	134	7.4	107	817	144
Smooth Radio Sussex	H	88	140	3.9	87	341	121
Smooth Radio Thames Valley	H	55	83	3.2	48	176	40
Smooth Radio Three Counties	H	46	87	4.7	104	217	90
Smooth Radio West Country	H	137	96	7.7	167	1054	162
Smooth Radio West Midlands	H	568	116	6.3	84	3593	98
Radio X Brand (UK) <sup>12</sup>	H	2430	112	7.4	80	18050	91
Radio X 00s	Q	133	*	1.8	*	236	*
Radio X 90s	Q	129	*	3.2	*	411	*
Radio X Chilled	Q	129	*	2.1	*	271	*
Radio X Classic Rock	Q	216	89	4.5	79	976	70
Radio X Network (UK) <sup>2</sup>	H	2124	106	7.8	84	16468	88

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# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
15th December 2024

## PART 4 - NATIONAL COMMERCIAL GROUPS



**Embargoed**  
until 00.01 am  
6th Feb 2025

	Survey Period	Weekly Reach '000	Index Reach Q4 24 / Q4 23	Average Hours per listener	Index Avg Hours Q4 24 / Q4 23	Total Hours '000	Index Total Hours Q4 24 / Q4 23
Radio X London	Q	426	96	7.3	95	3131	92
Radio X Manchester	H	193	82	6.4	61	1238	50
Total News Broadcasting	H	6632	108	6.6	90	43882	98
News Broadcasting National Network	H	6436	108	6.4	89	41426	97
News Broadcasting Speech Network	H	4472	104	6.9	96	30884	99
Talk (was TalkRadio)	H	504	70	10.3	134	5179	93
talkSPORT Network <sup>2</sup>	H	3589	107	5.9	91	21276	98
talkSPORT	H	3253	106	6.2	91	20033	96
talkSPORT2	H	541	136	2.3	110	1243	151
Times Radio	H	604	123	7.3	91	4429	112
Virgin Radio Network	H	2235	122	4.7	75	10542	91
Virgin Radio	H	1430	102	5.6	86	8057	88
Virgin Radio 80s Plus	H	279	227	1.1	58	313	134
Virgin Radio Anthems	H	468	170	3.1	79	1432	133
Virgin Radio Chilled	H	355	111	2.1	60	740	66
U105 (Greater Belfast)	H	204	93	11.2	132	2279	122
U105 (Outside Belfast)	Y	23	74	4.9	72	112	53
Sunrise Radio Group National	H	370	*	4.4	*	1610	*
Sunrise Radio National	Y	360	114	4.7	102	1699	117

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
15th December 2024

## PART 4 - NATIONAL COMMERCIAL GROUPS



**Embargoed**  
until 00.01 am  
6th Feb 2025

	Survey Period	Weekly Reach '000	Index Reach Q4 24 / Q4 23	Average Hours per listener	Index Avg Hours Q4 24 / Q4 23	Total Hours '000	Index Total Hours Q4 24 / Q4 23
Sunrise Radio Group London	H	155	*	3.3	*	515	*
Sunrise Radio London	Y	145	134	4.0	100	578	135
Sunrise Smooth	H	31	*	2.8	*	87	*

(1-12) See note on back cover.

Source: "RAJAR/Ipsos/RSMB."

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
**15th December 2024**

## PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES



**Embargoed**  
until 00.01 am  
6th Feb 2025

	Survey Period	Weekly Reach '000	Index Reach Q4 24 / Q4 23	Average Hours per listener	Index Avg Hours Q4 24 / Q4 23	Total Hours '000	Index Total Hours Q4 24 / Q4 23
All Local Commercial Radio (ILR)	Q	27434	102	10.2	97	281149	99
Bloomberg Radio	H	51	*	2.9	*	150	*
Boom Radio	Q	706	113	10.7	97	7528	109
Central FM	Y	40	85	6.8	93	272	80
Centreforce 883	H	215	*	3.3	*	715	*
Communicorp UK	H	3921	122	6.9	103	26938	126
Capital Scotland	H	446	120	4.4	126	1956	148
Capital South Wales	H	200	125	4.6	100	920	125
Heart Hertfordshire	H	77	367	4.3	60	329	215
Heart North Wales	H	106	104	7.8	108	822	112
Heart Yorkshire	H	582	124	4.9	111	2858	139
Smooth Radio East Midlands	H	504	114	9.0	123	4537	141
Smooth Radio North East	H	595	115	8.2	90	4883	104
Smooth Radio North West	H	1341	128	7.5	99	10070	127
XS Manchester	H	124	119	4.5	80	562	96
CountryLine Radio (was Chris Country Radio)	H	60	167	2.0	77	118	127
DCT (Total)	Y	138	110	8.0	85	1097	94
Kingdom FM	Y	42	82	6.0	111	254	92
Original 106 (Aberdeen)	Y	95	128	8.8	73	842	94

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
**15th December 2024**

## PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES



**Embargoed**  
until 00.01 am  
6th Feb 2025

	Survey Period	Weekly Reach '000	Index Reach Q4 24 / Q4 23	Average Hours per listener	Index Avg Hours Q4 24 / Q4 23	Total Hours '000	Index Total Hours Q4 24 / Q4 23
Total Dee Radio Group	Y	66	93	5.5	167	361	156
Cheshire's Silk 106.9	Y	10	59	7.6	185	79	110
Chester's Dee 106.3 (Dee on DAB)	Y	14	117	7.5	110	102	126
Love 80s Liverpool	Y	16	114	5.8	232	92	271
Love 80s Manchester	Y	26	93	3.4	213	88	200
Total Radio Essex	H	64	90	6.2	90	395	80
Radio Essex	H	34	83	4.6	82	156	68
Radio Essex DAB	Y	34	68	7.6	112	261	76
3FM	Y	26	104	8.0	93	210	96
Fun Kids (London)	H	93	95	2.4	100	222	97
GB News Radio	Q	468	109	7.4	114	3476	124
IOW Radio	Y	34	83	9.6	122	329	102
KMFM Group	H	191	114	5.9	66	1120	75
KMFM East	H	102	129	6.4	70	652	91
KMFM West	H	89	100	5.3	61	468	60
Lyca Group	Y	176	108	4.2	53	735	56
1458 Lyca Radio	Y	121	112	3.0	42	368	47
Lyca Gold (surveyed as 1035 Dilse Radio)	Y	79	107	4.6	65	367	70
Radio Mansfield 103.2	Y	30	120	8.2	105	244	124

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
15th December 2024

## PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES



**Embargoed**  
until 00.01 am  
6th Feb 2025

	Survey Period	Weekly Reach '000	Index Reach Q4 24 / Q4 23	Average Hours per listener	Index Avg Hours Q4 24 / Q4 23	Total Hours '000	Index Total Hours Q4 24 / Q4 23
Manx Radio	Y	31	124	11.3	116	349	141
Mi-Soul	H	199	124	3.1	78	626	98
More Radio Total	H	71	129	8.6	119	606	154
More Radio East	Y	51	109	9.8	136	496	144
More Radio West	Y	13	108	8.5	118	113	138
Panjab Radio	Y	105	109	7.3	73	763	79
Q Radio	H	335	95	7.2	122	2423	117
Radio Exe	Y	55	162	5.5	68	302	108
Star Radio Cambridge	Y	29	94	4.7	98	139	93
Time FM 107.5	Y	15	188	12.4	276	188	522
Tindle Radio Group	Y	79	105	9.6	103	754	109
Channel 103 FM	Y	50	109	7.4	77	364	82
Island FM 104.7	Y	29	104	13.5	155	390	159
The Voice	Y	14	117	10.4	73	141	80

(1-12) See note on back cover.

Source: "RAJAR/Ipsos/RSMB."

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
15th December 2024

## PART 6 - DEMOGRAPHIC ANALYSIS

**Embargoed**  
until 00.01 am  
6th Feb 2025

	Survey Period	Weekly Reach '000	Index Reach Q4 24 / Q4 23	Average Hours per listener	Index Avg Hours Q4 24 / Q4 23	Total Hours '000	Index Total Hours Q4 24 / Q4 23
ALL COMMERCIAL 15+	Q	39934	102	13.9	98	556477	100
Children 10-14	Q	2535	90	6.4	103	16346	94
15-24	Q	5302	110	8.3	86	43954	93
25-44	Q	13475	101	12.4	95	166997	97
45-64	Q	13114	100	16.9	101	221680	101
65+	Q	8044	102	15.4	104	123846	106
Main Shoppers	Q	34313	100	14.5	99	497608	99
Main Shoppers with children	Q	9677	98	13.4	92	130001	91
ABC1	Q	22197	102	12.2	97	271061	98
C2DE	Q	17738	102	16.1	100	285417	102
ALL BBC 15+	Q	31690	101	14.4	103	456363	104
Children 10-14	Q	1443	83	5.3	84	7588	70
15-24	Q	3205	122	5.8	95	18586	115
25-44	Q	8804	100	9.5	106	83474	105
45-64	Q	10648	98	16.0	103	170251	101
65+	Q	9033	101	20.4	105	184051	105
Main Shoppers	Q	28061	99	15.1	106	423810	104
Main Shoppers with children	Q	6502	95	11.2	106	72888	100
ABC1	Q	19494	101	14.3	101	278937	103
C2DE	Q	12195	102	14.5	104	177426	107

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.



# QUARTERLY SUMMARY OF RADIO LISTENING

DEFINITIONS	
(1)	Audiences in local analogue areas excluded from 'All BBC Network Radio' and 'All National Commercial' totals.
(2)	National groups that are a combination of analogue and digital broadcast.
(3)	Audience to 'Opt-out' services included.
(4)	Station owned by Communicorp Group Limited and includes listening to the national station.
(5)	Includes Kiss Dance, Kiss Fresh, Kisstory & Kisstory RnB
(6)	Includes Capital Network (UK), Capital XTRA (UK), Capital XTRA Reloaded, Capital Anthems, Capital Chill & Capital Dance.
(7)	Includes Smooth Radio Network (UK), Smooth Chill, Smooth Country, Smooth Relax, Smooth Soul, Smooth 70s & Smooth 80s
(8)	Includes Magic, Mellow Magic, Magic Classical, Magic Soul & Magic at the Musicals
(9)	Includes Heart Network (UK), Heart 70s, 80s, 90s, 00s, 10s, Heart Dance, Heart Love & Heart Musicals
(10)	Includes listening to the national station
(11)	Includes Greatest Hits Network and Hits Radio Network
(12)	Includes Radio X Network (UK), Radio X Chilled, Radio X Classic Rock, Radio X 90s & 00s
(13)	Includes Classic FM, Classic FM Calm & Classic FM Movies

AREAS	
<b>United Kingdom</b> (Parts 1 and 6)	(including Channel Islands and Isle of Man)
<b>Editorial Areas</b> (Part 3)	BBC stations' defined service areas
<b>Total Survey Areas</b> (Parts 4 and 5)	Commercial stations' defined marketing areas
In Part 1 'BBC Local/Regional' and 'All Local Commercial' include listening to local stations outside their own Editorial/Total Survey Areas.	In Parts 3 and 5 'BBC Local Radio' and 'All Local Commercial Radio' are based on the net Editorial/Total Survey Area of the individual services making up the network.

SURVEY PERIODS		
Code	Fieldwork Dates	Sample size* (No. of diaries)
Q	16 <sup>th</sup> September 2024 - 15 <sup>th</sup> December 2024	34,494
H	24 <sup>th</sup> June 2024 - 15 <sup>th</sup> December 2024	69,090
Y	1 <sup>st</sup> January 2024 - 15 <sup>th</sup> December 2024	140,187

UNIQUE SAMPLE		
Code	Fieldwork Dates	Unique Sample
Q	16 <sup>th</sup> September 2024 - 15 <sup>th</sup> December 2024	22,230

TERMS	
<b>Weekly reach</b>	The number in thousands or as a percentage of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week
<b>Average hours</b>	The total hours of listening to a station during the course of a week, averaged:  <b>per head</b> – across the total adult population of the UK/area <b>per listener</b> – across all those listening to the station for at least 5 minutes
<b>Total hours</b>	The overall number of hours of adult listening to a station in the UK/area in an average week
<b>Index</b>	A means of presenting statistical change that uses 100 as the comparative benchmark. An index of 110 denotes a 10 increase, while an index of 90 denotes a 10 increase

please note that Sample Sizes refer to the number of diaries rather than participants, and includes panellists who may contribute up to 3 diaries per Quarter.