

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
30th March 2025

PART 1 - UNITED KINGDOM

(INCLUDING CHANNEL ISLANDS AND ISLE OF MAN)



ADULTS AGED 15 AND OVER:
POPULATION 57,640,000



Embargoed
until 00.01 am
15th May 2025

	Survey Period	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
All Radio	Q	50078	87	17.8	20.5	1026885	100.0
All BBC Radio	Q	31392	54	7.7	14.1	442294	43.1
All BBC Radio 15-44	Q	11637	43	3.4	8.0	92578	29.2
All BBC Radio 45+	Q	19755	64	11.4	17.7	349716	49.3
All BBC Network Radio ¹	Q	28726	50	6.9	13.8	397329	38.7
BBC Local Radio	H	7065	12	0.8	6.6	46356	4.5
All Commercial Radio	Q	39873	69	9.8	14.1	563364	54.9
All Commercial Radio 15-44	Q	18585	69	7.9	11.5	213630	67.4
All Commercial Radio 45+	Q	21288	69	11.4	16.4	349733	49.3
All National Commercial ¹	Q	28299	49	4.8	9.8	278732	27.1
All Local Commercial Radio (National TSA)	Q	27004	47	4.9	10.5	284631	27.7
Other Radio	Q	5310	9	0.4	4.0	21228	2.1

(1) See note on back cover.
For survey periods and other definitions please see back cover.
Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution.

Source: "RAJAR/Ipsos/RSMB."

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
30th March 2025

PART 2 - NATIONAL SERVICES



Embargoed
until 00.01 am
15th May 2025

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
All BBC Network Radio ¹	Q	57640	28726	50	6.9	13.8	397329	38.7
BBC Radio 1	Q	57640	7393	13	0.9	6.7	49437	4.8
BBC Radio 1Xtra	H	57641	751	1	0.1	4.5	3416	0.3
BBC Radio 2	Q	57640	13106	23	2.4	10.6	138680	13.5
BBC Radio 3	Q	57640	2148	4	0.3	7.4	15794	1.5
BBC Radio 4 (including 4 Extra)	Q	57640	9693	17	2.2	12.9	125468	12.2
BBC Radio 4	Q	57640	9329	16	1.9	11.9	111337	10.8
BBC Radio 4 Extra	Q	57640	1516	3	0.2	9.3	14131	1.4
BBC Radio 5 live (inc. sports extra)	Q	57640	5508	10	0.6	6.0	33223	3.2
BBC Radio 5 live	Q	57640	5379	9	0.6	6.0	32220	3.1
BBC Radio 5 Sports Extra	Q	57640	583	1	*	1.7	1003	0.1
BBC 6 Music	Q	57640	2577	4	0.4	9.4	24144	2.4
BBC Asian Network UK	H	57641	530	1	0.1	5.6	2989	0.3
BBC World Service	Q	57640	1210	2	0.1	4.1	4982	0.5
All National Commercial ¹	Q	57640	28299	49	4.8	9.8	278732	27.1
Absolute Radio Network ²	H	57641	5572	10	0.6	6.2	34707	3.4
Absolute Radio	Q	57640	1957	3	0.2	6.6	13009	1.3
Absolute Radio 60s	H	57641	177	*	*	2.1	380	*
Absolute Radio 70s	H	57641	420	1	*	2.3	957	0.1

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



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30th March 2025

PART 2 - NATIONAL SERVICES



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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Absolute 80s	Q	57640	1520	3	0.1	4.6	7026	0.7
Absolute Radio 90s	H	57641	1069	2	0.1	3.5	3716	0.4
Absolute Radio 00s	H	57641	447	1	*	2.2	967	0.1
Absolute Radio 10s	H	57641	302	1	*	1.2	351	*
Absolute Classic Rock	H	57641	791	1	0.1	6.1	4790	0.5
Absolute Radio Country	H	57641	670	1	*	4.3	2866	0.3
Boom Radio	Q	57640	697	1	0.2	13.7	9586	0.9
Capital Brand (UK) ⁶	H	57641	9449	16	0.8	5.2	48877	4.8
Capital Anthems	Q	57640	399	1	*	2.2	859	0.1
Capital Chill	Q	57640	187	*	*	3.2	600	0.1
Capital Dance	Q	57640	1052	2	0.1	4.0	4160	0.4
Capital Network (UK) ²	H	57641	7138	12	0.6	4.9	35237	3.4
Capital XTRA Brand UK ²	H	57641	1998	3	0.1	3.7	7407	0.7
Capital XTRA (UK) ²	H	57641	1593	3	0.1	3.4	5385	0.5
Capital XTRA Reloaded	Q	57640	592	1	*	3.7	2215	0.2
Classic FM Brand (UK) ¹³	H	57641	4736	8	0.6	7.9	37449	3.6
Classic FM	H	57641	4538	8	0.6	7.7	34974	3.4
Classic FM Calm	Q	57640	290	1	*	6.1	1763	0.2
Classic FM Movies	Q	57640	154	*	*	5.5	845	0.1

Source: "RAJAR/Ipsos/RSMB."

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PART 2 - NATIONAL SERVICES



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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
GB News Radio	Q	57640	559	1	0.1	7.7	4329	0.4
Gold Radio Network (UK) ²	H	57641	1599	3	0.2	6.6	10488	1.0
Greatest Hits Network (exc Partners) ²	H	57641	7508	13	1.2	8.9	66661	6.5
Greatest Hits Radio 60s	H	57641	424	1	*	6.4	2710	0.3
Greatest Hits Radio ²	H	57641	7143	12	1.1	8.7	62491	6.1
Heart Brand (UK) ⁹	H	57641	13385	23	1.5	6.3	84250	8.2
Heart 70s	Q	57640	675	1	*	3.8	2538	0.2
Heart 80s	Q	57640	1722	3	0.1	3.8	6482	0.6
Heart 90s	Q	57640	1180	2	0.1	3.5	4077	0.4
Heart 00s	Q	57640	967	2	0.1	3.7	3590	0.3
Heart 10s	Q	57640	316	1	*	2.3	721	0.1
Heart Dance	Q	57640	924	2	0.1	4.8	4426	0.4
Heart Love	Q	57640	207	*	*	1.8	365	*
Heart Musicals	Q	57640	216	*	*	4.9	1054	0.1
Heart Network (UK) ²	H	57641	10192	18	1.1	6.0	60694	5.9
Heat	H	57641	588	1	*	3.9	2316	0.2
Hits Radio Network (exc Partners)	H	57641	7100	12	0.8	6.5	46065	4.5
Hits Radio Chilled (was Magic Chilled)	H	57641	315	1	*	2.6	811	0.1
Hits Radio Pride	H	57641	346	1	*	1.6	556	0.1

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

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PART 2 - NATIONAL SERVICES



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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Hits Radio Portfolio (exc Partners) ¹¹	H	57641	13170	23	2.0	8.6	112726	11.0
Hits Radio ²	H	57641	4684	8	0.4	5.0	23262	2.3
Jazz FM	H	57641	536	1	*	4.4	2371	0.2
Kerrang!	H	57641	455	1	*	4.8	2196	0.2
KISS Network ⁵	H	57641	3861	7	0.3	4.2	16045	1.6
KISSTORY R&B	H	57641	552	1	*	3.9	2172	0.2
KISSTORY	Q	57640	2042	4	0.1	3.5	7125	0.7
KISS Xtra (surveyed as KISS Fresh)	H	57641	209	*	*	2.8	580	0.1
LBC Brand (UK) ²	H	57641	3343	6	0.5	9.3	31098	3.0
Magic Network ⁸	H	57641	3616	6	0.3	4.9	17854	1.7
Magic at the Musicals	H	57641	327	1	*	4.0	1308	0.1
Magic Classical (was Scala Radio)	H	57641	176	*	*	6.8	1200	0.1
Magic Soul	H	57641	642	1	*	2.9	1836	0.2
Mellow Magic	H	57641	454	1	*	4.6	2076	0.2
Nation 80s	H	57641	519	1	*	1.1	558	0.1
Planet Rock	Q	57640	1049	2	0.2	8.3	8670	0.8
Smooth Brand (UK) ⁷	H	57641	7809	14	0.9	6.3	49505	4.8
Smooth 70s	Q	57640	346	1	*	4.8	1675	0.2
Smooth 80s	Q	57640	595	1	*	3.3	1958	0.2

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

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Smooth Chill	Q	57640	511	1	*	4.2	2149	0.2
Smooth Country	Q	57640	411	1	*	5.6	2291	0.2
Smooth Relax	Q	57640	336	1	*	3.5	1180	0.1
Smooth Soul	Q	57640	278	*	*	1.3	371	*
Smooth Radio Network (UK)	H	57641	6201	11	0.7	6.6	40630	4.0
Sunrise Radio National	Y	57640	340	1	*	5.0	1705	0.2
Talk (was TalkRadio)	H	57641	485	1	0.1	9.0	4343	0.4
talkSPORT Network ²	H	57641	3896	7	0.4	6.2	24083	2.3
talkSPORT	H	57641	3506	6	0.4	6.5	22668	2.2
talkSPORT2	H	57641	676	1	*	2.1	1415	0.1
Times Radio	H	57641	622	1	0.1	8.0	5003	0.5
Virgin Radio Network	H	57641	2120	4	0.2	4.6	9680	0.9
Virgin Radio 80s Plus	H	57641	263	*	*	1.1	294	*
Virgin Radio	H	57641	1398	2	0.1	5.2	7295	0.7
Virgin Radio Anthems	H	57641	437	1	*	3.3	1439	0.1
Virgin Radio Chilled	H	57641	316	1	*	2.1	652	0.1
Radio X Brand (UK) ¹²	H	57641	2497	4	0.3	7.7	19135	1.9
Radio X 00s	Q	57640	106	*	*	2.5	269	*
Radio X 90s	Q	57640	122	*	*	3.2	387	*

Source: "RAJAR/Ipsos/RSMB."

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PART 2 - NATIONAL SERVICES

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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Radio X Chilled	Q	57640	157	*	*	2.2	352	*
Radio X Classic Rock	Q	57640	162	*	*	6.3	1015	0.1
Radio X Network (UK) ²	H	57641	1997	3	0.3	8.3	16578	1.6

(1-13) See note on back cover.

Source. "RAJAR/Ipsos/RSMB."

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
30th March 2025

PART 3 - INDIVIDUAL BBC SERVICES



Embargoed
until 00.01 am
15th May 2025

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
BBC NETWORK RADIO								
BBC Radio 1	Q	57640	7393	13	0.9	6.7	49437	4.8
BBC Radio 1Xtra	H	57641	751	1	0.1	4.5	3416	0.3
BBC Radio 2	Q	57640	13106	23	2.4	10.6	138680	13.5
BBC Radio 3	Q	57640	2148	4	0.3	7.4	15794	1.5
BBC Radio 4 (including 4 Extra)	Q	57640	9693	17	2.2	12.9	125468	12.2
BBC Radio 4	Q	57640	9329	16	1.9	11.9	111337	10.8
BBC Radio 4 Extra	Q	57640	1516	3	0.2	9.3	14131	1.4
BBC Radio 5 live (inc. sports extra)	Q	57640	5508	10	0.6	6.0	33223	3.2
BBC Radio 5 live	Q	57640	5379	9	0.6	6.0	32220	3.1
BBC Radio 5 Sports Extra	Q	57640	583	1	*	1.7	1003	0.1
BBC 6 Music	Q	57640	2577	4	0.4	9.4	24144	2.4
BBC Asian Network UK	H	57641	530	1	0.1	5.6	2989	0.3
BBC World Service	Q	57640	1210	2	0.1	4.1	4982	0.5
NATIONAL REGIONAL								
BBC Radio Scotland	H	4666	827	18	1.0	5.5	4506	5.6
BBC Radio Ulster ³	H	1567	439	28	3.4	12.3	5405	18.0
BBC Radio Wales	H	2684	341	13	1.0	7.7	2633	5.0
BBC Radio Cymru ³	H	2684	117	4	0.4	9.9	1156	2.2

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
30th March 2025

PART 3 - INDIVIDUAL BBC SERVICES



Embargoed
until 00.01 am
15th May 2025

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
LOCAL								
BBC Local Radio in England	H	46334	4780	10	0.7	6.5	30908	3.8
BBC Radio Berkshire	H	730	48	7	0.3	3.8	186	1.8
BBC Radio Bristol	H	943	88	9	0.6	6.3	552	3.3
BBC Radio Cambridgeshire	H	879	73	8	0.8	9.2	671	3.9
BBC Radio Cornwall	H	504	92	18	2.5	13.5	1241	11.6
BBC CWR	H	663	67	10	1.3	12.7	844	8.0
BBC Radio Cumbria	H	432	80	19	1.9	10.1	814	10.2
BBC Radio Derby	H	701	95	14	1.6	11.5	1092	9.4
BBC Radio Devon	H	1076	140	13	1.2	9.2	1293	6.2
BBC Essex	H	1366	136	10	0.9	8.7	1185	4.8
BBC Radio Gloucestershire	H	554	59	11	0.8	7.6	448	3.6
BBC Hereford & Worcester	H	549	62	11	0.8	6.7	415	4.0
BBC Radio Humberside	H	765	99	13	0.8	6.2	621	4.1
BBC Radio Kent	H	1796	136	8	0.3	3.8	512	1.3
BBC Radio Lancashire	H	1281	168	13	0.9	6.9	1159	4.8
BBC Radio Leeds	H	1790	189	11	0.5	4.3	812	2.8
BBC Radio Leicester	H	904	100	11	0.5	4.4	445	3.1
BBC Radio Lincolnshire	H	563	73	13	0.6	5.0	365	3.1

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
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PART 3 - INDIVIDUAL BBC SERVICES



Embargoed
until 00.01 am
15th May 2025

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
BBC Radio London	Q	12793	429	3	0.1	2.7	1167	0.6
BBC Radio Manchester	H	2325	168	7	0.3	4.1	695	1.8
BBC Radio Merseyside	H	1692	183	11	0.7	6.1	1125	3.7
BBC Radio Newcastle	H	1518	234	15	0.9	6.0	1404	4.6
BBC Radio Norfolk	H	939	126	13	1.1	8.0	1012	5.5
BBC Radio Northampton	H	551	55	10	0.6	6.0	330	3.3
BBC Radio Nottingham	H	962	141	15	0.8	5.5	770	4.6
BBC Radio Oxford	H	592	68	12	0.6	5.0	341	3.3
BBC Radio Sheffield	H	1359	174	13	0.9	7.0	1223	5.3
BBC Radio Shropshire	H	443	77	17	1.4	7.8	599	7.3
Total BBC Radio Solent	Y	1929	186	10	0.9	9.1	1698	4.3
BBC Radio Somerset	H	472	41	9	0.6	6.6	268	2.9
BBC Radio Stoke	H	536	124	23	2.0	8.5	1054	11.5
BBC Radio Suffolk	H	598	87	15	1.0	6.8	595	5.1
BBC Radio Sussex and BBC Radio Surrey	H	2759	229	8	0.5	5.6	1292	2.3
BBC Radio Tees	H	826	119	14	0.7	5.0	591	3.0
BBC Three Counties Radio	H	1348	107	8	0.6	7.7	826	3.4
BBC Radio WM	H	2419	194	8	0.3	4.0	768	2.0
BBC Radio Wiltshire	H	682	50	7	0.3	4.6	228	1.5

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
30th March 2025

PART 3 - INDIVIDUAL BBC SERVICES



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15th May 2025

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
BBC Radio York	H	580	53	9	0.7	8.0	426	4.1
BBC Radio Guernsey	Y	58	14	25	1.7	6.8	97	9.7
BBC Radio Jersey	Y	89	21	23	2.0	8.5	176	11.0

(1-13) See note on back cover.

Source. "RAJAR/Ipsos/RSMB."

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
30th March 2025

PART 4 - NATIONAL COMMERCIAL GROUPS



Embargoed
until 00.01 am
15th May 2025

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Bauer Media Audio UK - Total (exc Partners)	H	57641	21819	38	3.4	9.0	197141	19.2
Absolute Radio Network ²	H	57641	5572	10	0.6	6.2	34707	3.4
Absolute Radio	Q	57640	1957	3	0.2	6.6	13009	1.3
Absolute Radio 60s	H	57641	177	*	*	2.1	380	*
Absolute Radio 70s	H	57641	420	1	*	2.3	957	0.1
Absolute 80s	Q	57640	1520	3	0.1	4.6	7026	0.7
Absolute Radio 90s	H	57641	1069	2	0.1	3.5	3716	0.4
Absolute Radio 00s	H	57641	447	1	*	2.2	967	0.1
Absolute Radio 10s	H	57641	302	1	*	1.2	351	*
Absolute Classic Rock	H	57641	791	1	0.1	6.1	4790	0.5
Absolute Radio Country	H	57641	670	1	*	4.3	2866	0.3
Hits Radio Portfolio (exc Partners) ¹¹	H	57641	13170	23	2.0	8.6	112726	11.0
Greatest Hits Network (exc Partners) ²	H	57641	7508	13	1.2	8.9	66661	6.5
Downtown Country	H	1567	155	10	0.9	9.4	1460	4.9
Greatest Hits Radio 60s	H	57641	424	1	*	6.4	2710	0.3
Greatest Hits Radio	H	57641	7143	12	1.1	8.7	62491	6.1
Greatest Hits Radio (Ayrshire & Dumfries & Galloway)	Y	396	66	17	2.4	14.3	945	13.1
Greatest Hits Radio (Bath & South West)	Y	391	57	15	1.7	11.7	667	7.5
Greatest Hits Radio (Berkshire & North Hampshire)	H	794	74	9	0.6	6.1	451	3.9

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
30th March 2025

PART 4 - NATIONAL COMMERCIAL GROUPS



Embargoed
until 00.01 am
15th May 2025

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Greatest Hits Radio (Black Country & Shropshire)	H	1629	200	12	0.8	6.9	1381	4.8
Greatest Hits Radio (Bradford & West Yorkshire)	H	824	103	12	1.2	9.9	1018	7.3
Greatest Hits Radio (Bucks Beds & Herts)	H	1223	56	5	0.3	7.6	421	1.9
Greatest Hits Radio (Cambridgeshire)	H	548	46	8	0.6	7.5	346	3.2
Greatest Hits Radio (Cornwall)	H	531	107	20	1.9	9.5	1021	9.2
Greatest Hits Radio (Coventry & Warwickshire)	H	821	64	8	0.3	3.7	238	1.8
Greatest Hits Radio (Cumbria)	Y	260	73	28	2.8	10.1	740	14.6
Greatest Hits Radio (Devon)	H	780	84	11	0.9	8.4	712	5.0
Greatest Hits Radio (Dorset East)	Y	437	26	6	0.6	9.8	251	2.9
Greatest Hits Radio (Dorset West)	Y	203	52	26	3.2	12.6	653	13.8
Greatest Hits Radio (East Midlands)	H	2488	270	11	0.9	8.0	2150	5.1
Greatest Hits Radio (East Yorkshire & Northern Lincolnshire)	H	952	153	16	1.5	9.4	1445	7.9
Greatest Hits Radio (Edinburgh & the Lothians & Fife & Falkirk)	H	1211	91	8	0.4	5.7	517	2.9
Greatest Hits Radio (Essex)	H	596	71	12	0.9	7.9	564	4.9
Greatest Hits Radio (Glasgow & the West)	H	1961	185	9	0.7	7.4	1377	3.7
Greatest Hits Radio (Gloucestershire)	H	554	43	8	0.9	11.2	477	3.8
Greatest Hits Radio (Greater Manchester)	H	2723	334	12	1.0	8.2	2754	6.0
Greatest Hits Radio (Great Yarmouth)	Y	183	53	29	3.3	11.3	600	15.4
Greatest Hits Radio (Harrogate & Yorkshire Dales)	Y	260	48	19	1.7	9.4	454	10.1

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Greatest Hits Radio (Herefordshire & Worcestershire)	Y	522	51	10	1.0	10.2	520	5.0
Greatest Hits Radio (Kent)	H	1351	92	7	0.7	10.7	986	3.5
Greatest Hits Radio (Lancashire)	H	1687	204	12	1.2	9.9	2025	6.3
Greatest Hits Radio (Leeds & West Yorkshire)	H	778	129	17	1.4	8.2	1066	9.1
Greatest Hits Radio (Lincolnshire)	H	934	177	19	2.0	10.4	1849	9.6
Greatest Hits Radio (Liverpool)	H	2026	328	16	1.5	9.3	3046	8.2
Greatest Hits Radio (London)	Q	12793	1057	8	0.5	6.1	6415	3.2
Greatest Hits Radio (Norfolk)	H	789	181	23	2.3	10.0	1817	11.2
Greatest Hits Radio (Northamptonshire)	H	647	37	6	0.6	10.2	380	3.1
Greatest Hits Radio (North Derbyshire)	Y	486	69	14	1.2	8.7	606	6.8
Greatest Hits Radio (North East Scotland)	Y	345	35	10	0.8	7.7	272	4.7
Greatest Hits Radio (Northern Ireland)	H	1567	52	3	0.2	5.5	284	0.9
Greatest Hits Radio (North of Scotland)	Y	258	22	8	0.7	7.8	168	3.5
Greatest Hits Radio (Oxfordshire)	H	594	95	16	1.4	8.8	839	8.2
Greatest Hits Radio (Peterborough Stamford & Rutland)	H	489	62	13	1.3	10.6	653	6.9
Greatest Hits Radio (Plymouth)	Y	270	60	22	1.7	7.8	469	8.0
Greatest Hits Radio (Salisbury)	Y	133	33	25	1.8	7.3	243	8.8
Greatest Hits Radio (Scottish Borders & North Northumberland)	Y	112	33	29	3.4	11.6	378	21.8
Greatest Hits Radio (Somerset)	Y	473	84	18	2.3	12.8	1076	10.7

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Greatest Hits Radio (South Coast) (was Wave 105)	H	1920	329	17	1.9	11.0	3605	9.0
Greatest Hits Radio (South Wales)	H	1804	124	7	0.5	6.8	852	2.5
Greatest Hits Radio (South Yorkshire)	H	1382	280	20	2.2	11.0	3082	12.9
Greatest Hits Radio (Staffordshire & Cheshire)	H	889	84	9	1.0	10.2	856	5.5
Greatest Hits Radio (Suffolk)	Y	490	77	16	1.4	9.0	695	7.2
Greatest Hits Radio (Surrey & East Hampshire)	H	641	58	9	0.8	9.3	539	5.4
Greatest Hits Radio (Sussex)	H	1331	153	11	1.0	8.8	1343	4.8
Greatest Hits Radio (Swindon)	Y	286	43	15	1.2	7.8	336	6.5
Greatest Hits Radio (Tayside & Fife)	Y	386	38	10	0.7	7.0	266	4.1
Greatest Hits Radio (Teesside)	H	853	97	11	0.8	7.4	712	3.5
Greatest Hits Radio (Tyne & Wear)	H	1567	149	9	0.8	8.6	1286	4.1
Greatest Hits Radio (Wakefield)	Y	333	54	16	1.5	8.9	486	8.6
Greatest Hits Radio (West Midlands)	H	4086	348	9	0.8	9.6	3338	4.9
Greatest Hits Radio (West Norfolk)	Y	198	27	14	1.1	8.0	217	6.7
Greatest Hits Radio (West of England)	H	1328	184	14	1.6	11.4	2108	8.0
Greatest Hits Radio (York & North Yorkshire)	Y	377	57	15	1.4	9.0	514	8.0
Greatest Hits Radio (Yorkshire Coast)	Y	130	33	26	2.7	10.3	346	12.2
Hits Radio Network (exc Partners) ²	H	57641	7100	12	0.8	6.5	46065	4.5
Hits Radio Chilled (was Magic Chilled)	H	57641	315	1	*	2.6	811	0.1

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(1-13) See note on back cover.

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Hits Radio Pride	H	57641	346	1	*	1.6	556	0.1
Hits Radio ²	H	57641	4684	8	0.4	5.0	23262	2.3
Hits Radio (Berkshire & North Hampshire)	H	794	21	3	0.1	2.3	48	0.4
Hits Radio (Birmingham) (was Free Radio (Birmingham))	H	2377	251	11	0.4	3.6	909	2.4
Hits Radio (Black Country & Shropshire) (was Free Radio (Black Country & Shropshire))	H	1629	103	6	0.3	4.8	492	1.7
Hits Radio (Bucks Beds & Herts)	H	1223	25	2	0.1	3.8	95	0.4
Hits Radio (Cambridgeshire) (surveyed as Star Radio Cambridge)	H	456	41	9	0.6	6.2	254	2.7
Hits Radio (Cornwall) (was Pirate FM)	H	531	64	12	1.0	8.7	555	5.0
Hits Radio (Coventry & Warwickshire) (was Free Radio (Coventry & Warwickshire))	H	821	112	14	0.9	6.7	749	5.7
Hits Radio (Cumbria)	Y	260	17	7	0.4	6.5	110	2.2
Hits Radio (Devon)	H	780	15	2	*	1.3	20	0.1
Hits Radio (Dorset)	Y	437	41	9	0.2	2.1	84	1.0
Hits Radio (East Midlands) (was Gem)	H	2567	158	6	0.4	6.8	1077	2.5
Hits Radio (East Yorkshire & Northern Lincolnshire) (was Viking FM)	H	952	131	14	0.9	6.3	827	4.5
Hits Radio (Essex)	H	596	25	4	0.1	3.0	74	0.6
Hits Radio (Gloucestershire)	H	554	18	3	0.1	3.8	68	0.5
Hits Radio (Herefordshire & Worcestershire) (was Free Radio (Herefordshire & Worcestershire))	Y	522	57	11	0.8	7.4	421	4.0
Hits Radio (Kent)	H	1351	23	2	0.2	11.1	260	0.9
Hits Radio (Lancashire) (was Rock FM)	H	1657	188	11	0.8	7.0	1306	4.2

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Hits Radio (Lincs) (was Lincs FM)	H	934	81	9	0.6	6.7	545	2.8
Hits Radio (Liverpool & the North West) (was Radio City)	H	2026	260	13	0.9	7.2	1882	5.1
Hits Radio (London) (was KISS (London))	Q	12793	676	5	0.1	2.2	1478	0.7
Hits Radio (Manchester)	H	2723	276	10	0.5	5.2	1446	3.1
Hits Radio (Norfolk) (was KISS (East))	H	714	32	4	0.2	3.6	113	0.8
Hits Radio (Northamptonshire)	H	647	30	5	0.1	1.3	39	0.3
Hits Radio (North East - Teesside) (was TFM)	H	853	105	12	0.8	6.9	718	3.5
Hits Radio (North East - Tyne & Wear) (was Metro Radio)	H	1567	323	21	1.6	7.7	2489	8.0
Hits Radio (Northern Ireland)	H	1567	28	2	*	1.1	32	0.1
Hits Radio (North Yorkshire)	Y	377	16	4	0.1	2.7	44	0.7
Hits Radio (Oxfordshire)	H	594	41	7	0.1	2.2	88	0.9
Hits Radio (Peterborough Stamford & Rutland)	H	489	12	2	0.1	3.7	43	0.5
Hits Radio (Plymouth)	Y	270	12	5	0.2	3.9	49	0.8
Hits Radio (South Coast)	H	1257	45	4	0.1	2.4	109	0.4
Hits Radio (South Wales) (was 96.4 FM The Wave)	H	1804	190	11	0.4	3.7	702	2.1
Hits Radio (South Yorkshire) (was Hallam FM)	H	1382	242	18	1.3	7.2	1744	7.3
Hits Radio (Staffordshire & Cheshire) (was Signal One)	H	889	159	18	1.3	7.1	1120	7.2
Hits Radio (Sussex)	H	1331	58	4	0.1	2.6	152	0.5
Hits Radio (Swindon)	Y	286	7	3	*	1.3	10	0.2

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Hits Radio (West of England) (was KISS (West))	H	1802	133	7	0.3	3.5	471	1.3
Hits Radio (West Yorkshire) (was Pulse 1)	H	1903	166	9	0.4	4.3	721	2.3
Clyde 1 (Ayrshire) (was West FM)	Y	287	82	28	2.1	7.2	592	11.5
Clyde 1 (Glasgow & The West)	H	1961	751	38	4.1	10.8	8110	21.6
Cool FM	H	1567	457	29	2.2	7.7	3524	11.7
Downtown Radio	H	1567	316	20	2.2	10.9	3444	11.5
Forth 1	H	1211	368	30	2.8	9.2	3391	18.9
MFR	Y	258	90	35	2.9	8.3	747	15.6
Northsound 1	Y	345	120	35	2.5	7.2	868	14.9
Tay FM	Y	386	117	30	2.4	8.0	936	14.5
Heat	H	57641	588	1	*	3.9	2316	0.2
Jazz FM	H	57641	536	1	*	4.4	2371	0.2
Kerrang!	H	57641	455	1	*	4.8	2196	0.2
KISS Network ⁵	H	57641	3861	7	0.3	4.2	16045	1.6
KISS	Q	57640	1492	3	0.1	3.3	4949	0.5
Kiss Dance	H	12793	184	1	*	1.8	336	0.2
KISSTORY R&B	H	57641	552	1	*	3.9	2172	0.2
KISSTORY	Q	57640	2042	4	0.1	3.5	7125	0.7
KISS Xtra (surveyed as KISS Fresh)	H	57641	209	*	*	2.8	580	0.1

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Magic Network ⁸	H	57641	3616	6	0.3	4.9	17854	1.7
Magic ²	Q	57640	2500	4	0.2	4.6	11496	1.1
Magic (London)	Q	12793	1260	10	0.4	4.2	5282	2.6
Magic at the Musicals	H	57641	327	1	*	4.0	1308	0.1
Magic Classical (was Scala Radio)	H	57641	176	*	*	6.8	1200	0.1
Magic Soul	H	57641	642	1	*	2.9	1836	0.2
Mellow Magic	H	57641	454	1	*	4.6	2076	0.2
Planet Rock	Q	57640	1049	2	0.2	8.3	8670	0.8
Total Global Radio (UK)	H	57641	27582	48	4.4	9.2	253396	24.6
Capital Brand (UK) ⁶	H	57641	9449	16	0.8	5.2	48877	4.8
Capital Anthems	Q	57640	399	1	*	2.2	859	0.1
Capital Chill	Q	57640	187	*	*	3.2	600	0.1
Capital Dance	Q	57640	1052	2	0.1	4.0	4160	0.4
Capital Network (UK) ²	H	57641	7138	12	0.6	4.9	35237	3.4
Capital Liverpool ¹⁰	H	1134	187	17	0.6	3.9	722	3.6
Capital London ¹⁰	Q	12793	1638	13	0.5	4.1	6690	3.3
Capital Mid Counties	Y	1139	172	15	0.7	4.6	796	3.9
Capital Mid Counties - North ¹⁰	Y	283	32	11	0.5	4.8	155	3.0
Capital Mid Counties - South ¹⁰	H	855	128	15	0.6	4.0	509	3.5

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Capital Midlands	H	5850	954	16	0.9	5.3	5046	5.2
Capital Birmingham ¹⁰	H	2398	385	16	0.7	4.4	1689	4.4
Capital East Midlands ¹⁰	H	2478	418	17	1.1	6.3	2655	6.4
Capital East Midlands - Derbyshire	H	584	67	12	0.8	7.0	469	5.0
Capital East Midlands - Leicestershire	H	867	140	16	1.4	8.4	1179	8.5
Capital East Midlands - Nottinghamshire	H	1078	213	20	0.9	4.8	1020	5.4
Capital North East ¹⁰	H	2334	423	18	1.1	6.1	2571	5.2
Capital North West	H	3814	619	16	0.8	4.8	2951	4.4
Capital Lancashire ¹⁰	H	632	84	13	0.7	5.2	433	3.7
Capital Manchester ¹⁰	H	3182	536	17	0.8	4.7	2518	4.5
Capital North West and Wales ¹⁰	H	1072	117	11	0.6	5.9	690	3.5
Capital Scotland ⁴	H	2944	493	17	0.7	4.2	2089	4.0
Capital South	H	1616	221	14	0.9	6.4	1406	4.2
Capital Brighton ¹⁰	Y	379	37	10	0.5	5.5	201	2.8
Capital South Coast ¹⁰	H	1237	174	14	0.9	6.2	1084	4.2
Capital South Wales ⁴	H	1099	171	16	0.7	4.4	754	3.5
Capital Yorkshire ¹⁰	H	4858	833	17	1.0	5.6	4649	5.5
Capital XTRA Brand UK ²	H	57641	1998	3	0.1	3.7	7407	0.7
Capital XTRA (UK) ²	H	57641	1593	3	0.1	3.4	5385	0.5

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Capital XTRA (London)	Q	12793	693	5	0.2	3.9	2736	1.4
Capital XTRA Reloaded	Q	57640	592	1	*	3.7	2215	0.2
Classic FM Brand (UK) ¹³	H	57641	4736	8	0.6	7.9	37449	3.6
Classic FM	H	57641	4538	8	0.6	7.7	34974	3.4
Classic FM Calm	Q	57640	290	1	*	6.1	1763	0.2
Classic FM Movies	Q	57640	154	*	*	5.5	845	0.1
Gold Radio Network (UK) ²	H	57641	1599	3	0.2	6.6	10488	1.0
Gold Radio Cambridgeshire	H	979	39	4	0.3	6.6	256	1.3
Gold Radio East Midlands	H	3110	109	4	0.3	7.9	858	1.6
Gold Radio London	Q	12793	364	3	0.2	6.2	2253	1.1
Gold Radio Manchester	H	3182	109	3	0.2	5.3	582	1.0
Heart Brand (UK) ⁹	H	57641	13385	23	1.5	6.3	84250	8.2
Heart 70s	Q	57640	675	1	*	3.8	2538	0.2
Heart 80s	Q	57640	1722	3	0.1	3.8	6482	0.6
Heart 90s	Q	57640	1180	2	0.1	3.5	4077	0.4
Heart 00s	Q	57640	967	2	0.1	3.7	3590	0.3
Heart 10s	Q	57640	316	1	*	2.3	721	0.1
Heart Dance	Q	57640	924	2	0.1	4.8	4426	0.4
Heart Love	Q	57640	207	*	*	1.8	365	*

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Heart Musicals	Q	57640	216	*	*	4.9	1054	0.1
Heart Network (UK) ²	H	57641	10192	18	1.1	6.0	60694	5.9
Heart East	H	6094	1148	19	1.4	7.3	8435	7.4
Heart Cambridgeshire ¹⁰	H	979	191	19	1.6	8.5	1614	8.4
Heart East Anglia	H	1263	327	26	2.1	8.2	2687	10.6
Heart East Anglia - Norfolk ¹⁰	H	714	197	28	2.3	8.3	1632	11.2
Heart East Anglia - Suffolk ¹⁰	H	549	130	24	1.9	8.1	1056	9.7
Heart Essex	H	1480	215	15	1.1	7.5	1605	6.3
Heart Essex - Chelmsford & Southend ¹⁰	H	1161	147	13	1.1	8.8	1290	6.4
Heart Essex - Colchester ¹⁰	Y	205	46	23	1.2	5.4	250	7.7
Heart Essex - Harlow ¹⁰	Y	114	12	10	0.7	7.3	84	3.9
Heart Four Counties	H	2373	415	18	1.1	6.1	2528	5.8
Heart Four Counties - Bedfordshire ¹⁰	Y	335	79	24	1.6	6.9	547	8.7
Heart Four Counties - Beds/Bucks/Herts ¹⁰	H	767	77	10	0.6	5.5	427	3.0
Heart Four Counties - Milton Keynes ¹⁰	Y	290	52	18	1.2	6.8	356	7.6
Heart Four Counties - Northamptonshire ¹⁰	H	647	166	26	1.4	5.5	913	7.4
Heart Hertfordshire ⁴	H	756	42	6	0.3	5.8	243	1.7
Heart London ¹⁰	Q	12793	2015	16	0.8	4.9	9843	4.9
Heart North East ¹⁰	H	2392	443	19	1.3	7.0	3091	6.1

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Heart North Wales ⁴	H	739	102	14	1.1	8.0	814	5.6
Heart North West Group	H	6365	1056	17	0.9	5.3	5641	5.0
Heart North Lancs & Cumbria	Y	291	79	27	2.5	9.1	725	12.8
Heart North West ¹⁰	H	6073	983	16	0.8	5.1	5050	4.7
Heart Scotland	H	2920	469	16	0.7	4.3	2004	3.9
Heart Scotland East ¹⁰	H	1248	163	13	0.7	5.0	812	4.3
Heart Scotland West ¹⁰	H	1672	306	18	0.7	3.9	1192	3.7
Heart South	H	6462	1246	19	1.2	6.4	7915	6.2
Heart Kent ¹⁰	H	1352	251	19	1.5	8.1	2034	7.2
Heart Solent	H	1951	380	19	1.3	6.4	2440	6.0
Heart Solent - Dorset ¹⁰	H	653	143	22	1.5	6.7	966	7.1
Heart Solent - Hampshire ¹⁰	H	1298	237	18	1.1	6.2	1473	5.4
Heart Sussex	H	1503	280	19	1.0	5.5	1554	4.9
Heart Sussex - North ¹⁰	Y	318	27	8	0.4	5.1	138	2.1
Heart Sussex - South ¹⁰	H	1185	261	22	1.2	5.6	1459	5.8
Heart Thames Valley	H	1655	334	20	1.1	5.6	1887	7.1
Heart Thames Valley - Berks & N.Hants ¹⁰	H	866	160	19	1.0	5.4	866	6.8
Heart Thames Valley - Oxfordshire ¹⁰	H	789	174	22	1.3	5.9	1021	7.5
Heart South Wales ¹⁰	H	1977	540	27	2.1	7.6	4105	10.6

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Heart West	H	4084	1003	25	1.6	6.6	6644	8.2
Heart South West	H	1580	397	25	1.6	6.5	2579	8.2
Heart South West - Cornwall ¹⁰	Y	471	122	26	1.7	6.6	812	8.0
Heart South West - Exeter ¹⁰	Y	357	80	22	1.1	4.8	384	6.0
Heart South West - North Devon ¹⁰	Y	168	37	22	1.8	8.3	308	9.3
Heart South West - Plymouth & South Hams ^{3,10}	Y	361	95	26	1.7	6.5	613	7.9
Heart South West - Torbay ¹⁰	Y	223	62	28	1.9	6.9	429	10.0
Heart West Country	H	2504	607	24	1.6	6.7	4065	8.1
Heart West Country - Bristol/Weston & Bath ¹⁰	H	1028	231	23	1.3	5.6	1289	7.0
Heart West Country - Gloucestershire ¹⁰	Y	477	102	21	1.7	7.9	808	7.6
Heart West Country - Somerset ¹⁰	Y	452	125	28	1.7	6.0	749	8.1
Heart West Country - Wiltshire ¹⁰	Y	548	118	21	2.1	9.7	1143	9.8
Heart West Midlands ¹⁰	H	4086	740	18	1.0	5.8	4261	6.3
Heart Yorkshire ⁴	H	3341	583	17	0.9	5.1	2993	5.4
LBC Brand (UK) ²	H	57641	3343	6	0.5	9.3	31098	3.0
LBC (UK)	H	57641	2645	5	0.5	10.7	28311	2.8
LBC London	Q	12793	1434	11	1.4	12.1	17315	8.6
LBC News (UK)	H	57641	1013	2	*	2.8	2787	0.3
LBC News (London) ¹⁰	Q	12793	410	3	0.2	4.8	1953	1.0

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
30th March 2025

PART 4 - NATIONAL COMMERCIAL GROUPS



Embargoed
until 00.01 am
15th May 2025

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Nation Broadcasting Group	H	57641	1328	2	0.1	4.4	5857	0.6
106.3 Bridge FM	Y	137	15	11	0.4	3.8	59	2.5
Dragon Radio Wales	Y	2684	58	2	0.1	6.8	393	0.8
Easy Radio South	H	1257	37	3	0.2	7.9	297	1.1
Nation 80s	H	57641	519	1	*	1.1	558	0.1
Nation Radio London	H	12793	176	1	*	0.9	166	0.1
Nation Radio North East	H	2334	70	3	0.1	4.2	290	0.6
Nation Radio South	H	2249	130	6	0.6	10.3	1336	2.8
Nation Radio Suffolk	Y	503	20	4	0.5	11.7	237	2.3
Nation Radio Yorkshire (was Nation Radio East Yorkshire)	Y	952	54	6	0.6	10.2	548	3.0
Radio Carmarthenshire	Y	144	17	12	1.0	8.4	141	5.0
102.5 Radio Pembrokeshire	Y	105	24	23	1.3	5.8	137	5.6
Swansea Bay Radio	H	596	14	2	*	0.9	13	0.1
Total Nation Radio Scotland	H	4666	116	2	0.1	5.3	612	0.8
Nation Radio Scotland (excluding West)	H	2776	39	1	*	1.2	47	0.1
Nation Radio Scotland (West)	H	1890	77	4	0.3	7.3	565	1.6
Total Nation Radio Wales	H	2716	180	7	0.4	6.1	1090	2.0
Nation Radio (North Wales)	Y	739	6	1	*	2.2	13	0.1
Nation Radio South Wales	H	1977	172	9	0.5	6.2	1072	2.8

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
30th March 2025

PART 4 - NATIONAL COMMERCIAL GROUPS



Embargoed
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15th May 2025

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Smooth Brand (UK) ⁷	H	57641	7809	14	0.9	6.3	49505	4.8
Smooth 70s	Q	57640	346	1	*	4.8	1675	0.2
Smooth 80s	Q	57640	595	1	*	3.3	1958	0.2
Smooth Chill	Q	57640	511	1	*	4.2	2149	0.2
Smooth Country	Q	57640	411	1	*	5.6	2291	0.2
Smooth Relax	Q	57640	336	1	*	3.5	1180	0.1
Smooth Soul	Q	57640	278	*	*	1.3	371	*
Smooth Radio Network (UK) ²	H	57641	6201	11	0.7	6.6	40630	4.0
Smooth Radio Devon	H	1152	56	5	0.3	5.7	315	1.4
Smooth Radio East Anglia	H	1340	71	5	0.4	6.6	472	1.8
Smooth Radio East Midlands ⁴	H	3348	477	14	1.3	9.2	4400	7.5
Smooth Radio Essex	H	1480	63	4	0.3	6.1	381	1.5
Smooth Radio Kent	H	1352	83	6	0.4	6.5	536	1.9
Smooth Radio Lake District ¹⁰	Y	53	10	18	2.6	14.0	136	13.5
Smooth Radio London ¹⁰	Q	12793	1013	8	0.3	3.5	3562	1.8
Smooth Radio North East ⁴	H	2392	565	24	2.2	9.1	5163	10.1
Smooth Radio North West ⁴	H	6073	1359	22	1.7	7.8	10606	9.8
Smooth Radio North West and Wales	H	1072	73	7	0.4	6.2	453	2.3
Smooth Radio Scotland	H	1890	380	20	1.4	7.1	2713	7.5

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
30th March 2025

PART 4 - NATIONAL COMMERCIAL GROUPS



Embargoed
until 00.01 am
15th May 2025

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Smooth Radio Solent	H	1951	105	5	0.3	5.2	543	1.3
Smooth Radio South Wales	H	1099	101	9	0.7	8.1	824	3.8
Smooth Radio Sussex	H	1521	97	6	0.2	3.2	314	1.0
Smooth Radio Thames Valley	H	1655	57	3	0.1	4.1	236	0.9
Smooth Radio Three Counties	H	1685	49	3	0.1	4.8	236	0.8
Smooth Radio West Country	H	2504	126	5	0.3	6.5	824	1.6
Smooth Radio West Midlands	H	4086	546	13	0.9	6.7	3681	5.4
Radio X Brand (UK) ¹²	H	57641	2497	4	0.3	7.7	19135	1.9
Radio X 00s	Q	57640	106	*	*	2.5	269	*
Radio X 90s Group	Q	57640	184	*	*	3.4	634	0.1
Radio X 90s	Q	57640	122	*	*	3.2	387	*
Radio X 90s (Manchester) (was XS Manchester)	H	3182	108	3	0.2	4.5	486	0.9
Radio X Chilled	Q	57640	157	*	*	2.2	352	*
Radio X Classic Rock	Q	57640	162	*	*	6.3	1015	0.1
Radio X Network (UK) ²	H	57641	1997	3	0.3	8.3	16578	1.6
Radio X London	Q	12793	435	3	0.3	8.1	3504	1.7
Radio X Manchester	H	3182	192	6	0.5	7.5	1440	2.6
Total News Broadcasting	H	57641	6793	12	0.8	6.6	45039	4.4
News Broadcasting National Network	H	57641	6614	11	0.7	6.5	43109	4.2

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
30th March 2025

PART 4 - NATIONAL COMMERCIAL GROUPS



Embargoed
until 00.01 am
15th May 2025

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
News Broadcasting Speech Network	H	57641	4777	8	0.6	7.0	33429	3.3
Talk (was TalkRadio)	H	57641	485	1	0.1	9.0	4343	0.4
talkSPORT Network ²	H	57641	3896	7	0.4	6.2	24083	2.3
talkSPORT	H	57641	3506	6	0.4	6.5	22668	2.2
talkSPORT2	H	57641	676	1	*	2.1	1415	0.1
Times Radio	H	57641	622	1	0.1	8.0	5003	0.5
Virgin Radio Network	H	57641	2120	4	0.2	4.6	9680	0.9
Virgin Radio	H	57641	1398	2	0.1	5.2	7295	0.7
Virgin Radio 80s Plus	H	57641	263	*	*	1.1	294	*
Virgin Radio Anthems	H	57641	437	1	*	3.3	1439	0.1
Virgin Radio Chilled	H	57641	316	1	*	2.1	652	0.1
U105 (Greater Belfast)	H	948	188	20	1.9	9.8	1843	10.2
U105 (Outside Belfast)	Y	619	23	4	0.2	5.5	125	1.0
Sunrise Radio Group National	H	57641	349	1	*	4.9	1719	0.2
Sunrise Radio National	Y	57640	340	1	*	5.0	1705	0.2
Sunrise Radio Group London	H	12793	162	1	0.1	5.2	851	0.4
Sunrise Radio London	Y	12793	139	1	*	4.1	568	0.3
Sunrise Smooth	H	12793	29	*	*	9.9	289	0.1

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
30th March 2025

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES



Embargoed
until 00.01 am
15th May 2025

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
All Local Commercial Radio (ILR)	Q	57580	27004	47	4.9	10.5	284631	27.7
Bloomberg Radio	H	12793	67	1	*	2.0	136	0.1
Boom Radio	Q	57640	697	1	0.2	13.7	9586	0.9
Central FM	Y	220	46	21	1.3	6.1	282	6.7
Centreforce 883	H	12793	95	1	*	6.5	622	0.3
Communicorp UK	H	20411	3853	19	1.3	7.2	27548	7.4
Capital Scotland	H	2944	493	17	0.7	4.2	2089	4.0
Capital South Wales	H	1099	171	16	0.7	4.4	754	3.5
Heart Hertfordshire	H	756	42	6	0.3	5.8	243	1.7
Heart North Wales	H	739	102	14	1.1	8.0	814	5.6
Heart Yorkshire	H	3341	583	17	0.9	5.1	2993	5.4
Smooth Radio East Midlands	H	3348	477	14	1.3	9.2	4400	7.5
Smooth Radio North East	H	2392	565	24	2.2	9.1	5163	10.1
Smooth Radio North West	H	6073	1359	22	1.7	7.8	10606	9.8
Radio X 90s (Manchester) (was XS Manchester)	H	3182	108	3	0.2	4.5	486	0.9
CountryLine Radio (was Chris Country Radio)	H	12793	71	1	*	2.8	199	0.1
DCT (Total)	Y	642	134	21	1.6	7.8	1052	8.9
Original 106 (Aberdeen)	Y	345	96	28	2.3	8.4	799	13.7
Original 106 (Fife) (was Kingdom FM)	Y	296	38	13	0.9	6.6	252	4.2

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
30th March 2025

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES



Embargoed
until 00.01 am
15th May 2025

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Total Dee Radio Group	Y	3790	69	2	0.1	4.6	316	0.5
Cheshire's Silk 106.9	Y	195	12	6	0.5	7.6	88	2.2
Chester's Dee 106.3 (Dee on DAB)	Y	211	14	6	0.4	6.6	90	2.4
Love 80s Liverpool	Y	1059	17	2	*	2.8	49	0.3
Love 80s Manchester	Y	2326	26	1	*	3.4	89	0.2
Total Radio Essex	H	1364	68	5	0.3	6.2	420	1.7
Radio Essex	H	764	34	4	0.2	3.7	127	0.9
Radio Essex DAB	Y	1363	38	3	0.2	6.8	259	1.1
3FM	Y	72	27	37	3.1	8.4	223	15.0
Fun Kids (London)	H	12793	64	*	*	2.1	137	0.1
GB News Radio	Q	57640	559	1	0.1	7.7	4329	0.4
IOW Radio	Y	125	31	25	2.4	9.8	301	11.2
KMFM Group	H	1351	193	14	0.8	5.3	1021	3.6
KMFM East	H	617	96	16	0.8	5.2	494	4.0
KMFM West	H	735	97	13	0.7	5.4	527	3.3
Lyca Group	Y	12793	180	1	0.1	3.6	646	0.3
1458 Lyca Radio	Y	12793	122	1	*	2.7	332	0.2
Lyca Gold (surveyed as 1035 Dilse Radio)	Y	12793	81	1	*	3.9	314	0.2
Radio Mansfield 103.2	Y	171	25	14	1.3	9.2	226	6.5

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
30th March 2025

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES



Embargoed
until 00.01 am
15th May 2025

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Manx Radio	Y	72	30	42	4.7	11.3	339	22.9
Mi-Soul	H	12793	184	1	0.1	3.9	723	0.4
More Radio Total	H	484	62	13	1.3	10.1	632	6.2
More Radio East	Y	380	48	13	1.4	11.3	544	6.6
More Radio West	Y	105	15	14	1.1	8.0	117	5.4
Panjab Radio	Y	12793	104	1	0.1	7.6	791	0.4
Q Radio	H	1567	338	22	1.7	7.7	2619	8.7
Radio Exe	Y	580	48	8	0.5	6.6	316	3.0
Time FM 107.5	Y	504	16	3	0.5	15.5	253	3.9
Tindle Radio Group	Y	147	79	54	5.5	10.2	802	30.8
Channel 103 FM	Y	89	48	54	4.5	8.3	398	24.8
Island FM 104.7	Y	58	31	53	7.0	13.1	404	40.2
The Voice	Y	168	15	9	0.7	8.0	123	3.7

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
30th March 2025

PART 6 - DEMOGRAPHIC ANALYSIS



Embargoed
until 00.01 am
15th May 2025

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
ALL COMMERCIAL 15+	Q	57640	39873	69	9.8	14.1	563364	54.9
Children 10-14	Q	4101	2477	60	4.4	7.3	18172	69.6
15-24	Q	8288	5265	64	5.4	8.4	44350	67.5
25-44	Q	18633	13320	71	9.1	12.7	169280	67.4
45-64	Q	17513	12997	74	12.8	17.2	224130	56.2
65+	Q	13205	8290	63	9.5	15.2	125603	40.4
Main Shoppers	Q	49540	34335	69	10.2	14.8	506502	54.1
Main Shoppers with children	Q	12781	9563	75	10.5	14.0	133786	63.5
ABC1	Q	32409	22061	68	8.7	12.7	280510	49.4
C2DE	Q	25232	17812	71	11.2	15.9	282854	61.7
ALL BBC 15+	Q	57640	31392	54	7.7	14.1	442294	43.1
Children 10-14	Q	4101	1540	38	1.7	4.5	6875	26.3
15-24	Q	8288	3178	38	2.0	5.3	16981	25.8
25-44	Q	18633	8459	45	4.1	8.9	75597	30.1
45-64	Q	17513	10585	60	9.6	15.9	168829	42.3
65+	Q	13205	9170	69	13.7	19.7	180887	58.2
Main Shoppers	Q	49540	27776	56	8.3	14.8	411769	44.0
Main Shoppers with children	Q	12781	6347	50	5.5	11.2	70892	33.6
ABC1	Q	32409	19310	60	8.5	14.3	276901	48.7
C2DE	Q	25232	12082	48	6.6	13.7	165393	36.1

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING

DEFINITIONS

(1)	Audiences in local analogue areas excluded from 'All BBC Network Radio' and 'All National Commercial' totals
(2)	National groups that are a combination of analogue and digital broadcast
(3)	Audience to 'Opt-out' services included
(4)	Station owned by Communicorp Group Limited and includes listening to the national station
(5)	Includes Kiss Dance, KISS Xtra (surveyed as KISS Fresh), KISSTORY & KISSTORY R&B
(6)	Includes Capital Network (UK), Capital XTRA (UK), Capital XTRA Reloaded, Capital Anthems, Capital Chill & Capital Dance
(7)	Includes Smooth Radio Network (UK), Smooth Chill, Smooth Country, Smooth Relax, Smooth Soul, Smooth 70s & Smooth 80s
(8)	Includes Magic, Mellow Magic, Magic Classical, Magic Soul & Magic at the Musicals
(9)	Includes Heart Network (UK), Heart 70s, 80s, 90s, 00s, 10s, Heart Dance, Heart Love & Heart Musicals
(10)	Includes listening to the national station
(11)	Includes Greatest Hits Network and Hits Radio Network
(12)	Includes Radio X Network (UK), Radio X Chilled, Radio X Classic Rock, Radio X 90s & 00s
(13)	Includes Classic FM, Classic FM Calm & Classic FM Movies

AREAS

United Kingdom (Parts 1 and 6)	(including Channel Islands and Isle of Man)
Editorial Areas (Part 3)	BBC stations' defined service areas
Total Survey Areas (Parts 4 and 5)	Commercial stations' defined marketing areas
In Part 1 'BBC Local/Regional' and 'All Local Commercial' include listening to local stations outside their own Editorial/Total Survey Areas.	In Parts 3 and 5 'BBC Local Radio' and 'All Local Commercial Radio' are based on the net Editorial/Total Survey Area of the individual services making up the network.

SURVEY PERIODS

Code	Fieldwork Dates	Sample size* (No. of diaries)
Q	30 th December 2024 - 30 th March 2025	34,192
H	16 th September 2024 - 30 th March 2025	68,686
Y	1 st April 2024 - 30 th March 2025	138,069

UNIQUE SAMPLE

Code	Fieldwork Dates	Unique Sample
Q	30 th December 2024 - 30 th March 2025	21,965

TERMS

Weekly reach	The number in thousands or as a percentage of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week
Average hours	The total hours of listening to a station during the course of a week, averaged: per head – across the total adult population of the UK/area per listener – across all those listening to the station for at least 5 minutes
Total hours	The overall number of hours of adult listening to a station in the UK/area in an average week
Share in TSA	The percentage of total listening time accounted for by a station in the UK/area in an average week

please note that Sample Sizes refer to the number of diaries rather than participants, and includes panellists who may contribute up to 3 diaries per Quarter.