RAJAR DATA RELEASE



Quarter 1 2025 – May 15th 2025



COMPARATIVE CHARTS



1. NATIONAL STATIONS



2. SCOTTISH STATIONS



3. LONDON STATIONS



4. BREAKFAST SHOWS

SAMPLE SIZE: Survey period - Q1 2025
Code Q (Quarter): 34,192 Diaries 15+
Code H (Half year): 68,686 Diaries 15+

WEEKLY REACH:	The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.
SHARE OF LISTENING:	The percentage of total listening time accounted for by a station in the area (TSA) in an average week.
TOTAL HOURS:	The overall number of hours of adult listening to a station in the UK/area in an average week.

"Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution".

www.rajar.co.uk Source RAJAR / Ipsos / RSMB



NATIONAL STATIONS

- PAGE 1

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 24	Q4 24	Q1 25	Q1 25 vs. Q1 24	Q1 25 vs. Q4 24	Q1 24	Q4 24	Q1 25
ALL RADIO	Q	49947	50272	50078	0.3%	-0.4%	100.0	100.0	100.0
ALL BBC	Q	31303	31690	31392	0.3%	-0.9%	43.4	44.2	43.1
15-44	Q	11623	12009	11637	0.1%	-3.1%	29.8	31.7	29.2
45+	Q	19680	19681	19755	0.4%	0.4%	49.4	49.8	49.3
ALL BBC NETWORK RADIO	Q	28680	29089	28726	0.2%	-1.2%	39.0	39.6	38.7
BBC RADIO 1	Q	7310	7537	7393	1.1%	-1.9%	4.5	4.9	4.8
BBC RADIO 1XTRA	н	786	811	751	-4.5%	-7.4%	0.3	0.4	0.3
BBC RADIO 2	Q	13228	13645	13106	-0.9%	-4.0%	13.7	14.3	13.5
BBC RADIO 3	Q	1995	1952	2148	7.7%	10.0%	1.6	1.4	1.5
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	9633	9371	9693	0.6%	3.4%	12.3	12.0	12.2
BBC RADIO 4	Q	9204	9039	9329	1.4%	3.2%	11.1	10.8	10.8
BBC RADIO 4 EXTRA	Q	1506	1477	1516	0.7%	2.6%	1.3	1.2	1.4
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	5252	5693	5508	4.9%	-3.2%	3.0	3.3	3.2
BBC RADIO 5 LIVE	Q	4889	5344	5379	10.0%	0.7%	2.9	3.0	3.1
BBC RADIO 5 SPORTS EXTRA	Q	971	1192	583	-40.0%	-51.1%	0.2	0.3	0.1
BBC 6 MUSIC	Q	2548	2776	2577	1.1%	-7.2%	2.5	2.5	2.4
BBC ASIAN NETWORK UK	Н	542	579	530	-2.2%	-8.5%	0.2	0.3	0.3
BBC WORLD SERVICE	Q	1225	1184	1210	-1.2%	2.2%	0.7	0.5	0.5
BBC LOCAL/REGIONAL 1	Н			7065					4.5





NATIONAL STATIONS – PAGE 2

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 24	Q4 24	Q1 25	Q1 25 vs. Q1 24	Q1 25 vs. Q4 24	Q1 24	Q4 24	Q1 25
ALL COMMERCIAL	Q	39670	39934	39873	0.5%	-0.2%	54.2	53.9	54.
15-44	Q	18541	18776	18585	0.2%	-1.0%	67.1	65.6	67
45+	Q	21128	21158	21288	0.8%	0.6%	48.4	48.6	49
ALL NATIONAL COMMERCIAL	Q	26715	28679	28299	5.9%	-1.3%	25.8	26.7	27
ABSOLUTE RADIO NETWORK	Н	5483	5611	5572	1.6%	-0.7%	3.5	3.6	3
ABSOLUTE RADIO	Q	2236	2140	1957	-12.5%	-8.6%	1.5	1.4	1
ABSOLUTE RADIO 60S	Н	123	170	177	43.9%	4.1%	*	*	
ABSOLUTE RADIO 70S	Н	287	382	420	46.3%	9.9%	0.1	0.1	0
ABSOLUTE 80S	Q	1556	1575	1520	-2.3%	-3.5%	0.7	0.7	0
ABSOLUTE RADIO 90S	Н	968	1028	1069	10.4%	4.0%	0.3	0.3	0
ABSOLUTE RADIO 00S	н	292	432	447	53.1%	3.5%	0.1	0.1	0
ABSOLUTE RADIO 10S	Н	174	265	302	73.6%	14.0%	*	*	
ABSOLUTE CLASSIC ROCK	Н	852	828	791	-7.2%	-4.5%	0.4	0.5	0
ABSOLUTE RADIO COUNTRY	Н	392	610	670	70.9%	9.8%	0.2	0.3	0
BOOM RADIO	Q	602	706	697	15.8%	-1.3%	0.7	0.7	0
CAPITAL BRAND (UK)	Н	8308	9688	9449	13.7%	-2.5%	4.2	4.9	4
CAPITAL ANTHEMS	Q		440	399		-9.3%		0.1	0
CAPITAL CHILL	Q	190	216	187	-1.6%	-13.4%	0.1	0.1	0
CAPITAL DANCE	Q	995	1177	1052	5.7%	-10.6%	0.5	0.5	0
CAPITAL NETWORK (UK)	н	6243	7445	7138	14.3%	-4.1%	2.9	3.6	3
CAPITAL XTRA BRAND UK	н	2055	2097	1998	-2.8%	-4.7%	0.7	0.7	0
CAPITAL XTRA (UK)	н	1692	1658	1593	-5.9%	-3.9%	0.6	0.6	0
CAPITAL XTRA RELOADED	Q	603	599	592	-1.8%	-1.2%	0.2	0.2	0
CLASSIC FM BRAND (UK)	н		4568	4736		3.7%		3.5	3
CLASSIC FM 1	н		4475	4538		1.4%	3.6	3.3	3
CLASSIC FM CALM	Q		238	290		21.8%		0.1	0
CLASSIC FM MOVIES	Q		154	154		0.0%		0.1	0
GB NEWS RADIO	Q	455	468	559	22.9%	19.4%	0.3	0.3	0
GOLD RADIO NETWORK (UK)	Н	1810	1729	1599	-11.7%	-7.5%	1.2	1.1	1
GREATEST HITS NETWORK (EXC PARTNERS)	Н	7798	7595	7508	-3.7%	-1.1%	6.4	6.3	6
GREATEST HITS RADIO 60S 1	Н			424	311,70	,			0
GREATEST HITS RADIO	н	7687	7367	7143	-7.1%	-3.0%	6.3	6.0	6
HEART BRAND (UK)	н	12393	13298	13385	8.0%	0.7%	7.9	7.9	8
HEART 70S	Q	727	770	675	-7.2%	-12.3%	0.2	0.3	0
HEART 80S	Q	1860	1876	1722	-7.4%	-8.2%	0.8	0.8	0
HEART 90S	Q	1117	1076	1180	5.6%	9.7%	0.4	0.3	0
HEART 00S	Q	994	1023	967	-2.7%	-5.5%	0.4	0.3	0
HEART 10S	Q	394	292	316	-2.1 /6	8.2%	0.4	0.1	0
HEART DANCE	Q	970	1014	924	-4.7%	-8.9%	0.3	0.1	0
HEART LOVE	Q	970	201	207	-4.1%	3.0%	0.3	0.5	
HEART MUSICALS	Q		134	207		61.2%			0
		0640			7.00/				
HEART NETWORK (UK)	H	9442	10058	10192	7.9%	1.3%	5.9	5.6	5
HEAT	Н	504	614	588	16.7%	-4.2%	0.1	0.2	0



NATIONAL STATIONS – PAGE 3

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 24	Q4 24	Q1 25	Q1 25 vs. Q1 24	Q1 25 vs. Q4 24	Q1 24	Q4 24	Q1 25
HITS RADIO NETWORK (EXC PARTNERS)	н	6716	7167	7100	5.7%	-0.9%	4.9	4.4	4.5
HITS RADIO PRIDE 1	н		340	346		1.8%		0.1	0.1
HITS RADIO PORTFOLIO (EXC PARTNERS)	н	13155	13287	13170	0.1%	-0.9%	11.3	10.6	11.0
HITS RADIO	н	4533	4683	4684	3.3%	0.0%	2.8	2.2	2.3
JAZZ FM	н	431	545	536	24.4%	-1.7%	0.2	0.2	0.2
KERRANG!	н	456	473	455	-0.2%	-3.8%	0.2	0.2	0.2
KISS NETWORK	н	4102	3762	3861	-5.9%	2.6%	1.8	1.5	1.6
KISS	Q	2293	1085	1492	-34.9%	37.5%	0.8	0.4	0.5
KISS XTRA (SURVEYED AS KISS FRESH)	н	225	190	209	-7.1%	10.0%	0.1	0.1	0.1
KISSTORY R&B 1	н			552					0.2
KISSTORY	Q	2089	2165	2042	-2.2%	-5.7%	0.9	0.8	0.7
LBC BRAND (UK)	н	3260	3351	3343	2.5%	-0.2%	3.0	3.1	3.0
MAGIC NETWORK	н	4417	3504	3616	-18.1%	3.2%	2.3	1.8	1.7
MAGIC	Q	3069	2273	2500	-18.5%	10.0%	1.5	1.1	1.1
MAGIC AT THE MUSICALS	н	200	298	327	63.5%	9.7%	0.1	0.1	0.1
HITS RADIO CHILLED (WAS MAGIC CHILLED)	н	432	385	315	-27.1%	-18.2%	0.1	0.1	0.1
MAGIC SOUL	н	512	640	642	25.4%	0.3%	0.2	0.2	0.2
MELLOW MAGIC	н	499	435	454	-9.0%	4.4%	0.2	0.2	0.2
NATION 80S 1	н	433	400	519	-5.076	4.470	0.2	0.2	0.1
PLANET ROCK	Q	1039	956	1049	1.0%	9.7%	1.0	0.9	0.8
MAGIC CLASSICAL (WAS SCALA RADIO)	Н	188	218	176	-6.4%	-19.3%	0.2	0.2	0.1
SMOOTH BRAND (UK)	H	6528	7841	7809	19.6%	-0.4%	4.1	4.7	4.8
SMOOTH BRAND (OK)	Q	0328	317	346	13.0 /6	9.1%	4.1	0.1	0.2
SMOOTH 80S	Q		533	595		11.6%		0.2	0.2
SMOOTH CHILL	Q	402	435	511	27.1%	17.5%	0.2	0.2	0.2
SMOOTH CHILL SMOOTH COUNTRY	Q	358	368	411	14.8%	11.7%	0.2	0.2	0.2
SMOOTH COUNTRY	Q	348	373	336	-3.4%	-9.9%	0.1	0.1	0.2
SMOOTH RELAX	Q	340	206	278	-3.4 /6	35.0%	0.1	0.1	0.1
SMOOTH GOOD SMOOTH RADIO NETWORK (UK)	н	5804	6573	6201	6.8%	-5.7%	2.7		4.0
SUNRISE RADIO NATIONAL	Y	329	360	340	3.3%	-5.7% -5.6%	3.7 0.1	4.0 0.2	4.0 0.2
TALK (WAS TALKRADIO)	Н	757	504	485	-35.9%	-3.8%	0.1	0.5	0.2
TALKSPORT	H	3390	3253	3506	3.4%	7.8%	2.1	1.9	2.2
TALKSPORT2	H	560	541	676	20.7%	25.0%	0.1	0.1	0.1
TIMES RADIO	H	503	604	622	23.7%	3.0%	0.1	0.1	0.1
							0.4	0.4	0.5
VIRGIN RADIO 80S PLUS	H	158	279	263	66.5%	-5.7%			
VIRGIN RADIO	H	1503	1430	1398	-7.0%	-2.2%	0.9	0.8	0.7
VIRGIN RADIO ANTHEMS		255	468	437	71.4%	-6.6%	0.1	0.1	0.1
VIRGIN RADIO CHILLED	H	299	355	316	5.7%	-11.0%	0.1	0.1	0.1
RADIO X BRAND (UK)	Н	2217	2430	2497	12.6%	2.8%	1.8	1.7	1.9
RADIO X 00S	Q		133	106		-20.3%			
RADIO X 90S	Q		129	122		-5.4%		*	
RADIO X CHILLED	Q		129	157		21.7%		*	
RADIO X CLASSIC ROCK	Q	241	216	162	-32.8%	-25.0%	0.1	0.1	0.1
RADIO X NETWORK (UK)	Н	2069	2124	1997	-3.5%	-6.0%	1.7	1.6	1.6
ALL LOCAL COMMERCIAL	Q	27609	27434	27004	-2.2%	-1.6%	28.3	27.2	27.7
OTHER LISTENING	Q	5982	5661	5310	-11.2%	-6.2%	2.4	2.0	2.1



SCOTTISH STATIONS

WEEKLY REACH:	WEEKLY REACH: The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.											
SHARE OF LISTENING:		Т	he percentage	of total listenin	g time accoun	ted for by a station in	the area (TSA) in an	average week				
	PLEASE NOTE	E: only the da	ata from statio	ns which sha	re the <u>same</u>	TSAs can be comp	ared.					
STATIONS	SURVEY	TSA	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE		
	PERIOD	SIZE	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%		
			Q1 24	Q4 24	Q1 25	Q1 25 vs. Q1 24	Q1 25 vs. Q4 24	Q1 24	Q4 24	Q1 25		
			,									
BBC Radio Scotland	Н	4666	801	745	827	3.2%	11.0%	5.8	4.9	5.6		
Capital Scotland	Н	2944	387	446	493	27.4%	10.5%	2.4	3.7	4.0		
Central FM	Y	220	48	40	46	-4.2%	15.0%	7.6	6.5	6.7		
Clyde 1 (Glasgow & The West)	Н	1961	706	745	751	6.4%	0.8%	20.3	20.3	21.6		
Forth 1	Н	1211	370	380	368	-0.5%	-3.2%	18.0	18.0	18.9		
Greatest Hits Radio (Ayrshire & Dumfries & Galloway)	Y	396	67	70	66	-1.5%	-5.7%	12.0	12.3	13.1		
Greatest Hits Radio (Edinburgh & the Lothians & Fife & Falkirk)	Н	1211	131	95	91	-30.5%	-4.2%	4.5	3.6	2.9		
Greatest Hits Radio (Glasgow & the West)	н	1961	226	205	185	-18.1%	-9.8%	3.8	4.6	3.7		
Greatest Hits Radio (North East Scotland)	Y	345	55	38	35	-36.4%	-7.9%	6.8	5.4	4.7		
Greatest Hits Radio (North of Scotland)	Y	258	22	20	22	0.0%	10.0%	2.6	2.4	3.5		
Greatest Hits Radio (Scottish Borders & North Northumberland)	Y	112	40	35	33	-17.5%	-5.7%	19.1	19.3	21.8		
Greatest Hits Radio (Tayside & Fife)	Y	386	49	39	38	-22.4%	-2.6%	8.6	4.6	4.1		
Heart Scotland East	Н	1248	160	146	163	1.9%	11.6%	3.5	3.3	4.3		
Heart Scotland West	Н	1672	231	286	306	32.5%	7.0%	3.6	2.7	3.7		
Original 106 (Fife) (was Kingdom FM)	Y	296	52	42	38	-26.9%	-9.5%	5.2	4.7	4.2		
MFR	Y	258	89	96	90	1.1%	-6.3%	13.8	17.7	15.6		
Nation Radio Scotland (excluding West)	Н	2776	21	90	39	85.7%	-56.7%	0.1	0.7	0.1		
Nation Radio Scotland (West)	Н	1890	125	47	77	-38.4%	63.8%	3.2	0.4	1.6		
Northsound 1	Y	345	128	114	120	-6.3%	5.3%	11.6	14.4	14.9		
Original 106 (Aberdeen)	Y	345	97	95	96	-1.0%	1.1%	15.8	14.3	13.7		
Smooth Radio Scotland	Н	1890	337	386	380	12.8%	-1.6%	7.8	7.8	7.5		
Tay FM	Y	386	110	116	117	6.4%	0.9%	17.2	16.0	14.5		
Clyde 1 (Ayrshire) (was West FM)	Y	287	106	102	82	-22.6%	-19.6%	21.3	18.7	11.5		

www.rajar.co.uk Source RAJAR / Ipsos / RSMB



LONDON STATIONS - PAGE 1

SAMPLE SIZE: Survey period - Q1 2025 Code Q (Quarter): 6,257 Diaries 15+ TERMS WEEKLY The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

SHARE OF LISTENING:

The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 24	Q4 24	Q1 25	Q1 25 vs. Q1 24	Q1 25 vs. Q4 24	Q1 24	Q4 24	Q1 25
BBC Radio London	Q	510	491	429	-15.9%	-12.6%	0.9	1.0	0.6
Capital London	Q	1486	1711	1638	10.2%	-4.3%	3.4	4.1	3.3
Capital XTRA (London)	Q	670	621	693	3.4%	11.6%	1.2	1.2	1.4
Gold Radio London	Q	325	261	364	12.0%	39.5%	0.7	0.9	1.1
Greatest Hits Radio (London)	Q	1125	1040	1057	-6.0%	1.6%	3.1	3.1	3.2
Heart London	Q	1906	2133	2015	5.7%	-5.5%	5.1	5.6	4.9
Hits Radio (London) (was KISS (London))	Q	875	727	676	-22.7%	-7.0%	1.5	1.1	0.7
LBC London	Q	1287	1399	1434	11.4%	2.5%	6.9	8.2	8.6
LBC News (London)	Q	422	373	410	-2.8%	9.9%	0.9	0.5	1.0
Magic (London)	Q	1421	1161	1260	-11.3%	8.5%	3.9	2.5	2.6
Smooth Radio London	Q	1049	1134	1013	-3.4%	-10.7%	2.6	2.6	1.8
Radio X London	Q	467	426	435	-6.9%	2.1%	1.8	1.6	1.7

www.rajar.co.uk
Source RAJAR / Ipsos / RSMB



LONDON STATIONS – PAGE 2

NATIONAL STATIONS ON LONDON TSA SURVEY REACH REACH REACH % CHANGE % CHANGE **SHARE SHARE** SHARE % **PERIOD** '000 '000 '000 **REACH Y/Y** REACH Q/Q Q1 24 Q4 24 Q1 25 Q1 25 vs. Q1 24 Q1 25 vs. Q4 24 Q1 24 Q4 24 Q1 25 **BBC Radio 1** Q 1271 1325 1183 -6.9% -10.7% 3.5 3.9 3.8 BBC Radio 2 Q 2191 2139 1986 -9.4% -7.2% 10.5 11.2 10.0 **BBC Radio 3** Q 552 545 652 18.1% 19.6% 2.1 2.0 2.7 **BBC Radio 4** Q 2197 2220 2229 1.5% 0.4% 14.0 14.0 13.9 **BBC Radio 5 live** a 1076 1142 1220 13.4% 2.5 3.0 6.8% 3.4 Classic FM ¹ 964 989 2.6% 4.0 3.2 3.2

¹ Station changed reporting survey period



BREAKFAST SHOWS (WEEKDAYS) NATIONAL STATIONS

STATIONS	SURVEY	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH	% CHANGE	% CHANGE
	PERIOD	'000s	'000s	'000s	REACH Y/Y	REACH Q/Q
Time period varies per station		Q1 24	Q4 24	Q1 25	Q1 25 vs. Q1 24	Q1 25 vs. Q4 24
NATIONAL STATIONS - MON-FRI						
BBC Radio 1 - 07.00 - 10.30am	Q	3950	4097	4072	3%	-1%
BBC Radio 2 - 06.30 - 09.30am	Q	6622	6825	6453	-3%	-5%
BBC Radio 3 - 06.30 - 09.00am	Q	806	827	798	-1%	-4%
BBC Radio 4 - 06.00 - 09.00am	Q	5605	5737	5695	2%	-1%
BBC Radio 5 live - 06.00 - 09.00am	Q	1246	1405	1351	8%	-4%
Absolute Radio Network - 06.00 - 10.00am	н	2236	2364	2324	4%	-2%
Capital Network (UK) - 06.00 - 10.00am**	н	2547	2902	2762	8%	-5%
Classic FM - 06.30 - 10.00am ¹	н		1901	1981		4%
GB News Radio - 06.00 - 09.30am	Q	189	208	237	25%	14%
Greatest Hits Radio - 06.00 - 10.00am***	н	3260	3092	3113	-5%	1%
Heart Network (UK) - 06.30 - 10.00am**	н	4166	4055	4303	3%	6%
Hits Radio - 06.00 - 10.00am***	н			623		
KISS - 06.00 - 10.00am	Q	757	467	547	-28%	17%
Magic - 06.00 - 10.00am	Q	1210	839	862	-29%	3%
Planet Rock - 06.00 - 10.00am	Q	513	411	452	-12%	10%
Talk (was TalkRadio) - 06.00 - 09.30am	н	337	274	235	-30%	-14%
talkSPORT - 06.00 - 10.00am	н	1262	1184	1307	4%	10%
Times Radio - 06.00 - 10.00am	н	276	292	304	10%	4%
Virgin Radio Network - 06.30 - 10.00am	н	893	801	776	-13%	-3%
Radio X Network (UK) - 06.30 - 10.00am	Н	1160	1075	996	-14%	-7%

^{*} station has changed time period

^{**} excludes Scotland

^{***} excludes local Breakfast services



BREAKFAST SHOWS (WEEKDAYS)

LONDON STATIONS

Please note: the table below does not list national radio stations which are	istened to in the Lo	ondon area				
STATIONS		WEEKLY REACH	WEEKLY REACH	WEEKLY REACH	% CHANGE	% CHANGE
	PERIOD	'000s	'000s	'000s	REACH Y/Y	REACH Q/Q
Time period varies per station		Q1 24	Q4 24	Q1 25	Q1 25 vs. Q1 24	Q1 25 vs. Q4 24
LONDON STATIONS - MON-FRI						
BBC Radio London - 06.00 - 10.00am	Q	172	136	108	-37%	-21%
					"	
Capital London - 06.00 - 10.00am	Q	655	638	649	-1%	2%
Capital XTRA (London) - 06.30 - 10.00am	Q	240	229	332	38%	45%
Gold Radio London - 07.00 - 11.00am	Q	121	111	138	14%	24%
Greatest Hits Radio (London) - 06.00 - 10.00am	Q	396	382	397	0%	4%
Heart London - 06.30 - 10.00am	Q	760	830	783	3%	-6%
Hits Radio (London) (was KISS (London)) - 06.00 - 10.00am	Q	262	209	198	-24%	-5%
LBC London - 07.00 - 10.00am	Q	689	816	743	8%	-9%
LBC News (London) - 07.00 - 10.00am	Q	163	139	110	-33%	-21%
Magic (London) - 06.00 - 10.00am	Q	623	442	424	-32%	-4%
Smooth Radio London - 06.00 - 10.00am	Q	355	361	315	-11%	-13%
Radio X London - 06.30 - 10.00am	Q	232	177	182	-22%	3%

www.rajar.co.uk

Source RAJAR / Ipsos / RSMB