

RAJAR DATA RELEASE Q1 25 May 15th 2025



NATIONAL STATIONS

– PAGE 1

STATIONS	SURVEY PERIOD	REACH '000	REACH '000	REACH '000	% CHANGE REACH Y/Y	% CHANGE REACH Q/Q	SHARE %	SHARE %	SHARE %
		Q1 24	Q4 24	Q1 25	Q1 25 vs. Q1 24	Q1 25 vs. Q4 24	Q1 24	Q4 24	Q1 25
ALL RADIO	Q	49947	50272	50078	0.3%	-0.4%	100.0	100.0	100.0
ALL BBC	Q	31303	31690	31392	0.3%	-0.9%	43.4	44.2	43.1
15-44	Q	11623	12009	11637	0.1%	-3.1%	29.8	31.7	29.2
45+	Q	19680	19681	19755	0.4%	0.4%	49.4	49.8	49.3
ALL BBC NETWORK RADIO	Q	28680	29089	28726	0.2%	-1.2%	39.0	39.6	38.7
BBC RADIO 1	Q	7310	7537	7393	1.1%	-1.9%	4.5	4.9	4.8
BBC RADIO 1XTRA	H	786	811	751	-4.5%	-7.4%	0.3	0.4	0.3
BBC RADIO 2	Q	13228	13645	13106	-0.9%	-4.0%	13.7	14.3	13.5
BBC RADIO 3	Q	1995	1952	2148	7.7%	10.0%	1.6	1.4	1.5
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	9633	9371	9693	0.6%	3.4%	12.3	12.0	12.2
BBC RADIO 4	Q	9204	9039	9329	1.4%	3.2%	11.1	10.8	10.8
BBC RADIO 4 EXTRA	Q	1506	1477	1516	0.7%	2.6%	1.3	1.2	1.4
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	5252	5693	5508	4.9%	-3.2%	3.0	3.3	3.2
BBC RADIO 5 LIVE	Q	4889	5344	5379	10.0%	0.7%	2.9	3.0	3.1
BBC RADIO 5 SPORTS EXTRA	Q	971	1192	583	-40.0%	-51.1%	0.2	0.3	0.1
BBC 6 MUSIC	Q	2548	2776	2577	1.1%	-7.2%	2.5	2.5	2.4
BBC ASIAN NETWORK UK	H	542	579	530	-2.2%	-8.5%	0.2	0.3	0.3
BBC WORLD SERVICE	Q	1225	1184	1210	-1.2%	2.2%	0.7	0.5	0.5
BBC LOCAL/REGIONAL ¹	H			7065					4.5

RAJAR DATA RELEASE Q1 25 May 15th 2025



NATIONAL STATIONS – PAGE 2

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		Q1 24	Q4 24	Q1 25	Q1 25 vs. Q1 24	Q1 25 vs. Q4 24	Q1 24	Q4 24	Q1 25
ALL COMMERCIAL	Q	39670	39934	39873	0.5%	-0.2%	54.2	53.9	54.9
15-44	Q	18541	18776	18585	0.2%	-1.0%	67.1	65.6	67.4
45+	Q	21128	21158	21288	0.8%	0.6%	48.4	48.6	49.3
ALL NATIONAL COMMERCIAL	Q	26715	28679	28299	5.9%	-1.3%	25.8	26.7	27.1
ABSOLUTE RADIO NETWORK	H	5483	5611	5572	1.6%	-0.7%	3.5	3.6	3.4
ABSOLUTE RADIO	Q	2236	2140	1957	-12.5%	-8.6%	1.5	1.4	1.3
ABSOLUTE RADIO 60S	H	123	170	177	43.9%	4.1%	*	*	*
ABSOLUTE RADIO 70S	H	287	382	420	46.3%	9.9%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1556	1575	1520	-2.3%	-3.5%	0.7	0.7	0.7
ABSOLUTE RADIO 90S	H	968	1028	1069	10.4%	4.0%	0.3	0.3	0.4
ABSOLUTE RADIO 00S	H	292	432	447	53.1%	3.5%	0.1	0.1	0.1
ABSOLUTE RADIO 10S	H	174	265	302	73.6%	14.0%	*	*	*
ABSOLUTE CLASSIC ROCK	H	852	828	791	-7.2%	-4.5%	0.4	0.5	0.5
ABSOLUTE RADIO COUNTRY	H	392	610	670	70.9%	9.8%	0.2	0.3	0.3
BOOM RADIO	Q	602	706	697	15.8%	-1.3%	0.7	0.7	0.9
CAPITAL BRAND (UK)	H	8308	9688	9449	13.7%	-2.5%	4.2	4.9	4.8
CAPITAL ANTHEMS	Q		440	399		-9.3%		0.1	0.1
CAPITAL CHILL	Q	190	216	187	-1.6%	-13.4%	0.1	0.1	0.1
CAPITAL DANCE	Q	995	1177	1052	5.7%	-10.6%	0.5	0.5	0.4
CAPITAL NETWORK (UK)	H	6243	7445	7138	14.3%	-4.1%	2.9	3.6	3.4
CAPITAL XTRA BRAND UK	H	2055	2097	1998	-2.8%	-4.7%	0.7	0.7	0.7
CAPITAL XTRA (UK)	H	1692	1658	1593	-5.9%	-3.9%	0.6	0.6	0.5
CAPITAL XTRA RELOADED	Q	603	599	592	-1.8%	-1.2%	0.2	0.2	0.2
CLASSIC FM BRAND (UK)	H		4568	4736		3.7%		3.5	3.6
CLASSIC FM ¹	H		4475	4538		1.4%	3.6	3.3	3.4
CLASSIC FM CALM	Q		238	290		21.8%		0.1	0.2
CLASSIC FM MOVIES	Q		154	154		0.0%		0.1	0.1
GB NEWS RADIO	Q	455	468	559	22.9%	19.4%	0.3	0.3	0.4
GOLD RADIO NETWORK (UK)	H	1810	1729	1599	-11.7%	-7.5%	1.2	1.1	1.0
GREATEST HITS NETWORK (EXC PARTNERS)	H	7798	7595	7508	-3.7%	-1.1%	6.4	6.3	6.5
GREATEST HITS RADIO 60S ¹	H			424					0.3
GREATEST HITS RADIO	H	7687	7367	7143	-7.1%	-3.0%	6.3	6.0	6.1
HEART BRAND (UK)	H	12393	13298	13385	8.0%	0.7%	7.9	7.9	8.2
HEART 70S	Q	727	770	675	-7.2%	-12.3%	0.2	0.3	0.2
HEART 80S	Q	1860	1876	1722	-7.4%	-8.2%	0.8	0.8	0.6
HEART 90S	Q	1117	1076	1180	5.6%	9.7%	0.4	0.3	0.4
HEART 00S	Q	994	1023	967	-2.7%	-5.5%	0.4	0.3	0.3
HEART 10S	Q		292	316		8.2%		0.1	0.1
HEART DANCE	Q	970	1014	924	-4.7%	-8.9%	0.3	0.5	0.4
HEART LOVE	Q		201	207		3.0%		*	*
HEART MUSICALS	Q		134	216		61.2%		*	0.1
HEART NETWORK (UK)	H	9442	10058	10192	7.9%	1.3%	5.9	5.6	5.9
HEAT	H	504	614	588	16.7%	-4.2%	0.1	0.2	0.2

RAJAR DATA RELEASE Q1 25 May 15th 2025



NATIONAL STATIONS – PAGE 3

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		Q1 24	Q4 24	Q1 25	Q1 25 vs. Q1 24	Q1 25 vs. Q4 24	Q1 24	Q4 24	Q1 25
HITS RADIO NETWORK (EXC PARTNERS)	H	6716	7167	7100	5.7%	-0.9%	4.9	4.4	4.5
HITS RADIO PRIDE ¹	H		340	346		1.8%		0.1	0.1
HITS RADIO PORTFOLIO (EXC PARTNERS)	H	13155	13287	13170	0.1%	-0.9%	11.3	10.6	11.0
HITS RADIO	H	4533	4683	4684	3.3%	0.0%	2.8	2.2	2.3
JAZZ FM	H	431	545	536	24.4%	-1.7%	0.2	0.2	0.2
KERRANG!	H	456	473	455	-0.2%	-3.8%	0.2	0.2	0.2
KISS NETWORK	H	4102	3762	3861	-5.9%	2.6%	1.8	1.5	1.6
KISS	Q	2293	1085	1492	-34.9%	37.5%	0.8	0.4	0.5
KISS XTRA (SURVEYED AS KISS FRESH)	H	225	190	209	-7.1%	10.0%	0.1	0.1	0.1
KISSTORY R&B ¹	H			552					0.2
KISSTORY	Q	2089	2165	2042	-2.2%	-5.7%	0.9	0.8	0.7
LBC BRAND (UK)	H	3260	3351	3343	2.5%	-0.2%	3.0	3.1	3.0
MAGIC NETWORK	H	4417	3504	3616	-18.1%	3.2%	2.3	1.8	1.7
MAGIC	Q	3069	2273	2500	-18.5%	10.0%	1.5	1.1	1.1
MAGIC AT THE MUSICALS	H	200	298	327	63.5%	9.7%	0.1	0.1	0.1
HITS RADIO CHILLED (WAS MAGIC CHILLED)	H	432	385	315	-27.1%	-18.2%	0.1	0.1	0.1
MAGIC SOUL	H	512	640	642	25.4%	0.3%	0.2	0.2	0.2
MELLOW MAGIC	H	499	435	454	-9.0%	4.4%	0.2	0.2	0.2
NATION 80S ¹	H			519					0.1
PLANET ROCK	Q	1039	956	1049	1.0%	9.7%	1.0	0.9	0.8
MAGIC CLASSICAL (WAS SCALA RADIO)	H	188	218	176	-6.4%	-19.3%	0.2	0.2	0.1
SMOOTH BRAND (UK)	H	6528	7841	7809	19.6%	-0.4%	4.1	4.7	4.8
SMOOTH 70S	Q		317	346		9.1%		0.1	0.2
SMOOTH 80S	Q		533	595		11.6%		0.2	0.2
SMOOTH CHILL	Q	402	435	511	27.1%	17.5%	0.2	0.2	0.2
SMOOTH COUNTRY	Q	358	368	411	14.8%	11.7%	0.2	0.1	0.2
SMOOTH RELAX	Q	348	373	336	-3.4%	-9.9%	0.1	0.1	0.1
SMOOTH SOUL	Q		206	278		35.0%		0.1	*
SMOOTH RADIO NETWORK (UK)	H	5804	6573	6201	6.8%	-5.7%	3.7	4.0	4.0
SUNRISE RADIO NATIONAL	Y	329	360	340	3.3%	-5.6%	0.1	0.2	0.2
TALK (WAS TALKRADIO)	H	757	504	485	-35.9%	-3.8%	0.5	0.5	0.4
TALKSPORT	H	3390	3253	3506	3.4%	7.8%	2.1	1.9	2.2
TALKSPORT2	H	560	541	676	20.7%	25.0%	0.1	0.1	0.1
TIMES RADIO	H	503	604	622	23.7%	3.0%	0.4	0.4	0.5
VIRGIN RADIO 80S PLUS	H	158	279	263	66.5%	-5.7%	*	*	*
VIRGIN RADIO	H	1503	1430	1398	-7.0%	-2.2%	0.9	0.8	0.7
VIRGIN RADIO ANTHEMS	H	255	468	437	71.4%	-6.6%	0.1	0.1	0.1
VIRGIN RADIO CHILLED	H	299	355	316	5.7%	-11.0%	0.1	0.1	0.1
RADIO X BRAND (UK)	H	2217	2430	2497	12.6%	2.8%	1.8	1.7	1.9
RADIO X 00S	Q		133	106		-20.3%		*	*
RADIO X 90S	Q		129	122		-5.4%		*	*
RADIO X CHILLED	Q		129	157		21.7%		*	*
RADIO X CLASSIC ROCK	Q	241	216	162	-32.8%	-25.0%	0.1	0.1	0.1
RADIO X NETWORK (UK)	H	2069	2124	1997	-3.5%	-6.0%	1.7	1.6	1.6
ALL LOCAL COMMERCIAL	Q	27609	27434	27004	-2.2%	-1.6%	28.3	27.2	27.7
OTHER LISTENING	Q	5982	5661	5310	-11.2%	-6.2%	2.4	2.0	2.1