

RAJAR DATA RELEASE



Quarter 2 2025 – July 31st 2025



ALL RADIO LISTENING CHARTS



1. ALL RADIO LISTENING



2. ALL DIGITAL LISTENING



3. BBC & COMMERCIAL REACH & SHARE



4. BBC & COMMERCIAL PLATFORM SHARE

SAMPLE SIZE: Survey period - Q2 2025
Code Q (Quarter): 33,200 Diaries 15+
Code H (Half year): 67,392 Diaries 15+

TERMS	
WEEKLY REACH:	The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.
SHARE OF LISTENING:	The percentage of total listening time accounted for by a station in the area (TSA) in an average week.
TOTAL HOURS:	The overall number of hours of adult listening to a station in the UK/area in an average week.

"Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution".

RAJAR DATA RELEASE Q2 2025 – July 31st 2025



	Q2 2024	Q1 2025	Q2 2025
All Radio Listening			
Weekly Reach ('000)	50,813	50,078	49,995
Weekly Reach (%)	88.2	86.9	85.8
Average hours per head	18.2	17.8	17.6
Average hours per listener	20.6	20.5	20.5
Total hours (millions)	1,048	1,027	1,026

All Radio Listening - Share Via Platform (%)			
AM/FM	26.3	26.7	26.6
Total Digital	73.7	73.3	73.4
DAB	42.8	42.1	41.8
DTV	2.7	2.7	2.3
Total Online	28.1	28.5	29.3
Website/Apps	11.1	10.8	10.9
Smart Speaker	17.0	17.6	18.4

All Digital Radio Listening

	Reach%			Hours in 000s			Share%		
	Q2 24	Q1 25	Q2 25	Q2 24	Q1 25	Q2 25	Q2 24	Q1 25	Q2 25
All Radio	88.2	86.9	85.8	1,048	1,027	1,026	100	100	100
Total Digital	77.2	76.5	75.1	772	753	753	73.7	73.3	73.4
DAB	62.9	61.6	59.6	449	433	429	42.8	42.1	41.8
DTV	6.7	6.5	6.1	29	28	24	2.7	2.7	2.3
Total Online	42.8	43.8	43.1	295	293	301	28.1	28.5	29.3
Website/Apps	24.4	24.4	24.0	117	111	112	11.1	10.8	10.9
Smart Speaker	26.0	27.6	27.1	178	181	189	17.0	17.6	18.4

Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
	Q2 24	Q1 25	Q2 25		Q2 24	Q1 25	Q2 25
All BBC Radio	32,019	31,392	31,100	All Commercial Radio	40,457	39,873	39,503
All BBC Network Radio	29,472	28,726	28,606	All National Commercial	27,801	28,299	28,068
All BBC Local / Regional Radio	7,046	7,065	6,924	All Local Commercial	28,201	27,004	26,666

Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
	Q2 24	Q1 25	Q2 25		Q2 24	Q1 25	Q2 25
All BBC Radio	42.6	43.1	42.1	All Commercial Radio	55.0	54.9	55.7
All BBC Network Radio	38.2	38.7	37.7	All National Commercial	26.1	27.1	28.0
All BBC Local / Regional Radio	4.3	4.5	4.5	All Local Commercial	28.9	27.7	27.8

Platform Share

All BBC Radio

	Q2 24	Q1 25	Q2 25
AM/FM	36.4	32.6	33.6
Total Digital	63.6	67.4	66.4
DAB	37.7	40.6	39.6
DTV	3.5	3.4	2.7
Total Online	22.4	23.4	24.1
Website/Apps	10.5	10.4	10.8
Smart Speaker	11.9	13.0	13.2

All Commercial Radio

	Q2 24	Q1 25	Q2 25
AM/FM	18.0	21.4	20.9
Total Digital	82.0	78.6	79.1
DAB	47.6	44.1	44.2
DTV	2.1	2.3	2.0
Total Online	32.3	32.3	32.9
Website/Apps	11.4	10.9	10.5
Smart Speaker	20.8	21.4	22.4