

RAJAR DATA RELEASE Q2 2025 – July 31st 2025



	Q2 2024	Q1 2025	Q2 2025
All Radio Listening			
Weekly Reach ('000)	50,813	50,078	49,995
Weekly Reach (%)	88.2	86.9	85.8
Average hours per head	18.2	17.8	17.6
Average hours per listener	20.6	20.5	20.5
Total hours (millions)	1,048	1,027	1,026

All Radio Listening - Share Via Platform (%)			
AM/FM	26.3	26.7	26.6
Total Digital	73.7	73.3	73.4
DAB	42.8	42.1	41.8
DTV	2.7	2.7	2.3
Total Online	28.1	28.5	29.3
Website/Apps	11.1	10.8	10.9
Smart Speaker	17.0	17.6	18.4