

RAJAR DATA RELEASE Q2 2025 – July 31st 2025



All Digital Radio Listening

Reach%				Hours in 000s			Share%		
	Q2 24	Q1 25	Q2 25	Q2 24	Q1 25	Q2 25	Q2 24	Q1 25	Q2 25
All Radio	88.2	86.9	85.8	1,048	1,027	1,026	100	100	100
Total Digital	77.2	76.5	75.1	772	753	753	73.7	73.3	73.4
DAB	62.9	61.6	59.6	449	433	429	42.8	42.1	41.8
DTV	6.7	6.5	6.1	29	28	24	2.7	2.7	2.3
Total Online	42.8	43.8	43.1	295	293	301	28.1	28.5	29.3
Website/Apps	24.4	24.4	24.0	117	111	112	11.1	10.8	10.9
Smart Speaker	26.0	27.6	27.1	178	181	189	17.0	17.6	18.4