

# RAJAR DATA RELEASE



Quarter 3 2025 – October 23<sup>rd</sup> 2025



ALL RADIO  
LISTENING  
CHARTS



1. ALL RADIO  
LISTENING



2. ALL DIGITAL  
LISTENING



3. BBC &  
COMMERCIAL  
REACH & SHARE



4. BBC &  
COMMERCIAL  
PLATFORM SHARE

<b>SAMPLE SIZE:</b>
<b>Survey period - Q3 2025</b>
<b>Code Q (Quarter):</b> 33,296 Diaries 15+
<b>Code H (Half year):</b> 66,496 Diaries 15+

<b>TERMS</b>	
<b>WEEKLY REACH:</b>	The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.
<b>SHARE OF LISTENING:</b>	The percentage of total listening time accounted for by a station in the area (TSA) in an average week.
<b>TOTAL HOURS:</b>	The overall number of hours of adult listening to a station in the UK/area in an average week.

"Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution".

# RAJAR DATA RELEASE Q3 2025 – October 23<sup>rd</sup> 2025



	Q3 2024	Q2 2025	Q3 2025
<b>All Radio Listening</b>			
Weekly Reach ('000)	50,898	49,995	50,145
Weekly Reach (%)	88.3	85.8	86.1
Average hours per head	18.1	17.6	17.5
Average hours per listener	20.5	20.5	20.4
Total hours (millions)	1,045	1,026	1,022

<b>All Radio Listening - Share Via Platform (%)</b>			
AM/FM	25.7	26.6	26.2
Total Digital	74.3	73.4	73.8
DAB	44.0	41.8	41.6
DTV	2.6	2.3	2.5
Total Online	27.7	29.3	29.7
Website/Apps	10.8	10.9	11.5
Smart Speaker	16.9	18.4	18.2

# RAJAR DATA RELEASE Q3 2025 – October 23<sup>rd</sup> 2025



## All Digital Radio Listening

Reach%				Hours in 000s				Share%			
	Q3 24	Q2 25	Q3 25	Q3 24	Q2 25	Q3 25		Q3 24	Q2 25	Q3 25	
All Radio	88.3	85.8	86.1	1,045	1,026	1,022		100	100	100	
Total Digital	77.5	75.1	75.8	776	753	754		74.3	73.4	73.8	
DAB	63.4	59.6	60.5	460	429	425		44.0	41.8	41.6	
DTV	6.9	6.1	6.3	27	24	26		2.6	2.3	2.5	
Total Online	42.0	43.1	44.3	289	301	304		27.7	29.3	29.7	
Website/Apps	23.7	24.0	25.6	113	112	118		10.8	10.9	11.5	
Smart Speaker	26.5	27.1	26.9	176	189	186		16.9	18.4	18.2	

# RAJAR DATA RELEASE Q3 2025 – October 23<sup>rd</sup> 2025



## Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
	Q3 24	Q2 25	Q3 25		Q3 24	Q2 25	Q3 25
All BBC Radio	32,620	31,100	30,930	All Commercial Radio	40,100	39,503	39,703
All BBC Network Radio	30,148	28,606	28,382	All National Commercial	27,642	28,068	28,414
All BBC Local / Regional Radio	6,756	6,924	6,740	All Local Commercial	28,034	26,666	26,254

## Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
	Q3 24	Q2 25	Q3 25		Q3 24	Q2 25	Q3 25
All BBC Radio	44.5	42.1	41.7	All Commercial Radio	53.3	55.7	56.0
All BBC Network Radio	40.0	37.7	37.2	All National Commercial	26.1	28.0	29.1
All BBC Local / Regional Radio	4.6	4.5	4.4	All Local Commercial	27.3	27.8	26.9

## Platform Share

### All BBC Radio

	Q3 24	Q2 25	Q3 25
AM/FM	36.2	33.6	33.2
Total Digital	63.8	66.4	66.8
DAB	39.5	39.6	38.9
DTV	3.3	2.7	3.5
Total Online	21.2	24.1	24.4
Website/Apps	9.8	10.8	11.3
Smart Speaker	11.3	13.2	13.1

### All Commercial Radio

	Q3 24	Q2 25	Q3 25
AM/FM	16.4	20.9	20.3
Total Digital	83.6	79.1	79.7
DAB	48.8	44.2	46.6
DTV	2.0	2.0	1.8
Total Online	32.8	32.9	33.5
Website/Apps	11.3	10.5	11.4
Smart Speaker	21.5	22.4	22.2