RAJAR DATA RELEASE Q3 2025 - Oct 23rd 2025



BREAKFAST SHOWS (WEEKDAYS) NATIONAL STATIONS

Time period varies per station		Q3 2024	Q2 2025	Q3 2025	
NATIONAL STATIONS - MON-FRI					
BBC Radio 1 - 07.00 - 11.00am (Fri 07.00 - 10.30am)	Q			3953	
BBC Radio 2 - 06.30 - 09.30am	Q	6277	6216	6164	
BBC Radio 3 - 06.30 - 09.30am	Q	866	748	687	
BBC Radio 4 - 06.00 - 09.00am	Q	5849	5639	5486	
BBC Radio 5 live - 06.00 - 09.00am	Q	1579	1449	1274	
BBC 6 Music - 07.00 - 10.00am	Q		1261	1327	
Absolute Radio Network - 06.00 - 10.00am	н	2261	2194	2253	
Capital Network (UK) - 06.00 - 10.00am	Н	2959	2722	2708	
Capital XTRA (UK) - 06.30 - 10.00am	н	584	666	606	
Classic FM - 06.30 - 10.00am	н	1937	1961	1910	
GB News Radio - 06.00 - 09.30am	Q	253	191	267	
Gold Radio Network (UK) - 07.00 - 11.00am	Н	799	786	802	
Greatest Hits Radio - 06.00 - 10.00am	Н	3367	3235	2983	
Heart Network (UK) - 06.30 - 10.00am	Н	4049	4188	4058	
Hits Radio - 06.00 - 10.00am	Н	1850	1706	1532	
KISS - 06.00 - 10.00am	Q	656	477	436	
LBC (UK) - 07.00 - 10.00am	Н	1396	1353	1368	
Magic - 06.00 - 10.00am	Q	890	772	882	
Planet Rock - 06.00 - 10.00am	Q	431	522	502	
Smooth Radio Network (UK) - 06.00 - 10.00am	Н	2513	2383	2427	
Talk (was TalkRadio) - 06.00 - 10.00am	Н	276	225	282	
talkSPORT - 06.00 - 10.00am	н	1228	1318	1314	
Times Radio - 06.00 - 10.00am	н	259	294	295	
Virgin Radio Network - 06.30 - 10.00am	н	887	779	754	
Radio X Network (UK) - 06.30 - 10.00am	Н	1122	944	1018	

^{• *} station has changed time period

 ^{**} excludes Scotland

¹ Station changed reporting survey period

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BREAKFAST SHOWS (WEEKDAYS) LONDON STATIONS

STATIONS	SURVEY	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
	PERIOD	'000s	'000s	'000s
Time period varies per station		Q3 2024	Q2 2025	Q3 2025
LONDON STATIONS - MON-FRI				
BBC Radio London - 06.00 - 10.00am	Q	179	101	124
Capital London - 06.00 - 10.00am	Q	720	641	577
Capital XTRA (London) - 06.30 - 10.00am	Q	194	278	228
Gold Radio London - 07.00 - 11.00am	Q	125	139	148
Greatest Hits Radio (London) - 06.00 - 10.00am	Q	338	362	355
Heart London - 06.30 - 10.00am	q	741	746	709
Hits Radio (London) (was KISS (London)) - 06.00 - 10.00am	q	192	159	156
LBC London - 07.00 - 10.00am	q	847	818	709
LBC News (London) - 06.00 - 10.00am	Q	150	206	182
Magic (London) - 06.00 - 10.00am	Q	470	368	417
Smooth Radio London - 06.00 - 10.00am	Q	384	370	320
Radio X London - 06.30 - 10.00am	Q	300	191	223

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Source RAJAR / Ipsos / RSMB