

RAJAR DATA RELEASE Q3 2025 – October 23rd 2025



	Q3 2024	Q2 2025	Q3 2025
All Radio Listening			
Weekly Reach ('000)	50,898	49,995	50,145
Weekly Reach (%)	88.3	85.8	86.1
Average hours per head	18.1	17.6	17.5
Average hours per listener	20.5	20.5	20.4
Total hours (millions)	1,045	1,026	1,022

All Radio Listening - Share Via Platform (%)			
AM/FM	25.7	26.6	26.2
Total Digital	74.3	73.4	73.8
DAB	44.0	41.8	41.6
DTV	2.6	2.3	2.5
Total Online	27.7	29.3	29.7
Website/Apps	10.8	10.9	11.5
Smart Speaker	16.9	18.4	18.2