

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
14th September 2025

PART 1 - UNITED KINGDOM

(INCLUDING CHANNEL ISLANDS AND ISLE OF MAN)



ADULTS AGED 15 AND OVER:
58,246,000



Embargoed
until 00.01 am
23rd October 2025

	Survey Period	Weekly Reach '000	Index Reach Q3 25 / Q3 24	Average Hours per listener	Index Avg Hours Q3 25 / Q3 24	Total Hours '000	Index Total Hours Q3 25 / Q3 24
All Radio	Q	50145	99	20.4	100	1022020	98
All BBC Radio	Q	30930	95	13.8	97	426178	92
All BBC Radio 15-44	Q	11793	93	7.6	90	90080	84
All BBC Radio 45+	Q	19137	96	17.6	98	336098	94
All BBC Network Radio ¹	Q	28382	94	13.4	97	380257	91
BBC Local Radio	H	6740	100	6.7	94	45069	94
All Commercial Radio	Q	39703	99	14.4	104	572051	103
All Commercial Radio 15-44	Q	18582	97	11.7	103	217385	99
All Commercial Radio 45+	Q	21121	101	16.8	104	354665	105
All National Commercial ¹	Q	28414	103	10.5	106	297468	109
All Local Commercial Radio (National TSA)	Q	26273	94	10.5	103	274582	96
Other Radio	Q	4313	73	5.5	145	23791	106

(1) See note on back cover.

For survey periods and other definitions please see back cover.

Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution.

Source: "RAJAR/Ipsos/RSMB."

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
14th September 2025

PART 2 - NATIONAL SERVICES



Embargoed
until 00.01 am
23rd October 2025

	Survey Period	Weekly Reach '000	Index Reach Q3 25 / Q3 24	Average Hours per listener	Index Avg Hours Q3 25 / Q3 24	Total Hours '000	Index Total Hours Q3 25 / Q3 24
All BBC Network Radio ¹	Q	28382	94	13.4	97	380257	91
BBC Radio 1	Q	7312	89	6.3	93	46175	84
BBC Radio 1Xtra	H	777	97	4.4	86	3434	84
BBC Radio 2	Q	12789	96	10.4	99	132748	95
BBC Radio 3	Q	1806	89	7.7	95	13825	84
BBC Radio 4 (including 4 Extra)	Q	9190	91	12.1	96	111269	87
BBC Radio 4	Q	8856	91	11.5	97	101410	88
BBC Radio 4 Extra	Q	1491	98	6.6	84	9859	83
BBC Radio 5 live (inc. sports extra)	Q	5812	87	6.6	103	38305	89
BBC Radio 5 live	Q	5416	90	5.8	97	31671	87
BBC Radio 5 Sports Extra	Q	1376	77	4.8	126	6634	97
BBC 6 Music	Q	2735	100	9.7	111	26591	113
BBC Asian Network UK	H	566	93	4.9	104	2763	97
BBC World Service	Q	1092	99	5.0	116	5450	115
All National Commercial ¹	Q	28414	103	10.5	106	297468	109
Absolute Radio Network ²	H	5524	98	6.6	97	36637	95
Absolute Radio	Q	2071	105	7.0	99	14581	104
Absolute Radio 70s	H	312	84	2.3	77	711	63
Absolute 80s	Q	1583	92	5.0	100	7890	92

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



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PART 2 - NATIONAL SERVICES



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	Survey Period	Weekly Reach '000	Index Reach Q3 25 / Q3 24	Average Hours per listener	Index Avg Hours Q3 25 / Q3 24	Total Hours '000	Index Total Hours Q3 25 / Q3 24
Absolute Radio 90s	H	949	97	4.1	117	3871	112
Absolute Radio 00s	H	478	120	2.6	72	1232	87
Absolute Radio 10s	H	297	124	2.4	160	707	192
Absolute Classic Rock	H	823	98	5.6	95	4609	93
Absolute Radio Country	H	651	120	6.4	114	4143	136
Boom Brand	Q	739	*	13.6	*	10037	*
Boom Light	Q	106	*	9.2	*	975	*
Boom Radio	Q	688	98	13.2	120	9062	117
Capital Brand (UK) ⁶	H	9391	97	5.6	104	52658	101
Capital Anthems	Q	639	*	3.1	*	1966	*
Capital Chill	Q	249	107	4.1	77	1035	85
Capital Dance	Q	1093	108	5.9	123	6440	132
Capital Network (UK) ²	H	7014	93	5.2	106	36441	98
Capital XTRA Brand UK ²	H	2011	92	4.2	105	8508	97
Capital XTRA (UK) ²	H	1662	95	3.9	100	6518	96
Capital XTRA Reloaded	Q	561	84	3.5	121	1952	102
Classic FM Brand (UK) ¹³	H	4519	*	8.3	*	37446	*
Classic FM	H	4261	96	8.2	98	34865	93
Classic FM Calm	Q	367	*	5.9	*	2148	*

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

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Classic FM Movies	Q	121	*	4.1	*	501	*
GB News Radio	Q	684	112	7.1	111	4853	123
Gold Radio Network (UK) ²	H	1660	91	7.2	109	11921	99
Greatest Hits Network (exc Partners) ²	H	7163	95	8.9	103	64012	98
Greatest Hits Radio 60s	H	392	*	6.3	*	2449	*
Greatest Hits Radio 70s	H	384	*	4.0	*	1550	*
Greatest Hits Radio 80s	H	572	*	3.8	*	2186	*
Greatest Hits Radio ²	H	6230	84	9.1	106	56680	89
Heart Brand (UK) ⁹	H	12790	98	6.4	103	82368	102
Heart 70s	Q	645	76	4.5	125	2915	95
Heart 80s	Q	1718	93	3.7	93	6323	86
Heart 90s	Q	1039	80	3.2	91	3330	73
Heart 00s	Q	954	95	3.1	82	2914	77
Heart 10s	Q	361	*	1.6	*	577	*
Heart Dance	Q	1129	107	4.3	110	4824	117
Heart Love	Q	291	*	4.7	*	1379	*
Heart Musicals	Q	152	*	1.5	*	231	*
Heart Network (UK) ²	H	9358	96	6.3	107	59349	102
Heat	H	472	72	2.8	90	1339	67

Source: "RAJAR/Ipsos/RSMB."

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Hits Radio Network (exc Partners)	H	6905	96	6.4	96	44372	91
Hits Radio 90s	H	375	*	3.2	*	1212	*
Hits Radio 00s	H	316	*	3.4	*	1091	*
Hits Radio Chilled (was Magic Chilled)	H	297	66	3.6	164	1059	107
Hits Radio Pride	H	343	107	1.1	65	364	65
Hits Radio Portfolio (exc Partners) ¹¹	H	12782	96	8.5	99	108384	95
Hits Radio ²	H	4054	88	4.7	84	18997	73
Jazz FM	H	461	86	4.6	94	2133	81
Kerrang!	H	573	136	6.0	103	3469	142
KISS Network ⁵	H	3469	94	4.8	107	16598	101
KISSTORY	Q	2099	90	4.2	108	8776	96
KISSTORY R&B	H	548	*	3.6	*	1992	*
KISS Xtra (was KISS Fresh)	H	289	154	2.8	93	800	141
LBC Brand (UK) ²	H	3343	98	8.9	96	29595	93
Magic Network ⁸	H	3469	95	5.6	100	19582	96
Magic at the Musicals	H	261	99	4.8	112	1252	111
Magic Classical (was Scala Radio)	H	142	65	7.7	92	1090	60
Magic Soul	H	505	76	5.2	153	2620	114
Mellow Magic	H	523	122	4.5	102	2360	126

Source: "RAJAR/Ipsos/RSMB."

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Nation 80s	H	143	*	2.2	*	315	*
Nation 90s	Q	209	*	0.7	*	149	*
Planet Rock	Q	1113	111	10.2	107	11334	119
Smooth Brand (UK) ⁷	H	7639	100	6.9	110	52564	108
Smooth 70s	Q	308	*	3.6	*	1111	*
Smooth 80s	Q	532	*	3.9	*	2086	*
Smooth Chill	Q	411	90	6.9	138	2846	125
Smooth Country	Q	392	85	5.1	138	2008	116
Smooth Relax	Q	483	89	5.0	114	2433	102
Smooth Soul	Q	229	*	3.6	*	829	*
Smooth Radio Network (UK)	H	5941	90	7.0	109	41612	98
Sunrise Radio National	Y	328	89	4.9	104	1598	92
Talk (was TalkRadio)	H	506	88	9.9	114	5037	101
talkSPORT Network ²	H	3382	97	6.8	113	22997	111
talkSPORT	H	3156	98	7.0	113	22104	111
talkSPORT2	H	408	95	2.2	110	893	106
Times Radio	H	564	101	8.5	112	4778	113
Virgin Radio Network	H	2132	91	4.4	92	9350	83
Virgin Radio	H	1304	84	5.3	96	6898	80

Source: "RAJAR/Ipsos/RSMB."

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PART 2 - NATIONAL SERVICES



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	Survey Period	Weekly Reach '000	Index Reach Q3 25 / Q3 24	Average Hours per listener	Index Avg Hours Q3 25 / Q3 24	Total Hours '000	Index Total Hours Q3 25 / Q3 24
Virgin Radio 80s Plus	H	314	104	1.4	100	438	103
Virgin Radio Chilled	H	365	99	2.1	88	764	86
Virgin Radio Legends (was Virgin Radio Anthems)	H	442	98	2.8	90	1250	89
Radio X Brand (UK) ¹²	H	2546	108	7.6	96	19474	105
Radio X 90s	Q	165	*	2.0	*	328	*
Radio X 00s	Q	149	*	2.5	*	368	*
Radio X Chilled	Q	171	*	1.2	*	206	*
Radio X Classic Rock	Q	248	116	5.6	133	1390	157
Radio X Network (UK) ²	H	2021	93	8.2	103	16545	95

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
14th September 2025

PART 3 - INDIVIDUAL BBC SERVICES



Embargoed
until 00.01 am
23rd October 2025

	Survey Period	Weekly Reach '000	Index Reach Q3 25 / Q3 24	Average Hours per listener	Index Avg Hours Q3 25 / Q3 24	Total Hours '000	Index Total Hours Q3 25 / Q3 24
BBC NETWORK RADIO							
BBC Radio 1	Q	7312	89	6.3	93	46175	84
BBC Radio 1Xtra	H	777	97	4.4	86	3434	84
BBC Radio 2	Q	12789	96	10.4	99	132748	95
BBC Radio 3	Q	1806	89	7.7	95	13825	84
BBC Radio 4 (including 4 Extra)	Q	9190	91	12.1	96	111269	87
BBC Radio 4	Q	8856	91	11.5	97	101410	88
BBC Radio 4 Extra	Q	1491	98	6.6	84	9859	83
BBC Radio 5 live (inc. sports extra)	Q	5812	87	6.6	103	38305	89
BBC Radio 5 live	Q	5416	90	5.8	97	31671	87
BBC Radio 5 Sports Extra	Q	1376	77	4.8	126	6634	97
BBC 6 Music	Q	2735	100	9.7	111	26591	113
BBC Asian Network UK	H	566	93	4.9	104	2763	97
BBC World Service	Q	1092	99	5.0	116	5450	115
NATIONAL REGIONAL							
BBC Radio Scotland	H	793	102	6.0	113	4744	116
BBC Radio Ulster ³	H	358	77	11.1	95	3992	74
BBC Radio Wales	H	290	81	7.8	93	2269	75
BBC Radio Cymru ³	H	103	88	8.5	97	882	86

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

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14th September 2025

PART 3 - INDIVIDUAL BBC SERVICES



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	Survey Period	Weekly Reach '000	Index Reach Q3 25 / Q3 24	Average Hours per listener	Index Avg Hours Q3 25 / Q3 24	Total Hours '000	Index Total Hours Q3 25 / Q3 24
LOCAL							
BBC Local Radio in England	H	4674	102	6.7	96	31243	98
BBC Radio Berkshire	H	65	141	3.0	21	193	30
BBC Radio Bristol	H	89	120	5.1	72	454	86
BBC Radio Cambridgeshire	H	68	105	7.3	111	497	116
BBC Radio Cornwall	H	140	115	11.1	77	1547	88
BBC CWR	H	70	146	11.5	94	803	139
BBC Radio Cumbria	H	70	95	11.5	183	803	174
BBC Radio Derby	H	70	67	12.8	127	893	85
BBC Radio Devon	H	117	87	8.2	115	961	101
BBC Essex	H	122	89	7.8	89	955	79
BBC Radio Gloucestershire	H	64	97	10.4	95	671	93
BBC Hereford & Worcester	H	68	69	7.1	77	488	54
BBC Radio Humberside	H	101	96	5.4	132	544	127
BBC Radio Kent	H	157	122	4.5	136	704	165
BBC Radio Lancashire	H	206	130	8.5	152	1759	197
BBC Radio Leeds	H	161	114	4.0	105	644	122
BBC Radio Leicester	H	99	95	4.7	61	467	58
BBC Radio Lincolnshire	H	69	119	6.5	100	448	120

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
14th September 2025

PART 3 - INDIVIDUAL BBC SERVICES



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23rd October 2025

	Survey Period	Weekly Reach '000	Index Reach Q3 25 / Q3 24	Average Hours per listener	Index Avg Hours Q3 25 / Q3 24	Total Hours '000	Index Total Hours Q3 25 / Q3 24
BBC Radio London	Q	446	90	3.0	100	1351	91
BBC Radio Manchester	H	188	115	5.0	102	931	117
BBC Radio Merseyside	H	210	124	8.5	118	1786	147
BBC Radio Newcastle	H	206	106	5.9	98	1214	104
BBC Radio Norfolk	H	111	85	9.3	103	1036	89
BBC Radio Northampton	H	71	103	4.9	55	348	57
BBC Radio Nottingham	H	115	88	6.5	86	743	75
BBC Radio Oxford	H	65	94	4.9	107	320	99
BBC Radio Sheffield	H	160	106	5.5	153	879	162
BBC Radio Shropshire	H	60	75	7.0	89	417	66
Total BBC Radio Solent	H	182	103	4.5	49	827	51
BBC Radio Somerset	H	58	95	7.6	136	445	131
BBC Radio Stoke	H	131	120	8.9	116	1170	139
BBC Radio Suffolk	H	70	85	6.4	94	448	80
BBC Radio Sussex and BBC Radio Surrey	H	237	125	5.9	79	1388	97
BBC Radio Tees	H	94	98	5.9	134	551	130
BBC Three Counties Radio	H	108	115	11.2	122	1210	141
BBC Radio WM	H	133	64	3.6	53	474	33
BBC Radio Wiltshire	H	49	69	15.7	249	764	171

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
14th September 2025

PART 3 - INDIVIDUAL BBC SERVICES



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	Survey Period	Weekly Reach '000	Index Reach Q3 25 / Q3 24	Average Hours per listener	Index Avg Hours Q3 25 / Q3 24	Total Hours '000	Index Total Hours Q3 25 / Q3 24
BBC Radio York	H	43	88	5.2	80	224	71
BBC Radio Guernsey	Y	12	75	7.2	131	86	97
BBC Radio Jersey	Y	16	70	6.5	71	106	50

(1-13) See note on back cover.

Source: "RAJAR/Ipsos/RSMB."

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
14th September 2025

PART 4 - NATIONAL COMMERCIAL GROUPS



Embargoed
until 00.01 am
23rd October 2025

	Survey Period	Weekly Reach '000	Index Reach Q3 25 / Q3 24	Average Hours per listener	Index Avg Hours Q3 25 / Q3 24	Total Hours '000	Index Total Hours Q3 25 / Q3 24
Bauer Media Audio UK - Total (exc Partners)	H	21423	97	9.3	100	199573	97
Absolute Radio Network ²	H	5524	98	6.6	97	36637	95
Absolute Radio	Q	2071	105	7.0	99	14581	104
Absolute Radio 70s	H	312	84	2.3	77	711	63
Absolute 80s	Q	1583	92	5.0	100	7890	92
Absolute Radio 90s	H	949	97	4.1	117	3871	112
Absolute Radio 00s	H	478	120	2.6	72	1232	87
Absolute Radio 10s	H	297	124	2.4	160	707	192
Absolute Classic Rock	H	823	98	5.6	95	4609	93
Absolute Radio Country	H	651	120	6.4	114	4143	136
Hits Radio Portfolio (exc Partners) ¹¹	H	12782	96	8.5	99	108384	95
Greatest Hits Network (exc Partners) ²	H	7163	95	8.9	103	64012	98
Downtown Country	H	115	97	9.9	116	1147	113
Greatest Hits Radio 60s	H	392	*	6.3	*	2449	*
Greatest Hits Radio 70s	H	384	*	4.0	*	1550	*
Greatest Hits Radio 80s	H	572	*	3.8	*	2186	*
Greatest Hits Radio	H	6230	84	9.1	106	56680	89
Greatest Hits Radio (Ayrshire & Dumfries & Galloway)	Y	67	102	14.7	107	985	108
Greatest Hits Radio (Berkshire & North Hampshire)	H	83	100	12.8	90	1066	91

Source: "RAJAR/Ipsos/RSMB."

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QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
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PART 4 - NATIONAL COMMERCIAL GROUPS



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	Survey Period	Weekly Reach '000	Index Reach Q3 25 / Q3 24	Average Hours per listener	Index Avg Hours Q3 25 / Q3 24	Total Hours '000	Index Total Hours Q3 25 / Q3 24
Greatest Hits Radio (Black Country & Shropshire)	H	136	79	5.9	79	807	63
Greatest Hits Radio (Bradford & West Yorkshire)	H	74	59	6.7	54	496	32
Greatest Hits Radio (Bucks Beds & Herts)	H	36	88	5.4	40	195	36
Greatest Hits Radio (Cambridgeshire)	H	33	85	8.9	141	291	118
Greatest Hits Radio (Cornwall)	H	85	79	6.4	76	545	61
Greatest Hits Radio (Coventry & Warwickshire)	H	46	75	6.6	80	300	60
Greatest Hits Radio (Cumbria)	Y	68	85	11.3	111	766	94
Greatest Hits Radio (Devon)	H	78	74	11.1	95	871	71
Greatest Hits Radio (Dorset East)	Y	21	54	7.5	88	158	48
Greatest Hits Radio (Dorset West)	Y	47	81	13.7	122	638	98
Greatest Hits Radio (East Midlands)	H	259	103	7.1	96	1837	99
Greatest Hits Radio (East Yorkshire & Northern Lincolnshire)	H	130	93	9.9	129	1281	119
Greatest Hits Radio (Edinburgh & the Lothians & Fife & Falkirk)	H	96	89	10.3	104	986	92
Greatest Hits Radio (Essex)	H	79	116	10.8	87	852	102
Greatest Hits Radio (Glasgow & the West)	H	168	84	10.7	120	1794	100
Greatest Hits Radio (Gloucestershire)	H	34	72	10.1	83	347	61
Greatest Hits Radio (Harrogate & Yorkshire Dales)	Y	52	108	8.2	80	427	87
Greatest Hits Radio (Herefordshire & Worcestershire)	Y	47	77	10.5	107	492	82
Greatest Hits Radio (Kent)	H	89	71	9.2	116	817	83

Source: "RAJAR/Ipsos/RSMB."

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QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
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PART 4 - NATIONAL COMMERCIAL GROUPS



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	Survey Period	Weekly Reach '000	Index Reach Q3 25 / Q3 24	Average Hours per listener	Index Avg Hours Q3 25 / Q3 24	Total Hours '000	Index Total Hours Q3 25 / Q3 24
Greatest Hits Radio (Lancashire)	H	185	97	9.8	98	1816	96
Greatest Hits Radio (Leeds & West Yorkshire)	H	128	81	8.2	91	1049	73
Greatest Hits Radio (Lincolnshire)	H	163	93	11.1	116	1806	108
Greatest Hits Radio (Liverpool)	H	306	92	9.1	88	2779	81
Greatest Hits Radio (London)	Q	895	83	5.7	116	5067	97
Greatest Hits Radio (Manchester & the North West)	H	279	82	7.8	89	2186	73
Greatest Hits Radio (Norfolk)	H	174	118	11.3	128	1971	152
Greatest Hits Radio (Northamptonshire)	H	42	72	8.3	99	347	71
Greatest Hits Radio (North Derbyshire)	Y	59	75	10.1	117	595	88
Greatest Hits Radio (North East Scotland)	Y	34	79	10.1	115	345	91
Greatest Hits Radio (Northern Ireland)	H	58	81	6.4	103	371	84
Greatest Hits Radio (North of Scotland)	Y	18	82	9.5	132	174	109
Greatest Hits Radio (Oxfordshire)	H	73	82	5.0	72	368	60
Greatest Hits Radio (Peterborough Stamford & Rutland)	H	70	135	8.1	59	568	79
Greatest Hits Radio (Plymouth)	Y	57	119	9.0	105	514	124
Greatest Hits Radio (Salisbury)	Y	27	87	8.6	113	236	99
Greatest Hits Radio (Scottish Borders & North Northumberland)	Y	38	97	9.5	88	365	87
Greatest Hits Radio (Somerset)	Y	84	109	12.7	127	1061	137
Greatest Hits Radio (South Coast) (was Wave 105)	H	231	71	13.0	140	3012	100

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
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PART 4 - NATIONAL COMMERCIAL GROUPS



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23rd October 2025

	Survey Period	Weekly Reach '000	Index Reach Q3 25 / Q3 24	Average Hours per listener	Index Avg Hours Q3 25 / Q3 24	Total Hours '000	Index Total Hours Q3 25 / Q3 24
Greatest Hits Radio (South Wales)	H	108	83	9.1	165	978	137
Greatest Hits Radio (South Yorkshire)	H	247	76	10.1	96	2487	73
Greatest Hits Radio (Staffordshire & Cheshire)	H	67	71	7.8	75	520	52
Greatest Hits Radio (Suffolk)	Y	80	111	7.5	74	601	83
Greatest Hits Radio (Surrey & East Hampshire)	H	28	64	7.0	93	195	59
Greatest Hits Radio (Sussex)	H	135	79	10.4	153	1404	122
Greatest Hits Radio (Swindon)	Y	49	111	7.6	70	374	79
Greatest Hits Radio (Tayside & Fife)	Y	33	69	5.6	56	182	38
Greatest Hits Radio (Teesside)	H	62	73	5.7	76	355	56
Greatest Hits Radio (Tyne & Wear)	H	120	92	6.0	71	726	66
Greatest Hits Radio (Wakefield)	Y	55	96	8.6	98	470	93
Greatest Hits Radio (West Midlands)	H	305	75	13.0	141	3975	107
Greatest Hits Radio (West Norfolk)	Y	26	67	9.7	94	251	62
Greatest Hits Radio (West of England)	H	168	114	9.1	190	1534	218
Greatest Hits Radio (York & North Yorkshire)	Y	51	71	8.5	91	434	65
Greatest Hits Radio (Yorkshire Coast)	Y	31	82	10.3	120	323	98
Hits Radio Network (exc Partners) ²	H	6905	96	6.4	96	44372	91
Hits Radio 90s	H	375	*	3.2	*	1212	*
Hits Radio 00s	H	316	*	3.4	*	1091	*

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

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Hits Radio Chilled (was Magic Chilled)	H	297	66	3.6	164	1059	107
Hits Radio Pride	H	343	107	1.1	65	364	65
Hits Radio ²	H	4054	88	4.7	84	18997	73
Hits Radio (Berkshire & North Hampshire)	H	21	*	1.1	*	24	*
Hits Radio (Birmingham) (was Free Radio (Birmingham))	H	203	94	4.6	90	925	84
Hits Radio (Black Country & Shropshire) (was Free Radio (Black Country & Shropshire))	H	76	84	5.2	95	397	79
Hits Radio (Bucks Beds & Herts)	H	12	*	4.8	*	57	*
Hits Radio (Cambridgeshire) (was Star Radio Cambridge)	H	17	49	7.1	173	121	83
Hits Radio (Cornwall) (was Pirate FM)	H	44	50	5.2	50	230	25
Hits Radio (Coventry & Warwickshire) (was Free Radio (Coventry & Warwickshire))	H	123	115	4.7	53	577	61
Hits Radio (Cumbria)	Y	22	169	6.3	105	139	174
Hits Radio (Devon)	H	16	*	1.3	*	21	*
Hits Radio (Dorset)	Y	39	134	2.1	88	83	119
Hits Radio (East Midlands) (was Gem)	H	138	88	6.5	86	903	76
Hits Radio (East Yorkshire & Northern Lincolnshire) (was Viking FM)	H	101	64	4.9	73	491	46
Hits Radio (Essex)	H	12	*	1.7	*	20	*
Hits Radio (Gloucestershire)	H	13	*	2.0	*	26	*
Hits Radio (Herefordshire & Worcestershire) (was Free Radio (Herefordshire & Worcestershire))	Y	51	65	8.6	112	435	72
Hits Radio (Kent)	H	22	*	13.2	*	284	*

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Hits Radio (Lancashire) (was Rock FM)	H	167	78	5.4	64	909	50
Hits Radio (Lincs) (was Lincs FM)	H	93	94	8.8	117	818	111
Hits Radio (Liverpool & the North West) (was Radio City)	H	214	84	7.3	118	1556	98
Hits Radio (London) (was KISS (London))	Q	530	82	3.0	83	1598	68
Hits Radio (Manchester & the North West)	H	264	85	4.9	104	1285	87
Hits Radio (Norfolk) (was KISS (East))	H	30	91	3.9	229	119	220
Hits Radio (Northamptonshire)	H	26	*	1.1	*	29	*
Hits Radio (North East - Teesside) (was TFM)	H	94	69	4.2	93	397	65
Hits Radio (North East - Tyne & Wear) (was Metro Radio)	H	285	84	5.8	73	1662	62
Hits Radio (Northern Ireland)	H	25	227	2.3	209	60	462
Hits Radio (North Yorkshire)	Y	17	*	2.9	*	50	*
Hits Radio (Oxfordshire)	H	28	104	4.3	226	119	229
Hits Radio (Peterborough Stamford & Rutland)	H	15	*	1.1	*	16	*
Hits Radio (Plymouth)	Y	15	*	2.8	*	41	*
Hits Radio (South Coast)	H	40	87	2.9	71	116	60
Hits Radio (South Wales) (was 96.4 FM The Wave)	H	161	103	3.9	98	628	101
Hits Radio (South Yorkshire) (was Hallam FM)	H	232	70	6.4	79	1485	56
Hits Radio (Staffordshire & Cheshire) (was Signal One)	H	162	94	6.3	69	1019	65
Hits Radio (Surrey & East Hampshire)	H	30	*	2.5	*	74	*

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Hits Radio (Sussex)	H	48	*	1.1	*	53	*
Hits Radio (Swindon)	Y	6	*	1.0	*	6	*
Hits Radio (West of England) (was KISS (West))	H	112	65	4.1	105	462	69
Hits Radio (West Yorkshire) (was Pulse 1)	H	147	86	5.3	95	774	81
Clyde 1 (Ayrshire) (was West FM)	Y	47	45	7.1	73	329	33
Clyde 1 (Glasgow & The West)	H	729	98	11.2	118	8175	115
Cool FM	H	456	91	8.5	100	3888	90
Downtown Radio	H	262	91	9.3	101	2443	91
Forth 1	H	404	105	9.6	103	3900	109
MFR	Y	78	86	10.9	131	847	113
Northsound 1	Y	116	99	7.1	108	825	107
Tay FM	Y	133	115	8.0	88	1071	102
Heat	H	472	72	2.8	90	1339	67
Jazz FM	H	461	86	4.6	94	2133	81
Kerrang!	H	573	136	6.0	103	3469	142
KISS Network ⁵	H	3469	94	4.8	107	16598	101
KISS	Q	1283	77	4.2	108	5424	84
KISS Dance	H	90	*	5.6	*	507	*
KISSTORY	Q	2099	90	4.2	108	8776	96

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KISSTORY R&B	H	548	*	3.6	*	1992	*
KISS Xtra (was KISS Fresh)	H	289	154	2.8	93	800	141
Magic Network ⁸	H	3469	95	5.6	100	19582	96
Magic ²	Q	2402	109	5.3	102	12694	111
Magic (London)	Q	1108	104	5.6	122	6239	129
Magic at the Musicals	H	261	99	4.8	112	1252	111
Magic Classical (was Scala Radio)	H	142	65	7.7	92	1090	60
Magic Soul	H	505	76	5.2	153	2620	114
Mellow Magic	H	523	122	4.5	102	2360	126
Planet Rock	Q	1113	111	10.2	107	11334	119
Total Global Radio (UK)	H	27483	99	9.4	102	258531	101
Capital Brand (UK) ⁶	H	9391	97	5.6	104	52658	101
Capital Anthems	Q	639	*	3.1	*	1966	*
Capital Chill	Q	249	107	4.1	77	1035	85
Capital Dance	Q	1093	108	5.9	123	6440	132
Capital Network (UK) ²	H	7014	93	5.2	106	36441	98
Capital Liverpool ¹⁰	H	174	102	3.4	69	600	72
Capital London ¹⁰	Q	1576	88	4.5	94	7155	83
Capital Mid Counties	Y	158	95	4.2	82	671	78

Source: "RAJAR/Ipsos/RSMB."

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Capital Mid Counties - North ¹⁰	Y	31	91	5.8	149	180	133
Capital Mid Counties - South ¹⁰	H	130	90	4.0	75	513	67
Capital Midlands	H	934	94	5.2	106	4855	101
Capital Birmingham ¹⁰	H	369	103	3.7	103	1372	104
Capital East Midlands ¹⁰	H	413	91	6.9	121	2869	111
Capital East Midlands - Derbyshire	H	82	103	8.5	147	698	150
Capital East Midlands - Leicestershire	H	141	92	6.7	92	942	85
Capital East Midlands - Nottinghamshire	H	192	87	6.4	139	1229	121
Capital North East ¹⁰	H	398	90	5.8	112	2298	101
Capital North West	H	617	107	5.5	110	3375	117
Capital Lancashire ¹⁰	H	110	151	5.6	124	622	189
Capital Manchester ¹⁰	H	507	100	5.4	106	2754	108
Capital North West and Wales ¹⁰	H	146	102	5.5	112	807	116
Capital Scotland ⁴	H	467	101	5.7	112	2654	113
Capital South	H	228	110	5.9	105	1346	116
Capital Brighton ¹⁰	Y	48	160	5.3	115	256	188
Capital South Coast ¹⁰	H	175	99	6.3	111	1096	109
Capital South Wales ⁴	H	224	108	5.1	109	1133	116
Capital Yorkshire ¹⁰	H	825	85	5.4	92	4445	78

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Capital XTRA Brand UK ²	H	2011	92	4.2	105	8508	97
Capital XTRA (UK) ²	H	1662	95	3.9	100	6518	96
Capital XTRA (London)	Q	649	98	4.6	139	2991	137
Capital XTRA Reloaded	Q	561	84	3.5	121	1952	102
Classic FM Brand (UK) ¹³	H	4519	*	8.3	*	37446	*
Classic FM	H	4261	96	8.2	98	34865	93
Classic FM Calm	Q	367	*	5.9	*	2148	*
Classic FM Movies	Q	121	*	4.1	*	501	*
Gold Radio Network (UK) ²	H	1660	91	7.2	109	11921	99
Gold Radio Cambridgeshire	H	43	130	7.0	91	305	118
Gold Radio East Midlands	H	118	103	9.0	114	1067	118
Gold Radio London	Q	287	78	7.4	161	2108	125
Heart Brand (UK) ⁹	H	12790	98	6.4	103	82368	102
Heart 70s	Q	645	76	4.5	125	2915	95
Heart 80s	Q	1718	93	3.7	93	6323	86
Heart 90s	Q	1039	80	3.2	91	3330	73
Heart 00s	Q	954	95	3.1	82	2914	77
Heart 10s	Q	361	*	1.6	*	577	*
Heart Dance	Q	1129	107	4.3	110	4824	117

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Heart Love	Q	291	*	4.7	*	1379	*
Heart Musicals	Q	152	*	1.5	*	231	*
Heart Network (UK) ²	H	9358	96	6.3	107	59349	102
Heart East	H	1108	89	7.2	100	7957	89
Heart Cambridgeshire ¹⁰	H	186	103	6.7	86	1243	88
Heart East Anglia	H	332	90	7.9	101	2615	91
Heart East Anglia - Norfolk ¹⁰	H	178	82	8.0	104	1427	85
Heart East Anglia - Suffolk ¹⁰	H	154	101	7.7	97	1187	99
Heart Essex	H	162	75	6.0	94	970	69
Heart Essex - Chelmsford & Southend ¹⁰	H	118	72	5.7	88	673	63
Heart Essex - Colchester ¹⁰	Y	41	103	4.3	48	178	49
Heart Essex - Harlow ¹⁰	Y	10	77	12.4	138	130	112
Heart Four Counties	H	427	90	7.3	107	3130	97
Heart Four Counties - Bedfordshire ¹⁰	Y	87	118	7.7	151	662	175
Heart Four Counties - Beds/Bucks/Herts ¹⁰	H	96	64	6.7	129	638	82
Heart Four Counties - Milton Keynes ¹⁰	Y	48	74	6.7	93	321	68
Heart Four Counties - Northamptonshire ¹⁰	H	156	95	6.5	89	1008	84
Heart Hertfordshire ⁴	H	68	71	5.1	119	345	84
Heart London ¹⁰	Q	1849	95	4.8	100	8902	96

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Heart North East ¹⁰	H	370	76	6.8	110	2527	84
Heart North Wales ⁴	H	127	102	6.9	105	878	108
Heart North West Group	H	1031	108	5.8	104	5953	111
Heart North Lancs & Cumbria	Y	82	99	8.0	83	655	82
Heart North West ¹⁰	H	946	109	5.6	108	5336	118
Heart Scotland	H	426	111	5.6	175	2389	195
Heart Scotland East ¹⁰	H	141	104	6.7	149	936	155
Heart Scotland West ¹⁰	H	286	114	5.1	204	1453	233
Heart South	H	1221	101	7.1	100	8676	101
Heart Kent ¹⁰	H	222	94	7.2	106	1592	99
Heart Solent	H	350	101	7.6	104	2669	106
Heart Solent - Dorset ¹⁰	H	130	116	9.3	98	1205	113
Heart Solent - Hampshire ¹⁰	H	221	95	6.6	106	1464	101
Heart Sussex	H	302	99	6.1	79	1830	79
Heart Sussex - North ¹⁰	Y	30	81	6.8	133	202	106
Heart Sussex - South ¹⁰	H	264	98	5.9	74	1544	72
Heart Thames Valley	H	346	105	7.5	117	2584	122
Heart Thames Valley - Berks & N.Hants ¹⁰	H	199	116	6.7	103	1344	122
Heart Thames Valley - Oxfordshire ¹⁰	H	147	93	8.4	131	1240	122

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Heart South Wales ¹⁰	H	457	95	9.7	139	4422	132
Heart West	H	920	97	7.7	103	7059	99
Heart South West	H	340	87	7.7	117	2599	100
Heart South West - Cornwall ¹⁰	Y	109	90	8.4	129	910	115
Heart South West - Exeter ¹⁰	Y	68	93	4.4	70	300	66
Heart South West - North Devon ¹⁰	Y	39	93	6.5	69	254	64
Heart South West - Plymouth & South Hams ^{3,10}	Y	104	118	6.8	101	710	120
Heart South West - Torbay ¹⁰	Y	48	75	8.1	131	384	98
Heart West Country	H	580	104	7.7	94	4460	98
Heart West Country - Bristol/Weston & Bath ¹⁰	H	244	109	7.0	90	1703	97
Heart West Country - Gloucestershire ¹⁰	Y	109	101	9.3	131	1011	132
Heart West Country - Somerset ¹⁰	Y	123	111	6.0	81	741	90
Heart West Country - Wiltshire ¹⁰	Y	121	91	8.6	113	1048	104
Heart West Midlands ¹⁰	H	666	103	6.4	112	4253	116
Heart Yorkshire ⁴	H	521	92	5.4	96	2840	89
LBC Brand (UK) ²	H	3343	98	8.9	96	29595	93
LBC (UK)	H	2640	98	10.2	94	27035	93
LBC London	Q	1356	96	11.0	89	14918	85
LBC News (UK)	H	1040	102	2.5	100	2560	102

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LBC News (London) ¹⁰	Q	446	103	3.6	144	1625	152
Nation Broadcasting Group	H	980	115	7.1	103	6960	119
106.3 Bridge FM	Y	17	94	4.3	84	73	81
Dragon Radio Wales	Y	54	98	7.6	125	408	122
Easy Radio South	H	41	108	5.7	73	233	78
Nation 80s	H	143	*	2.2	*	315	*
Nation 90s	Q	209	*	0.7	*	149	*
Nation Classic Hits	Q	17	*	2.3	*	40	*
Nation Radio North East	H	80	320	7.0	66	557	211
Nation Radio South	H	137	108	15.5	160	2118	172
Nation Radio Suffolk	Y	12	46	12.6	129	149	59
Nation Radio Yorkshire	H	39	70	11.1	125	434	88
Radio Carmarthenshire	Y	16	100	8.4	118	138	120
102.5 Radio Pembrokeshire	Y	19	90	5.6	79	107	72
Swansea Bay Radio	H	17	85	14.2	546	248	486
Total Nation Radio London	Y	154	*	3.4	*	525	*
Nation Radio London (Digital)	Y	134	78	1.6	70	218	55
Nation Radio London (East FM/Online) (was Time FM)	Y	20	143	15.0	163	307	238
Total Nation Radio Scotland	H	104	74	6.0	85	625	63

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Nation Radio Scotland (excluding West)	H	15	68	2.7	386	41	293
Nation Radio Scotland (West)	H	89	75	6.6	80	584	59
Total Nation Radio Wales	H	154	*	6.8	*	1044	*
Nation Radio (North Wales)	Y	6	*	2.9	*	17	*
Nation Radio South Wales	H	150	92	6.8	105	1022	96
Smooth Brand (UK) ⁷	H	7639	100	6.9	110	52564	108
Smooth 70s	Q	308	*	3.6	*	1111	*
Smooth 80s	Q	532	*	3.9	*	2086	*
Smooth Chill	Q	411	90	6.9	138	2846	125
Smooth Country	Q	392	85	5.1	138	2008	116
Smooth Relax	Q	483	89	5.0	114	2433	102
Smooth Soul	Q	229	*	3.6	*	829	*
Smooth Radio Network (UK) ²	H	5941	90	7.0	109	41612	98
Smooth Radio Devon	H	54	87	5.4	74	291	65
Smooth Radio East Anglia	H	78	82	6.5	116	510	96
Smooth Radio East Midlands ⁴	H	478	94	8.4	99	4039	93
Smooth Radio Essex	H	71	88	7.4	103	526	89
Smooth Radio Kent	H	79	72	5.2	91	410	67
Smooth Radio Lake District ¹⁰	Y	9	90	11.7	96	101	80

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Smooth Radio London ¹⁰	Q	1010	81	4.5	107	4517	86
Smooth Radio North East ⁴	H	580	93	10.0	139	5797	129
Smooth Radio North West ⁴	H	1192	96	8.0	104	9533	100
Smooth Radio North West and Wales	H	62	60	9.3	198	583	122
Smooth Radio Scotland	H	391	106	6.7	91	2634	96
Smooth Radio Solent	H	95	81	6.5	151	619	122
Smooth Radio South Wales	H	126	99	7.6	131	952	130
Smooth Radio Sussex	H	101	125	7.7	183	785	230
Smooth Radio Thames Valley	H	56	76	3.5	106	194	80
Smooth Radio Three Counties	H	31	74	6.2	103	192	76
Smooth Radio West Country	H	141	95	6.6	88	933	83
Smooth Radio West Midlands	H	509	86	6.9	103	3539	90
Radio X Brand (UK) ¹²	H	2546	108	7.6	96	19474	105
Radio X 90s Group	Q	262	*	3.0	*	773	*
Radio X 90s	Q	165	*	2.0	*	328	*
Radio X 90s (Manchester) (was XS Manchester)	H	94	84	5.5	131	512	110
Radio X 00s	Q	149	*	2.5	*	368	*
Radio X Chilled	Q	171	*	1.2	*	206	*
Radio X Classic Rock	Q	248	116	5.6	133	1390	157

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
14th September 2025

PART 4 - NATIONAL COMMERCIAL GROUPS



Embargoed
until 00.01 am
23rd October 2025

	Survey Period	Weekly Reach '000	Index Reach Q3 25 / Q3 24	Average Hours per listener	Index Avg Hours Q3 25 / Q3 24	Total Hours '000	Index Total Hours Q3 25 / Q3 24
Radio X Network (UK) ²	H	2021	93	8.2	103	16545	95
Radio X London	Q	444	77	7.2	92	3204	71
Radio X Manchester	H	186	90	5.0	68	921	61
Total News Broadcasting	H	6312	94	7.0	108	44427	101
News Broadcasting National Network	H	6116	94	6.9	108	42162	102
News Broadcasting Speech Network	H	4223	96	7.8	115	32812	109
Talk (was TalkRadio)	H	506	88	9.9	114	5037	101
talkSPORT Network ²	H	3382	97	6.8	113	22997	111
talkSPORT	H	3156	98	7.0	113	22104	111
talkSPORT2	H	408	95	2.2	110	893	106
Times Radio	H	564	101	8.5	112	4778	113
Virgin Radio Network	H	2132	91	4.4	92	9350	83
Virgin Radio	H	1304	84	5.3	96	6898	80
Virgin Radio 80s Plus	H	314	104	1.4	100	438	103
Virgin Radio Chilled	H	365	99	2.1	88	764	86
Virgin Radio Legends (was Virgin Radio Anthems)	H	442	98	2.8	90	1250	89
U105 (Greater Belfast)	H	187	94	10.4	91	1950	85
U105 (Outside Belfast)	Y	30	107	6.4	123	189	129
Sunrise Radio Group National	Y	357	88	5.1	102	1823	90

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
14th September 2025

PART 4 - NATIONAL COMMERCIAL GROUPS



Embargoed
until 00.01 am
23rd October 2025

	Survey Period	Weekly Reach '000	Index Reach Q3 25 / Q3 24	Average Hours per listener	Index Avg Hours Q3 25 / Q3 24	Total Hours '000	Index Total Hours Q3 25 / Q3 24
Sunrise Radio National	Y	328	89	4.9	104	1598	92
Sunrise Radio Group London	Y	180	100	5.3	136	950	137
Sunrise Radio London	Y	151	100	4.8	114	726	115
Sunrise Smooth	Y	37	84	6.1	290	224	249

(1-13) See note on back cover.

Source: "RAJAR/Ipsos/RSMB."

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
14th September 2025

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES



Embargoed
until 00.01 am
23rd October 2025

	Survey Period	Weekly Reach '000	Index Reach Q3 25 / Q3 24	Average Hours per listener	Index Avg Hours Q3 25 / Q3 24	Total Hours '000	Index Total Hours Q3 25 / Q3 24
All Local Commercial Radio (ILR)	Q	26254	94	10.5	103	274389	96
Bloomberg Radio	H	71	106	2.6	84	184	90
Boom Brand	Q	739	*	13.6	*	10037	*
Boom Light	Q	106	*	9.2	*	975	*
Boom Radio	Q	688	98	13.2	120	9062	117
Central FM	Y	44	113	6.1	87	269	99
Centreforce 883	Y	90	*	6.7	*	601	*
Communicorp UK	H	3718	96	7.5	110	27731	104
Capital Scotland	H	467	101	5.7	112	2654	113
Capital South Wales	H	224	108	5.1	109	1133	116
Heart Hertfordshire	H	68	71	5.1	119	345	84
Heart North Wales	H	127	102	6.9	105	878	108
Heart Yorkshire	H	521	92	5.4	96	2840	89
Smooth Radio East Midlands	H	478	94	8.4	99	4039	93
Smooth Radio North East	H	580	93	10.0	139	5797	129
Smooth Radio North West	H	1192	96	8.0	104	9533	100
Radio X 90s (Manchester) (was XS Manchester)	H	94	84	5.5	131	512	110
CountryLine Radio (was Chris Country Radio)	H	54	154	6.3	274	339	419
DCT (Total)	Y	128	88	9.4	131	1197	114

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
14th September 2025

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES



Embargoed
until 00.01 am
23rd October 2025

	Survey Period	Weekly Reach '000	Index Reach Q3 25 / Q3 24	Average Hours per listener	Index Avg Hours Q3 25 / Q3 24	Total Hours '000	Index Total Hours Q3 25 / Q3 24
Original 106 (Aberdeen)	Y	98	104	9.9	116	969	121
Original 106 (Fife) (was Kingdom FM)	Y	30	59	7.5	153	228	92
Original 106 GOLD	Y	14	*	2.8	*	40	*
Original 106 Tayside	Y	4	*	4.4	*	19	*
Total Dee Radio Group	Y	75	125	4.4	100	331	127
Cheshire's Silk 106.9	Y	17	213	9.0	220	151	444
Chester's Dee 106.3 (Dee on DAB)	Y	14	127	3.4	57	48	75
Love 80s Liverpool	Y	17	113	5.8	109	96	123
Love 80s Manchester	Y	27	104	1.3	41	37	44
Total Radio Essex	H	58	91	7.9	127	462	117
Radio Essex	H	23	74	3.4	61	78	46
Radio Essex DAB	Y	36	95	8.9	106	318	100
3FM	Y	23	85	7.3	88	167	76
Fun Kids (London)	H	51	63	2.3	135	117	84
GB News Radio	Q	684	112	7.1	111	4853	123
IOW Radio	Y	32	94	10.2	123	329	117
KMFM Group	H	173	98	6.4	128	1113	126
KMFM East	H	79	95	5.6	104	441	97
KMFM West	H	94	100	7.2	157	671	158

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
14th September 2025

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES



Embargoed
until 00.01 am
23rd October 2025

	Survey Period	Weekly Reach '000	Index Reach Q3 25 / Q3 24	Average Hours per listener	Index Avg Hours Q3 25 / Q3 24	Total Hours '000	Index Total Hours Q3 25 / Q3 24
Lyca Group	Y	192	104	5.0	89	969	94
1458 Lyca Radio	Y	125	102	3.3	77	415	79
Lyca Gold 1035AM	Y	109	136	5.1	81	554	110
Radio Mansfield 103.2	Y	24	77	8.8	100	212	78
Manx Radio	Y	24	77	10.6	93	259	73
Mi-Soul	H	84	37	6.6	206	553	75
More Radio Total	H	63	102	12.7	120	805	123
More Radio East	Y	48	91	12.3	134	588	120
More Radio West	Y	14	140	9.0	99	127	135
Panjab Radio	Y	87	84	7.3	114	638	96
Q Radio	H	302	88	7.9	146	2387	129
Radio Exe	Y	45	88	8.4	142	380	126
Tindle Radio Group	Y	73	94	9.1	94	665	88
Channel 103	Y	45	94	7.8	92	351	85
Island FM	Y	29	100	11.0	94	314	91
The Voice	Y	15	107	7.2	67	110	70

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
14th September 2025

PART 6 - DEMOGRAPHIC ANALYSIS



Embargoed
until 00.01 am
23rd October 2025

	Survey Period	Weekly Reach '000	Index Reach Q3 25 / Q3 24	Average Hours per listener	Index Avg Hours Q3 25 / Q3 24	Total Hours '000	Index Total Hours Q3 25 / Q3 24
ALL COMMERCIAL 15+	Q	39703	99	14.4	104	572051	103
Children 10-14	Q	2504	99	7.7	120	19209	118
15-24	Q	5372	101	9.6	104	51814	105
25-44	Q	13211	96	12.5	102	165572	97
45-64	Q	12902	100	17.1	102	221117	102
65+	Q	8218	102	16.2	108	133548	110
Main Shoppers	Q	34113	99	15.0	103	512102	103
Main Shoppers with children	Q	9409	100	13.7	99	129083	99
ABC1	Q	21941	97	12.4	102	271936	100
C2DE	Q	17762	101	16.9	104	300115	105
ALL BBC 15+	Q	30930	95	13.8	97	426178	92
Children 10-14	Q	1314	86	5.9	104	7705	89
15-24	Q	3100	91	5.2	81	16175	75
25-44	Q	8693	93	8.5	93	73905	87
45-64	Q	10253	96	15.5	98	158541	95
65+	Q	8884	96	20.0	97	177558	93
Main Shoppers	Q	27269	95	14.5	97	395756	92
Main Shoppers with children	Q	6079	93	10.3	94	62670	87
ABC1	Q	19369	96	13.8	97	267888	93
C2DE	Q	11561	94	13.7	96	158290	89

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING

DEFINITIONS

(1)	Audiences in local analogue areas excluded from 'All BBC Network Radio' and 'All National Commercial' totals.
(2)	National groups that are a combination of analogue and digital broadcast.
(3)	Audience to 'Opt-out' services included.
(4)	Station owned by Communicorp Group Limited and includes listening to the national station.
(5)	Includes Kiss Dance, KISS Xtra (was KISS Fresh), KISSTORY & KISSTORY R&B.
(6)	Includes Capital Network (UK), Capital XTRA (UK), Capital XTRA Reloaded, Capital Anthems, Capital Chill & Capital Dance.
(7)	Includes Smooth Radio Network (UK), Smooth Chill, Smooth Country, Smooth Relax, Smooth Soul, Smooth 70s & Smooth 80s.
(8)	Includes Magic, Mellow Magic, Magic Classical, Magic Soul & Magic at the Musicals.
(9)	Includes Heart Network (UK), Heart 70s, 80s, 90s, 00s, 10s, Heart Dance, Heart Love & Heart Musicals.
(10)	Includes listening to the national station.
(11)	Includes Greatest Hits Network and Hits Radio Network.
(12)	Includes Radio X Network (UK), Radio X Chilled, Radio X Classic Rock, Radio X 90s & 00s.
(13)	Includes Classic FM, Classic FM Calm & Classic FM Movies.

AREAS

United Kingdom (Parts 1 and 6)	(including Channel Islands and Isle of Man)
Editorial Areas (Part 3)	BBC stations' defined service areas
Total Survey Areas (Parts 4 and 5)	Commercial stations' defined marketing areas
In Part 1 'BBC Local/Regional' and 'All Local Commercial' include listening to local stations outside their own Editorial/Total Survey Areas.	In Parts 3 and 5 'BBC Local Radio' and 'All Local Commercial Radio' are based on the net Editorial/Total Survey Area of the individual services making up the network.

SURVEY PERIODS

Code	Fieldwork Dates	Sample size* (No. of diaries)
Q	23 rd June 2025 – 14 th September 2025	33,296
H	31 st March 2025 – 14 th September 2025	66,496
Y	16 th September 2024 – 14 th September 2025	135,182

UNIQUE SAMPLE

Code	Fieldwork Dates	Unique Sample
Q	23 rd June 2025 – 14 th September 2025	21,578
	Week 26 2025 – Week 37 2025	

TERMS

Weekly reach	The number in thousands or as a percentage of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week
Average hours	The total hours of listening to a station during the course of a week, averaged: per head – across the total adult population of the UK/area per listener – across all those listening to the station for at least 5 minutes
Total hours	The overall number of hours of adult listening to a station in the UK/area in an average week
Index	A means of presenting statistical change that uses 100 as the comparative benchmark. An index of 110 denotes a 10 increase, while an index of 90 denotes a 10 decrease

please note that Sample Sizes refer to the number of diaries rather than participants, and includes panellists who may contribute up to 3 diaries per Quarter.