

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
14th December 2025

PART 1 - UNITED KINGDOM

(INCLUDING CHANNEL ISLANDS AND ISLE OF MAN)



ADULTS AGED 15 AND OVER:
POPULATION 58,246,000



Embargoed
until 00.01 am
5th February 2026

	Survey Period	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
All Radio	Q	50000	86	17.4	20.3	1014900	100.0
All BBC Radio	Q	30904	53	7.5	14.1	434368	42.8
All BBC Radio 15-44	Q	11551	42	3.4	8.0	92987	29.3
All BBC Radio 45+	Q	19352	62	11.0	17.6	341381	48.9
All BBC Network Radio ¹	Q	28226	48	6.7	13.9	390962	38.5
BBC Local Radio	H	6792	12	0.8	6.5	44193	4.4
All Commercial Radio	Q	39431	68	9.6	14.2	560385	55.2
All Commercial Radio 15-44	Q	18570	68	7.9	11.6	216109	68.1
All Commercial Radio 45+	Q	20861	67	11.1	16.5	344277	49.3
All National Commercial ¹	Q	28184	48	5.1	10.6	297403	29.3
All Local Commercial Radio (National TSA)	Q	25558	44	4.5	10.3	262983	25.9
Other Radio	Q	4143	7	0.3	4.9	20146	2.0

(1) See note on back cover.
For survey periods and other definitions please see back cover.
Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution.

Source: "RAJAR/Ipsos/RSMB."

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
14th December 2025

PART 2 - NATIONAL SERVICES



Embargoed
until 00.01 am
5th February 2026

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
All BBC Network Radio ¹	Q	58246	28226	48	6.7	13.9	390962	38.5
BBC Radio 1	Q	58246	7081	12	0.8	6.4	45620	4.5
BBC Radio 1Xtra	H	58246	801	1	0.1	3.9	3102	0.3
BBC Radio 2	Q	58246	12709	22	2.4	11.0	140173	13.8
BBC Radio 3	Q	58246	1912	3	0.2	7.5	14316	1.4
BBC Radio 4 (including 4 Extra)	Q	58246	9274	16	2.0	12.5	115808	11.4
BBC Radio 4	Q	58246	8922	15	1.8	11.7	104630	10.3
BBC Radio 4 Extra	Q	58246	1545	3	0.2	7.2	11177	1.1
BBC Radio 5 live (inc. sports extra)	Q	58246	5647	10	0.6	6.2	35199	3.5
BBC Radio 5 live	Q	58246	5291	9	0.6	6.2	33006	3.3
BBC Radio 5 Sports Extra	Q	58246	1104	2	*	2.0	2193	0.2
BBC 6 Music	Q	58246	2396	4	0.4	9.7	23283	2.3
BBC Asian Network UK	H	58246	584	1	0.1	5.8	3379	0.3
BBC World Service	Q	58246	1008	2	0.1	4.6	4639	0.5
All National Commercial ¹	Q	58246	28184	48	5.1	10.6	297403	29.3
Absolute Radio Network ²	H	58246	5437	9	0.6	6.6	35866	3.5
Absolute Radio	Q	58246	1940	3	0.2	6.5	12623	1.2
Absolute Radio 70s	H	58246	289	*	*	2.7	786	0.1
Absolute 80s	Q	58246	1422	2	0.1	5.4	7688	0.8

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

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PART 2 - NATIONAL SERVICES



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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Absolute Radio 90s	H	58246	910	2	0.1	3.7	3382	0.3
Absolute Radio 00s	H	58246	520	1	*	3.1	1595	0.2
Absolute Radio 10s	H	58246	292	1	*	2.1	621	0.1
Absolute Classic Rock	H	58246	805	1	0.1	5.5	4438	0.4
Absolute Radio Country	H	58246	546	1	0.1	7.0	3844	0.4
Boom Brand	H	58246	734	1	0.2	13.8	10130	1.0
Boom Light	H	58246	102	*	*	9.2	937	0.1
Boom Radio	H	58246	692	1	0.2	13.3	9193	0.9
Capital Brand (UK) ⁶	H	58246	9249	16	0.9	5.9	54214	5.3
Capital Anthems	Q	58246	563	1	*	2.2	1236	0.1
Capital Chill	Q	58246	213	*	*	3.1	667	0.1
Capital Dance	Q	58246	1015	2	0.1	4.6	4718	0.5
Capital Network (UK) ²	H	58246	6876	12	0.6	5.4	37143	3.7
Capital XTRA Brand UK ²	H	58246	1943	3	0.2	4.7	9114	0.9
Capital XTRA (UK) ²	H	58246	1599	3	0.1	4.5	7186	0.7
Capital XTRA Reloaded	Q	58246	500	1	*	3.7	1862	0.2
Classic FM Brand (UK) ¹³	H	58246	4442	8	0.6	8.4	37186	3.7
Classic FM	H	58246	4210	7	0.6	8.2	34321	3.4
Classic FM Calm	Q	58246	342	1	*	5.1	1757	0.2

Source: "RAJAR/Ipsos/RSMB."

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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Classic FM Movies	Q	58246	178	*	*	7.6	1347	0.1
CountryLine Radio (was Chris Country Radio)	Q	58246	89	*	*	5.8	518	0.1
GB News Radio	Q	58246	672	1	0.1	6.9	4639	0.5
Gold Radio UK ²	H	58246	1683	3	0.2	7.2	12149	1.2
Greatest Hits Network (exc Partners) ²	H	58246	6945	12	1.1	9.1	63456	6.3
Greatest Hits Radio 60s	H	58246	406	1	*	6.4	2585	0.3
Greatest Hits Radio 70s	H	58246	494	1	*	4.3	2139	0.2
Greatest Hits Radio 80s	H	58246	628	1	*	4.3	2727	0.3
Greatest Hits Radio ²	H	58246	5912	10	0.9	9.3	54931	5.4
Heart Brand (UK) ⁹	H	58246	12717	22	1.4	6.6	83462	8.2
Heart 70s	Q	58246	579	1	*	3.4	1945	0.2
Heart 80s	Q	58246	1562	3	0.1	4.3	6683	0.7
Heart 90s	Q	58246	972	2	0.1	3.6	3492	0.3
Heart 00s	Q	58246	899	2	0.1	3.3	2984	0.3
Heart 10s	Q	58246	245	*	*	1.3	313	*
Heart Dance	Q	58246	1001	2	0.1	4.4	4370	0.4
Heart Love	Q	58246	216	*	*	1.5	332	*
Heart Musicals	Q	58246	208	*	*	2.1	435	*
Heart Network (UK) ²	H	58246	9483	16	1.1	6.5	61618	6.1

Source: "RAJAR/Ipsos/RSMB."

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Heat	H	58246	518	1	*	3.1	1606	0.2
Hits Radio Network (exc Partners)	H	58246	6778	12	0.7	6.2	41893	4.1
Hits Radio 90s	H	58246	457	1	*	2.8	1300	0.1
Hits Radio 00s	H	58246	380	1	*	3.6	1352	0.1
Hits Radio Chilled	H	58246	274	*	*	2.5	697	0.1
Hits Radio Pride	H	58246	369	1	*	1.7	614	0.1
Hits Radio Portfolio (exc Partners) ¹¹	H	58246	12424	21	1.8	8.5	105348	10.4
Hits Radio ²	H	58246	3904	7	0.3	4.5	17593	1.7
Jazz FM	H	58246	480	1	*	3.9	1880	0.2
Kerrang!	H	58246	547	1	0.1	6.0	3305	0.3
KISS Network ⁵	H	58246	3400	6	0.3	4.8	16463	1.6
KISSTORY	Q	58246	1715	3	0.1	3.7	6371	0.6
KISSTORY R&B	H	58246	613	1	*	3.4	2105	0.2
KISS Xtra (was KISS Fresh)	H	58246	284	*	*	2.5	701	0.1
LBC Brand (UK) ²	H	58246	3409	6	0.5	8.8	30038	3.0
Magic Network ⁸	H	58246	3613	6	0.4	5.9	21194	2.1
Magic at the Musicals	H	58246	291	*	*	5.5	1585	0.2
Magic Christmas	Q	58246	309	1	*	3.6	1098	0.1
Magic Classical	H	58246	131	*	*	7.4	970	0.1
Magic Soul	H	58246	475	1	*	5.6	2680	0.3

Source: "RAJAR/Ipsos/RSMB."

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Mellow Magic	H	58246	528	1	*	4.9	2588	0.3
Nation 80s	H	58246	149	*	*	2.2	330	*
Nation 90s	H	58246	164	*	*	0.9	153	*
Planet Rock	Q	58246	1078	2	0.2	10.1	10932	1.1
Smooth Brand (UK) ⁷	H	58246	7489	13	0.9	6.7	50513	5.0
Smooth 70s	Q	58246	208	*	*	3.6	752	0.1
Smooth 80s	Q	58246	563	1	*	3.7	2078	0.2
Smooth Chill	Q	58246	382	1	*	5.5	2105	0.2
Smooth Country	Q	58246	347	1	*	6.0	2100	0.2
Smooth Relax	Q	58246	466	1	*	4.9	2294	0.2
Smooth Soul	Q	58246	188	*	*	3.6	682	0.1
Smooth Radio Network (UK)	H	58246	5854	10	0.7	6.7	38991	3.8
Sunrise Radio National	Y	58246	296	1	*	5.1	1521	0.1
Talk (was TalkRadio)	H	58246	565	1	0.1	12.4	7008	0.7
talkSPORT Network ²	H	58246	3507	6	0.4	6.8	23984	2.4
talkSPORT	H	58246	3236	6	0.4	7.0	22732	2.2
talkSPORT2	H	58246	460	1	*	2.7	1253	0.1
Times Radio	H	58246	542	1	0.1	8.2	4423	0.4
Virgin Radio Network	H	58246	1869	3	0.1	4.6	8522	0.8

Source: "RAJAR/Ipsos/RSMB."

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Virgin Radio	H	58246	1133	2	0.1	5.8	6517	0.6
Virgin Radio 80s	H	58246	268	*	*	1.3	351	*
Virgin Radio Chilled	H	58246	326	1	*	1.8	593	0.1
Virgin Radio Legends (was Virgin Radio Anthems)	H	58246	385	1	*	2.8	1061	0.1
Radio X Brand (UK) ¹²	H	58246	2471	4	0.3	8.1	19993	2.0
Radio X 90s	Q	58246	105	*	*	2.5	263	*
Radio X 00s	Q	58246	119	*	*	1.6	196	*
Radio X Chilled	Q	58246	142	*	*	1.9	266	*
Radio X Classic Rock	Q	58246	266	*	*	7.0	1862	0.2
Radio X Network (UK) ²	H	58246	1967	3	0.3	8.7	17177	1.7

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
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PART 3 - INDIVIDUAL BBC SERVICES



Embargoed
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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
BBC NETWORK RADIO								
BBC Radio 1	Q	58246	7081	12	0.8	6.4	45620	4.5
BBC Radio 1Xtra	H	58246	801	1	0.1	3.9	3102	0.3
BBC Radio 2	Q	58246	12709	22	2.4	11.0	140173	13.8
BBC Radio 3	Q	58246	1912	3	0.2	7.5	14316	1.4
BBC Radio 4 (including 4 Extra)	Q	58246	9274	16	2.0	12.5	115808	11.4
BBC Radio 4	Q	58246	8922	15	1.8	11.7	104630	10.3
BBC Radio 4 Extra	Q	58246	1545	3	0.2	7.2	11177	1.1
BBC Radio 5 live (inc. sports extra)	Q	58246	5647	10	0.6	6.2	35199	3.5
BBC Radio 5 live	Q	58246	5291	9	0.6	6.2	33006	3.3
BBC Radio 5 Sports Extra	Q	58246	1104	2	*	2.0	2193	0.2
BBC 6 Music	Q	58246	2396	4	0.4	9.7	23283	2.3
BBC Asian Network UK	H	58246	584	1	0.1	5.8	3379	0.3
BBC World Service	Q	58246	1008	2	0.1	4.6	4639	0.5
NATIONAL REGIONAL								
BBC Radio Scotland	H	4739	835	18	1.0	5.5	4561	5.7
BBC Radio Ulster ³	H	1581	380	24	2.6	10.8	4104	13.9
BBC Radio Wales	H	2715	309	11	0.8	7.1	2200	4.2
BBC Radio Cymru ³	H	2715	126	5	0.4	8.8	1115	2.1

Source: "RAJAR/Ipsos/RSMB."

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QUARTERLY SUMMARY OF RADIO LISTENING



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PART 3 - INDIVIDUAL BBC SERVICES



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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
LOCAL								
BBC Local Radio in England	H	46961	4623	10	0.6	6.6	30394	3.7
BBC Radio Berkshire	H	726	73	10	0.4	3.5	258	2.1
BBC Radio Bristol	H	956	81	9	0.7	7.8	632	3.4
BBC Radio Cambridgeshire	H	891	71	8	0.9	11.8	837	5.1
BBC Radio Cornwall	H	506	110	22	2.4	11.2	1227	12.6
BBC CWR	H	672	59	9	1.1	12.9	758	7.4
BBC Radio Cumbria	H	433	63	15	1.6	10.8	686	8.2
BBC Radio Derby	H	710	76	11	1.2	11.2	849	6.6
BBC Radio Devon	H	1085	119	11	0.9	8.4	999	4.7
BBC Essex	H	1377	100	7	0.6	7.7	771	3.4
BBC Radio Gloucestershire	H	560	73	13	1.0	7.8	568	4.3
BBC Hereford & Worcester	H	555	82	15	0.9	6.0	488	4.6
BBC Radio Humberside	H	770	125	16	1.0	6.3	789	5.1
BBC Radio Kent	H	1816	142	8	0.3	3.3	472	1.4
BBC Radio Lancashire	H	1297	180	14	1.2	8.4	1515	6.8
BBC Radio Leeds	H	1809	151	8	0.3	3.8	581	2.1
BBC Radio Leicester	H	918	89	10	0.5	5.6	499	3.3
BBC Radio Lincolnshire	H	566	65	11	1.0	8.6	555	4.9

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
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PART 3 - INDIVIDUAL BBC SERVICES



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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
BBC Radio London	Q	12912	460	4	0.1	1.9	873	0.5
BBC Radio Manchester	H	2355	172	7	0.3	4.7	810	2.1
BBC Radio Merseyside	H	1707	200	12	1.1	9.3	1860	6.0
BBC Radio Newcastle	H	1530	213	14	0.8	6.0	1280	4.5
BBC Radio Norfolk	H	945	115	12	1.1	8.7	1004	5.2
BBC Radio Northampton	H	561	63	11	0.9	7.9	499	5.9
BBC Radio Nottingham	H	967	96	10	0.5	5.2	500	2.9
BBC Radio Oxford	H	601	68	11	0.4	3.8	260	2.5
BBC Radio Sheffield	H	1373	185	13	0.7	4.9	903	3.7
BBC Radio Shropshire	H	448	69	15	1.3	8.7	599	7.2
Total BBC Radio Solent	H	1942	185	10	0.8	8.1	1510	3.7
BBC Radio Somerset	H	477	55	12	1.2	10.2	560	5.3
BBC Radio Stoke	H	733	124	17	1.0	5.8	722	6.1
BBC Radio Suffolk	H	601	75	13	0.9	7.2	541	4.5
BBC Radio Sussex and BBC Radio Surrey	H	2789	213	8	0.5	6.4	1369	2.6
BBC Radio Tees	H	840	95	11	0.7	5.9	562	3.4
BBC Three Counties Radio	H	1367	116	8	0.8	9.2	1066	4.7
BBC Radio WM	H	2437	196	8	0.3	3.5	695	1.7
BBC Radio Wiltshire	H	686	42	6	0.5	8.5	358	2.4

Source: "RAJAR/Ipsos/RSMB."

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QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
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PART 3 - INDIVIDUAL BBC SERVICES



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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
BBC Radio York	H	585	50	9	0.6	6.9	343	3.4
BBC Radio Guernsey	Y	58	11	19	1.3	6.6	74	7.2
BBC Radio Jersey	Y	89	16	18	1.2	6.6	105	6.8

(1-13) See note on back cover.

Source. "RAJAR/Ipsos/RSMB."

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
14th December 2025

PART 4 - NATIONAL COMMERCIAL GROUPS



Embargoed
until 00.01 am
5th February 2026

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Bauer Media Audio UK - Total (exc Partners)	H	58246	21042	36	3.4	9.3	196254	19.3
Absolute Radio Network ²	H	58246	5437	9	0.6	6.6	35866	3.5
Absolute Radio	Q	58246	1940	3	0.2	6.5	12623	1.2
Absolute Radio 70s	H	58246	289	*	*	2.7	786	0.1
Absolute 80s	Q	58246	1422	2	0.1	5.4	7688	0.8
Absolute Radio 90s	H	58246	910	2	0.1	3.7	3382	0.3
Absolute Radio 00s	H	58246	520	1	*	3.1	1595	0.2
Absolute Radio 10s	H	58246	292	1	*	2.1	621	0.1
Absolute Classic Rock	H	58246	805	1	0.1	5.5	4438	0.4
Absolute Radio Country	H	58246	546	1	0.1	7.0	3844	0.4
Hits Radio Portfolio (exc Partners) ¹¹	H	58246	12424	21	1.8	8.5	105348	10.4
Greatest Hits Network (exc Partners) ²	H	58246	6945	12	1.1	9.1	63456	6.3
Downtown Country	H	1581	106	7	0.7	10.2	1074	3.6
Greatest Hits Radio 60s	H	58246	406	1	*	6.4	2585	0.3
Greatest Hits Radio 70s	H	58246	494	1	*	4.3	2139	0.2
Greatest Hits Radio 80s	H	58246	628	1	*	4.3	2727	0.3
Greatest Hits Radio	H	58246	5912	10	0.9	9.3	54931	5.4
Greatest Hits Radio (Ayrshire & Dumfries & Galloway)	Y	396	63	16	2.3	14.5	906	13.3
Greatest Hits Radio (Berkshire & North Hampshire)	H	803	63	8	0.7	9.5	592	4.4

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
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PART 4 - NATIONAL COMMERCIAL GROUPS



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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Greatest Hits Radio (Black Country & Shropshire)	H	1648	136	8	0.6	7.1	967	3.1
Greatest Hits Radio (Bradford & West Yorkshire)	H	833	62	7	0.8	10.8	668	5.1
Greatest Hits Radio (Bucks Beds & Herts)	H	1239	46	4	0.3	8.6	393	1.9
Greatest Hits Radio (Cambridgeshire)	H	601	32	5	0.5	9.6	310	3.1
Greatest Hits Radio (Cornwall)	H	533	82	15	1.3	8.3	678	6.6
Greatest Hits Radio (Coventry & Warwickshire)	H	832	62	7	0.5	6.3	391	3.1
Greatest Hits Radio (Cumbria)	Y	294	62	21	2.4	11.3	700	12.6
Greatest Hits Radio (Devon)	H	785	63	8	0.8	9.9	623	4.4
Greatest Hits Radio (Dorset East)	Y	508	19	4	0.3	8.5	162	1.5
Greatest Hits Radio (Dorset West)	Y	203	49	24	4.1	17.0	830	17.4
Greatest Hits Radio (East Midlands)	H	2521	271	11	0.7	7.0	1880	4.3
Greatest Hits Radio (East Yorkshire & Northern Lincolnshire)	H	958	125	13	1.6	12.1	1517	8.1
Greatest Hits Radio (Edinburgh & the Lothians & Fife & Falkirk)	H	1226	108	9	0.9	9.8	1057	5.9
Greatest Hits Radio (Essex)	H	604	64	11	1.0	9.8	625	6.2
Greatest Hits Radio (Glasgow & the West)	H	2003	177	9	0.7	7.7	1366	3.6
Greatest Hits Radio (Gloucestershire)	H	560	44	8	0.9	12.0	525	4.0
Greatest Hits Radio (Harrogate & Yorkshire Dales)	Y	265	49	18	1.3	7.3	357	7.8
Greatest Hits Radio (Herefordshire & Worcestershire)	Y	527	46	9	1.1	12.8	588	5.6
Greatest Hits Radio (Kent)	H	1366	92	7	0.7	10.5	971	3.7

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Greatest Hits Radio (Lancashire)	H	1706	209	12	1.3	10.4	2180	6.9
Greatest Hits Radio (Leeds & West Yorkshire)	H	785	115	15	1.1	7.4	858	7.5
Greatest Hits Radio (Lincolnshire)	H	939	143	15	2.0	13.4	1918	10.3
Greatest Hits Radio (Liverpool)	H	2042	267	13	1.2	9.3	2475	6.7
Greatest Hits Radio (London)	Q	12912	695	5	0.4	7.8	5390	2.9
Greatest Hits Radio (Manchester & the North West)	H	2753	284	10	0.8	7.9	2248	4.9
Greatest Hits Radio (Norfolk)	H	795	164	21	2.3	11.0	1803	10.7
Greatest Hits Radio (Northamptonshire)	H	655	32	5	0.4	8.3	265	2.6
Greatest Hits Radio (North Derbyshire)	Y	495	57	11	1.2	10.3	586	6.8
Greatest Hits Radio (North East Scotland)	Y	350	31	9	1.0	11.5	353	6.0
Greatest Hits Radio (Northern Ireland)	H	1581	59	4	0.3	8.6	507	1.7
Greatest Hits Radio (North of Scotland)	Y	259	21	8	0.9	10.6	226	4.8
Greatest Hits Radio (Oxfordshire)	H	621	69	11	0.7	6.7	461	4.4
Greatest Hits Radio (Peterborough Stamford & Rutland)	H	496	47	9	0.4	4.6	216	2.2
Greatest Hits Radio (Plymouth)	Y	273	54	20	1.7	8.6	460	7.2
Greatest Hits Radio (Salisbury)	Y	131	26	20	1.6	8.3	212	7.7
Greatest Hits Radio (Scottish Borders & North Northumberland)	Y	114	42	37	3.7	10.1	425	22.9
Greatest Hits Radio (Somerset)	Y	477	77	16	1.8	11.0	842	8.1
Greatest Hits Radio (South Coast)	H	1932	236	12	1.4	11.9	2799	7.0

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Greatest Hits Radio (South Wales)	H	1828	91	5	0.6	11.3	1032	3.0
Greatest Hits Radio (South Yorkshire)	H	1396	239	17	1.7	9.6	2307	9.3
Greatest Hits Radio (Staffordshire & Cheshire)	H	904	61	7	0.7	10.8	654	4.3
Greatest Hits Radio (Suffolk)	Y	496	73	15	1.3	8.5	623	6.5
Greatest Hits Radio (Surrey & East Hampshire)	H	650	33	5	0.3	6.0	195	1.7
Greatest Hits Radio (Sussex)	H	1342	103	8	0.9	11.2	1146	4.2
Greatest Hits Radio (Swindon)	Y	288	51	18	1.6	9.0	462	8.2
Greatest Hits Radio (Tayside & Fife)	Y	391	27	7	0.4	6.2	166	2.6
Greatest Hits Radio (Teesside)	H	868	61	7	0.6	8.5	524	3.0
Greatest Hits Radio (Tyne & Wear)	H	1582	121	8	0.6	7.6	918	3.1
Greatest Hits Radio (Wakefield)	Y	336	47	14	1.3	9.4	447	7.9
Greatest Hits Radio (West Midlands)	H	4126	305	7	0.9	11.9	3633	5.2
Greatest Hits Radio (West Norfolk)	Y	197	25	13	1.3	10.3	254	7.8
Greatest Hits Radio (West of England)	H	1344	168	12	1.1	8.6	1450	5.4
Greatest Hits Radio (York & North Yorkshire)	Y	379	47	12	0.9	7.4	348	5.6
Greatest Hits Radio (Yorkshire Coast)	Y	130	31	24	2.8	11.6	360	13.7
Hits Radio Network (exc Partners) ²	H	58246	6778	12	0.7	6.2	41893	4.1
Hits Radio 90s	H	58246	457	1	*	2.8	1300	0.1
Hits Radio 00s	H	58246	380	1	*	3.6	1352	0.1

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Hits Radio Chilled	H	58246	274	*	*	2.5	697	0.1
Hits Radio Pride	H	58246	369	1	*	1.7	614	0.1
Hits Radio ²	H	58246	3904	7	0.3	4.5	17593	1.7
Hits Radio (Berkshire & North Hampshire)	H	803	12	1	*	0.8	10	0.1
Hits Radio (Birmingham) (was Free Radio (Birmingham))	H	2395	220	9	0.4	4.6	1009	2.6
Hits Radio (Black Country & Shropshire) (was Free Radio (Black Country & Shropshire))	H	1648	75	5	0.3	5.5	412	1.3
Hits Radio (Bucks Beds & Herts)	H	1239	13	1	0.1	7.1	89	0.4
Hits Radio (Cambridgeshire) (was Star Radio Cambridge)	H	601	23	4	0.1	3.6	82	0.8
Hits Radio (Cornwall) (was Pirate FM)	H	533	38	7	0.3	3.9	148	1.4
Hits Radio (Coventry & Warwickshire) (was Free Radio (Coventry & Warwickshire))	H	832	134	16	0.8	4.7	627	5.0
Hits Radio (Cumbria)	Y	294	25	8	0.5	6.0	150	2.7
Hits Radio (Devon)	H	785	17	2	0.1	2.7	44	0.3
Hits Radio (Dorset)	Y	508	41	8	0.2	1.9	80	0.8
Hits Radio (East Midlands) (was Gem)	H	2598	123	5	0.3	5.7	706	1.5
Hits Radio (East Yorkshire & Northern Lincolnshire) (was Viking FM)	H	958	90	9	0.5	5.7	513	2.8
Hits Radio (Essex)	H	604	9	2	*	2.5	23	0.2
Hits Radio (Gloucestershire)	H	560	18	3	*	1.5	28	0.2
Hits Radio (Herefordshire & Worcestershire) (was Free Radio (Herefordshire & Worcestershire))	Y	527	47	9	0.8	8.6	403	3.9
Hits Radio (Kent)	H	1366	22	2	0.3	15.8	348	1.3

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Hits Radio (Lancashire) (was Rock FM)	H	1676	154	9	0.3	3.7	576	1.9
Hits Radio (Lincs) (was Lincs FM)	H	939	68	7	0.8	10.8	732	3.9
Hits Radio (Liverpool & the North West) (was Radio City)	H	2042	197	10	0.6	6.4	1272	3.4
Hits Radio (London) (was KISS (London))	Q	12912	554	4	0.1	2.1	1157	0.6
Hits Radio (Manchester & the North West)	H	2753	266	10	0.5	5.3	1407	3.1
Hits Radio (Norfolk) (was KISS (East))	H	720	33	5	0.2	5.1	169	1.1
Hits Radio (Northamptonshire)	H	655	20	3	*	1.4	28	0.3
Hits Radio (North East - Teesside) (was TFM)	H	868	108	12	0.6	5.0	536	3.1
Hits Radio (North East - Tyne & Wear) (was Metro Radio)	H	1582	264	17	0.8	4.7	1240	4.2
Hits Radio (Northern Ireland)	H	1581	34	2	0.1	4.1	139	0.5
Hits Radio (North Yorkshire)	Y	379	23	6	0.2	2.6	61	1.0
Hits Radio (Oxfordshire)	H	621	26	4	0.2	4.9	129	1.2
Hits Radio (Peterborough Stamford & Rutland)	H	496	16	3	0.1	1.6	25	0.3
Hits Radio (Plymouth)	Y	273	13	5	0.1	3.0	39	0.6
Hits Radio (South Coast)	H	1267	48	4	0.1	2.5	118	0.4
Hits Radio (South Wales) (was 96.4 FM The Wave)	H	1828	153	8	0.3	3.8	580	1.7
Hits Radio (South Yorkshire) (was Hallam FM)	H	1396	204	15	0.9	6.0	1218	4.9
Hits Radio (Staffordshire & Cheshire) (was Signal One)	H	904	161	18	0.9	4.8	773	5.1
Hits Radio (Surrey & East Hampshire)	H	650	19	3	0.1	4.7	88	0.8

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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Hits Radio (Sussex)	H	1342	39	3	*	1.0	40	0.1
Hits Radio (Swindon)	Y	288	4	1	*	3.1	12	0.2
Hits Radio (West of England) (was KISS (West))	H	1822	127	7	0.4	5.2	660	1.8
Hits Radio (West Yorkshire) (was Pulse 1)	H	1923	123	6	0.3	4.5	552	1.8
Clyde 1 (Ayrshire)	Y	291	36	13	1.0	8.0	292	5.6
Clyde 1 (Glasgow & The West)	H	2003	708	35	3.9	11.0	7818	20.7
Cool FM	H	1581	473	30	2.3	7.8	3673	12.4
Downtown Radio	H	1581	265	17	1.7	10.2	2710	9.2
Forth 1	H	1226	384	31	2.7	8.5	3250	18.1
MFR	Y	259	72	28	3.0	10.9	780	16.7
Northsound 1	Y	350	103	29	1.9	6.4	658	11.3
Tay FM	Y	391	126	32	2.8	8.6	1086	17.3
Heat	H	58246	518	1	*	3.1	1606	0.2
Jazz FM	H	58246	480	1	*	3.9	1880	0.2
Kerrang!	H	58246	547	1	0.1	6.0	3305	0.3
KISS Network ⁵	H	58246	3400	6	0.3	4.8	16463	1.6
KISS	Q	58246	1288	2	0.1	4.2	5452	0.5
KISS Dance	H	12912	86	1	*	4.9	424	0.2
KISSTORY	Q	58246	1715	3	0.1	3.7	6371	0.6

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KISSTORY R&B	H	58246	613	1	*	3.4	2105	0.2
KISS Xtra (was KISS Fresh)	H	58246	284	*	*	2.5	701	0.1
Magic Network ⁸	H	58246	3613	6	0.4	5.9	21194	2.1
Magic ²	Q	58246	2294	4	0.2	5.5	12681	1.2
Magic (London)	Q	12912	981	8	0.4	5.9	5784	3.1
Magic at the Musicals	H	58246	291	*	*	5.5	1585	0.2
Magic Christmas	Q	58246	309	1	*	3.6	1098	0.1
Magic Classical	H	58246	131	*	*	7.4	970	0.1
Magic Soul	H	58246	475	1	*	5.6	2680	0.3
Mellow Magic	H	58246	528	1	*	4.9	2588	0.3
Planet Rock	Q	58246	1078	2	0.2	10.1	10932	1.1
Total Global Radio (UK)	H	58246	27451	47	4.5	9.6	262553	25.9
Capital Brand (UK) ⁶	H	58246	9249	16	0.9	5.9	54214	5.3
Capital Anthems	Q	58246	563	1	*	2.2	1236	0.1
Capital Chill	Q	58246	213	*	*	3.1	667	0.1
Capital Dance	Q	58246	1015	2	0.1	4.6	4718	0.5
Capital Network (UK) ²	H	58246	6876	12	0.6	5.4	37143	3.7
Capital Liverpool ¹⁰	H	1146	176	15	0.6	4.1	713	3.3
Capital London ¹⁰	Q	12912	1490	12	0.6	4.8	7119	3.8
Capital Mid Counties	Y	1145	144	13	0.5	4.0	573	2.9

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Capital Mid Counties - North ¹⁰	Y	286	28	10	0.5	5.4	153	2.8
Capital Mid Counties - South ¹⁰	H	860	119	14	0.4	3.2	378	2.6
Capital Midlands	H	5902	944	16	0.9	5.8	5520	5.4
Capital Birmingham ¹⁰	H	2415	384	16	0.7	4.1	1575	3.8
Capital East Midlands ¹⁰	H	2507	418	17	1.4	8.2	3422	7.8
Capital East Midlands - Derbyshire	H	591	83	14	1.5	10.6	874	8.1
Capital East Midlands - Leicestershire	H	882	152	17	1.6	9.5	1434	9.6
Capital East Midlands - Nottinghamshire	H	1089	184	17	1.0	6.0	1115	5.7
Capital North East ¹⁰	H	2360	468	20	1.2	6.3	2946	6.5
Capital North West	H	3853	577	15	0.7	4.8	2764	4.2
Capital Lancashire ¹⁰	H	639	100	16	0.9	6.0	597	5.9
Capital Manchester ¹⁰	H	3214	478	15	0.7	4.5	2167	3.9
Capital North West and Wales ¹⁰	H	1080	115	11	0.7	6.5	754	3.7
Capital Scotland ⁴	H	3002	460	15	0.7	4.7	2172	4.2
Capital South	H	1629	197	12	0.7	5.5	1089	3.3
Capital Brighton ¹⁰	Y	382	46	12	0.5	4.5	207	2.8
Capital South Coast ¹⁰	H	1246	154	12	0.7	5.9	907	3.5
Capital South Wales ⁴	H	1116	183	16	0.8	5.0	924	4.2
Capital Yorkshire ¹⁰	H	4904	852	17	1.1	6.1	5217	6.2

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Capital XTRA Brand UK ²	H	58246	1943	3	0.2	4.7	9114	0.9
Capital XTRA (UK) ²	H	58246	1599	3	0.1	4.5	7186	0.7
Capital XTRA (London)	Q	12912	608	5	0.3	6.8	4132	2.2
Capital XTRA Reloaded	Q	58246	500	1	*	3.7	1862	0.2
Classic FM Brand (UK) ¹³	H	58246	4442	8	0.6	8.4	37186	3.7
Classic FM	H	58246	4210	7	0.6	8.2	34321	3.4
Classic FM Calm	Q	58246	342	1	*	5.1	1757	0.2
Classic FM Movies	Q	58246	178	*	*	7.6	1347	0.1
Gold Radio UK ²	H	58246	1683	3	0.2	7.2	12149	1.2
Gold Radio London	Q	12912	283	2	0.2	7.5	2131	1.1
Heart Brand (UK) ⁹	H	58246	12717	22	1.4	6.6	83462	8.2
Heart 70s	Q	58246	579	1	*	3.4	1945	0.2
Heart 80s	Q	58246	1562	3	0.1	4.3	6683	0.7
Heart 90s	Q	58246	972	2	0.1	3.6	3492	0.3
Heart 00s	Q	58246	899	2	0.1	3.3	2984	0.3
Heart 10s	Q	58246	245	*	*	1.3	313	*
Heart Dance	Q	58246	1001	2	0.1	4.4	4370	0.4
Heart Love	Q	58246	216	*	*	1.5	332	*
Heart Musicals	Q	58246	208	*	*	2.1	435	*

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Heart Network (UK) ²	H	58246	9483	16	1.1	6.5	61618	6.1
Heart East	H	6163	1099	18	1.3	7.4	8162	7.5
Heart Cambridgeshire ¹⁰	H	991	195	20	1.3	6.7	1305	7.2
Heart East Anglia	H	1273	323	25	2.0	8.0	2593	9.9
Heart East Anglia - Norfolk ¹⁰	H	720	186	26	1.9	7.5	1394	9.2
Heart East Anglia - Suffolk ¹⁰	H	553	137	25	2.2	8.7	1199	10.8
Heart Essex	H	1495	182	12	1.0	8.1	1470	5.9
Heart Essex - Chelmsford & Southend ¹⁰	H	1171	133	11	0.7	6.2	825	4.2
Heart Essex - Colchester ¹⁰	Y	208	38	18	1.9	10.3	394	11.9
Heart Essex - Harlow ¹⁰	Y	116	11	10	1.1	11.0	125	6.3
Heart Four Counties	H	2404	398	17	1.2	7.0	2795	7.2
Heart Four Counties - Bedfordshire ¹⁰	Y	342	77	23	1.8	7.9	612	10.1
Heart Four Counties - Beds/Bucks/Herts ¹⁰	H	772	104	14	0.8	5.6	588	4.7
Heart Four Counties - Milton Keynes ¹⁰	Y	294	51	18	1.2	7.1	366	7.7
Heart Four Counties - Northamptonshire ¹⁰	H	655	127	19	1.4	7.0	890	8.9
Heart Hertfordshire ⁴	H	763	62	8	0.4	4.9	301	2.4
Heart East Midlands	H	2507	174	7	0.4	5.3	928	2.1
Heart East Midlands - Derbyshire	H	591	34	6	0.3	5.6	190	1.8
Heart East Midlands - Leicester	H	882	57	6	0.4	5.9	334	2.2

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Heart East Midlands - Nottinghamshire	H	1089	83	8	0.4	4.9	404	2.1
Heart London ¹⁰	Q	12912	1585	12	0.6	5.2	8281	4.4
Heart North East ¹⁰	H	2420	399	16	1.0	5.8	2300	5.0
Heart North Wales ⁴	H	745	111	15	1.2	8.4	928	6.6
Heart North West Group	H	6885	999	15	0.9	6.0	6014	5.1
Heart North Lancs & Cumbria	Y	292	76	26	1.8	6.7	514	10.3
Heart North West ¹⁰	H	6592	921	14	0.8	5.9	5469	4.8
Heart Scotland	H	2979	412	14	0.7	4.9	2027	3.9
Heart Scotland East ¹⁰	H	1266	142	11	0.7	6.1	866	4.6
Heart Scotland West ¹⁰	H	1712	271	16	0.7	4.3	1161	3.5
Heart South	H	6522	1275	20	1.4	7.3	9314	7.4
Heart Kent ¹⁰	H	1367	270	20	1.5	7.3	1983	7.6
Heart Solent	H	1964	364	19	1.5	7.8	2849	7.0
Heart Solent - Dorset ¹⁰	H	656	129	20	1.6	8.3	1080	8.2
Heart Solent - Hampshire ¹⁰	H	1308	235	18	1.4	7.5	1769	6.4
Heart Sussex	H	1518	303	20	1.5	7.4	2234	7.2
Heart Sussex - North ¹⁰	Y	322	33	10	0.9	8.5	284	4.5
Heart Sussex - South ¹⁰	H	1197	263	22	1.5	6.9	1817	7.3
Heart Thames Valley	H	1672	338	20	1.3	6.7	2248	8.1

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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Heart Thames Valley - Berks & N.Hants ¹⁰	H	876	179	20	1.2	6.0	1084	7.5
Heart Thames Valley - Oxfordshire ¹⁰	H	796	158	20	1.5	7.3	1164	8.7
Heart South Wales ¹⁰	H	2002	445	22	2.1	9.5	4211	11.0
Heart West	H	4125	901	22	1.8	8.0	7254	8.7
Heart South West	H	1591	319	20	1.7	8.3	2639	8.5
Heart South West - Cornwall ¹⁰	Y	474	109	23	2.0	8.5	927	9.7
Heart South West - Exeter ¹⁰	Y	361	61	17	0.8	4.7	291	4.8
Heart South West - North Devon ¹⁰	Y	168	37	22	1.4	6.3	233	8.4
Heart South West - Plymouth & South Hams ^{3,10}	Y	365	94	26	1.9	7.4	694	8.2
Heart South West - Torbay ¹⁰	Y	224	41	18	1.6	8.7	360	8.2
Heart West Country	H	2534	582	23	1.8	7.9	4615	8.8
Heart West Country - Bristol/Weston & Bath ¹⁰	H	1042	235	23	1.2	5.4	1263	6.4
Heart West Country - Gloucestershire ¹⁰	Y	483	116	24	2.5	10.4	1210	11.2
Heart West Country - Somerset ¹⁰	Y	457	113	25	1.6	6.4	722	7.5
Heart West Country - Wiltshire ¹⁰	Y	553	118	21	1.9	8.8	1038	8.6
Heart West Midlands ¹⁰	H	4126	668	16	1.1	6.7	4465	6.3
Heart Yorkshire ⁴	H	3377	521	15	0.8	5.1	2646	4.7
LBC Brand (UK) ²	H	58246	3409	6	0.5	8.8	30038	3.0
LBC (UK)	H	58246	2775	5	0.5	9.9	27536	2.7

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
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PART 4 - NATIONAL COMMERCIAL GROUPS



Embargoed
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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
LBC London	Q	12912	1328	10	1.1	11.1	14729	7.8
LBC News (UK)	H	58246	981	2	*	2.5	2502	0.2
LBC News (London) ¹⁰	Q	12912	408	3	0.1	2.9	1197	0.6
Nation Broadcasting Group	H	58246	1137	2	0.1	6.3	7159	0.7
106.3 Bridge FM	Y	138	19	14	0.7	5.2	98	3.9
Dragon Radio Wales	Y	2715	50	2	0.1	7.4	370	0.7
Nation 80s	H	58246	149	*	*	2.2	330	*
Nation 90s	H	58246	164	*	*	0.9	153	*
Nation Classic Hits	H	12912	17	*	*	1.6	28	*
Nation Radio North East	H	2360	94	4	0.2	3.9	367	0.8
Nation Radio Somerset	H	455	3	1	*	1.0	3	*
Nation Radio Suffolk	Y	507	11	2	0.2	10.8	115	1.1
Nation Radio Yorkshire	H	958	37	4	0.5	13.8	514	2.8
Radio Carmarthenshire	Y	146	17	12	1.1	9.0	158	5.6
102.5 Radio Pembrokeshire	Y	106	16	16	0.8	5.3	88	3.5
Swansea Bay Radio	H	602	22	4	0.5	14.2	313	3.0
Easy Radio Hampshire	H	1615	56	3	0.3	7.9	443	1.3
Total Nation Radio London	Y	12912	125	1	*	3.6	455	0.2
Nation Radio London (Digital)	Y	12912	108	1	*	1.9	206	0.1

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



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PART 4 - NATIONAL COMMERCIAL GROUPS



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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Nation Radio London (East FM/Online) (was Time FM)	Y	508	18	4	0.5	13.7	248	3.6
Total Nation Radio Scotland	H	4739	109	2	0.1	5.9	639	0.8
Nation Radio Scotland (excluding West)	H	2805	21	1	*	1.9	42	0.1
Nation Radio Scotland (West)	H	1934	87	5	0.3	6.9	598	1.6
Total Nation Radio South	H	3613	157	4	0.5	12.3	1926	2.6
Nation Radio Dorset	H	656	17	3	0.5	20.8	354	2.7
Nation Radio Hampshire	H	1615	119	7	0.9	12.0	1430	4.3
Nation Radio Sussex	H	1342	21	2	0.1	6.7	142	0.5
Total Nation Radio Wales	H	2747	172	6	0.5	7.3	1261	2.4
Nation Radio (North Wales)	Y	745	10	1	*	3.1	30	0.2
Nation Radio South Wales	H	2002	161	8	0.6	7.7	1232	3.2
Smooth Brand (UK) ⁷	H	58246	7489	13	0.9	6.7	50513	5.0
Smooth 70s	Q	58246	208	*	*	3.6	752	0.1
Smooth 80s	Q	58246	563	1	*	3.7	2078	0.2
Smooth Chill	Q	58246	382	1	*	5.5	2105	0.2
Smooth Country	Q	58246	347	1	*	6.0	2100	0.2
Smooth Relax	Q	58246	466	1	*	4.9	2294	0.2
Smooth Soul	Q	58246	188	*	*	3.6	682	0.1
Smooth Radio Network (UK) ²	H	58246	5854	10	0.7	6.7	38991	3.8

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
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PART 4 - NATIONAL COMMERCIAL GROUPS



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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Smooth Radio Devon	H	1163	51	4	0.4	8.0	409	1.8
Smooth Radio East Anglia	H	1351	86	6	0.6	9.9	852	3.1
Smooth Radio East Midlands ⁴	H	3387	450	13	1.0	7.6	3438	5.7
Smooth Radio Essex	H	1495	67	4	0.4	7.9	525	2.1
Smooth Radio Kent	H	1367	87	6	0.4	5.6	481	1.9
Smooth Radio Lake District ¹⁰	Y	53	8	16	2.0	12.6	106	11.7
Smooth Radio London ¹⁰	Q	12912	913	7	0.3	4.4	4026	2.1
Smooth Radio North East ⁴	H	2420	610	25	2.2	8.7	5285	11.4
Smooth Radio North West ⁴	H	6592	1189	18	1.4	7.7	9176	8.0
Smooth Radio North West and Wales	H	1080	57	5	0.5	10.3	581	2.9
Smooth Radio Scotland	H	1934	377	20	1.2	6.3	2363	6.4
Smooth Radio Solent	H	1964	90	5	0.3	7.0	627	1.5
Smooth Radio South Wales	H	1116	105	9	0.6	6.6	687	3.1
Smooth Radio Sussex	H	1536	86	6	0.5	9.4	806	2.6
Smooth Radio Thames Valley	H	1672	45	3	0.1	3.1	139	0.5
Smooth Radio Three Counties	H	1705	26	2	0.1	8.3	215	0.8
Smooth Radio West Country	H	2534	122	5	0.3	7.1	871	1.7
Smooth Radio West Country - Bristol & Bath	H	1042	67	6	0.3	4.6	308	1.6
Smooth Radio West Country - Gloucestershire	Y	483	18	4	0.5	13.4	238	2.2

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



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PART 4 - NATIONAL COMMERCIAL GROUPS



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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Smooth Radio West Country - Somerset	Y	457	26	6	0.7	12.2	320	3.3
Smooth Radio West Country - Wiltshire	Y	553	26	5	0.2	3.2	83	0.7
Smooth Radio West Midlands	H	4126	520	13	0.6	5.1	2632	3.7
Radio X Brand (UK) ¹²	H	58246	2471	4	0.3	8.1	19993	2.0
Radio X 90s Group	Q	58246	167	*	*	2.6	443	*
Radio X 90s	Q	58246	105	*	*	2.5	263	*
Radio X 90s (Manchester)	H	3214	71	2	0.1	3.9	276	0.5
Radio X 00s	Q	58246	119	*	*	1.6	196	*
Radio X Chilled	Q	58246	142	*	*	1.9	266	*
Radio X Classic Rock	Q	58246	266	*	*	7.0	1862	0.2
Radio X Network (UK) ²	H	58246	1967	3	0.3	8.7	17177	1.7
Radio X London	Q	12912	348	3	0.3	9.5	3297	1.8
Radio X Manchester	H	3214	209	6	0.5	7.4	1546	2.8
Total News Broadcasting	H	58246	6217	11	0.8	7.4	45900	4.5
News Broadcasting National Network	H	58246	6023	10	0.8	7.3	43937	4.3
News Broadcasting Speech Network	H	58246	4362	7	0.6	8.1	35415	3.5
Talk (was TalkRadio)	H	58246	565	1	0.1	12.4	7008	0.7
talkSPORT Network ²	H	58246	3507	6	0.4	6.8	23984	2.4
talkSPORT	H	58246	3236	6	0.4	7.0	22732	2.2

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
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PART 4 - NATIONAL COMMERCIAL GROUPS



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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
talkSPORT2	H	58246	460	1	*	2.7	1253	0.1
Times Radio	H	58246	542	1	0.1	8.2	4423	0.4
Virgin Radio Network	H	58246	1869	3	0.1	4.6	8522	0.8
Virgin Radio	H	58246	1133	2	0.1	5.8	6517	0.6
Virgin Radio 80s	H	58246	268	*	*	1.3	351	*
Virgin Radio Chilled	H	58246	326	1	*	1.8	593	0.1
Virgin Radio Legends (was Virgin Radio Anthems)	H	58246	385	1	*	2.8	1061	0.1
U105 (Greater Belfast)	H	956	182	19	1.8	9.6	1749	9.4
U105 (Outside Belfast)	Y	625	37	6	0.3	5.2	193	1.7
Sunrise Radio Group National	Y	58246	327	1	*	5.4	1753	0.2
Sunrise Radio National	Y	58246	296	1	*	5.1	1521	0.1
Sunrise Radio Group London	Y	12912	171	1	0.1	5.5	949	0.5
Sunrise Radio London	Y	12912	141	1	0.1	5.1	717	0.4
Sunrise Retro (was Sunrise Smooth)	Y	12912	38	*	*	6.1	232	0.1

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
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PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES



Embargoed
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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
All Local Commercial Radio (ILR)	Q	58123	25544	44	4.5	10.3	262887	26.0
Bloomberg Radio	H	12912	81	1	*	2.6	210	0.1
Boom Brand	H	58246	734	1	0.2	13.8	10130	1.0
Boom Light	H	58246	102	*	*	9.2	937	0.1
Boom Radio	H	58246	692	1	0.2	13.3	9193	0.9
Central FM	Y	221	42	19	1.6	8.3	352	8.7
Centreforce 883	Y	12912	95	1	*	5.6	533	0.3
Communicorp UK	H	21118	3633	17	1.2	6.9	25146	6.8
Capital Scotland	H	3002	460	15	0.7	4.7	2172	4.2
Capital South Wales	H	1116	183	16	0.8	5.0	924	4.2
Heart Hertfordshire	H	763	62	8	0.4	4.9	301	2.4
Heart North Wales	H	745	111	15	1.2	8.4	928	6.6
Heart Yorkshire	H	3377	521	15	0.8	5.1	2646	4.7
Smooth Radio East Midlands	H	3387	450	13	1.0	7.6	3438	5.7
Smooth Radio North East	H	2420	610	25	2.2	8.7	5285	11.4
Smooth Radio North West	H	6592	1189	18	1.4	7.7	9176	8.0
Radio X 90s (Manchester)	H	3214	71	2	0.1	3.9	276	0.5
CountryLine Radio (was Chris Country Radio)	Q	58246	89	*	*	5.8	518	0.1
DCT (Total)	Y	651	130	20	1.5	7.5	978	8.9

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
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PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES



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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Original 106 (Aberdeen)	Y	350	103	30	2.3	7.8	807	13.8
Original 106 (Fife) (was Kingdom FM)	Y	301	26	9	0.6	6.6	172	3.3
Original 106 GOLD	Y	350	16	5	0.1	2.7	44	0.8
Original 106 Tayside	Y	149	5	3	0.1	3.6	17	0.7
Total Dee Radio Group	Y	3835	69	2	0.1	4.0	276	0.4
Cheshire's Silk 106.9	Y	196	14	7	0.5	6.4	91	2.7
Chester's Dee 106.3 (Dee on DAB)	Y	212	13	6	0.2	3.4	44	1.2
Love 80s Liverpool	Y	1071	18	2	0.1	6.4	116	0.6
Love 80s Manchester	Y	2356	24	1	*	1.1	25	0.1
Total Radio Essex	H	1203	55	5	0.4	7.7	423	2.1
Radio Essex	H	772	16	2	0.1	5.0	82	0.6
Radio Essex DAB	Y	1202	45	4	0.3	8.3	368	1.8
3FM	Y	71	22	30	2.3	7.7	167	11.9
Fun Kids (London)	H	12912	59	*	*	2.1	123	0.1
GB News Radio	Q	58246	672	1	0.1	6.9	4639	0.5
IOW Radio	Y	125	31	25	2.5	10.0	307	11.5
KMFM Group	H	1366	158	12	0.7	6.3	995	3.8
KMFM East	H	623	75	12	0.7	5.8	439	3.8
KMFM West	H	743	83	11	0.7	6.7	555	3.8

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
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PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES



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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
Lyca Group	Y	12912	199	2	0.1	5.7	1130	0.6
1458 Lyca Radio	Y	12912	127	1	*	4.2	538	0.3
Lyca Gold 1035AM	Y	12912	116	1	*	5.1	592	0.3
Radio Mansfield 103.2	Y	172	24	14	1.3	9.3	224	6.2
Manx Radio	Y	71	25	35	3.9	11.1	280	19.9
Mi-Soul	H	12912	105	1	0.1	6.5	680	0.4
More Radio Total	H	491	56	11	1.4	12.7	710	7.4
More Radio East	Y	386	46	12	1.7	14.0	642	8.0
More Radio West	Y	105	13	13	1.3	10.5	141	6.8
Panjab Radio	Y	12912	79	1	*	6.1	482	0.2
Q Radio	H	1581	293	19	1.3	6.8	2000	6.8
Radio Exe	Y	585	46	8	0.7	8.4	388	3.7
Tindle Radio Group	Y	147	72	49	4.4	8.9	643	25.1
Channel 103	Y	89	44	50	4.0	8.0	356	23.2
Island FM	Y	58	28	48	5.0	10.4	287	27.9
The Voice	Y	168	14	8	0.6	7.6	106	3.8

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING
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PART 6 - DEMOGRAPHIC ANALYSIS



Embargoed
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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach '000	Weekly Reach %	Average Hours per head	Average Hours per listener	Total Hours '000	Share in TSA %
ALL COMMERCIAL 15+	Q	58246	39431	68	9.6	14.2	560385	55.2
Children 10-14	Q	4146	2923	70	4.0	5.7	16521	75.0
15-24	Q	8444	5155	61	5.4	8.9	45823	67.3
25-44	Q	18828	13415	71	9.0	12.7	170285	68.3
45-64	Q	17555	12678	72	12.3	17.1	216207	56.2
65+	Q	13420	8182	61	9.5	15.7	128070	40.9
Main Shoppers	Q	49641	33883	68	10.0	14.7	498133	54.5
Main Shoppers with children	Q	12705	9670	76	10.7	14.1	136321	65.9
ABC1	Q	32721	21990	67	8.5	12.7	279342	50.9
C2DE	Q	25525	17440	68	11.0	16.1	281043	60.4
ALL BBC 15+	Q	58246	30904	53	7.5	14.1	434368	42.8
Children 10-14	Q	4146	1255	30	0.9	3.1	3893	17.7
15-24	Q	8444	3118	37	2.3	6.3	19730	29.0
25-44	Q	18828	8433	45	3.9	8.7	73257	29.4
45-64	Q	17555	10316	59	9.1	15.4	159062	41.4
65+	Q	13420	9037	67	13.6	20.2	182319	58.2
Main Shoppers	Q	49641	27127	55	8.0	14.7	398611	43.6
Main Shoppers with children	Q	12705	6156	48	5.3	10.9	67229	32.5
ABC1	Q	32721	18925	58	8.0	13.8	260848	47.5
C2DE	Q	25525	11979	47	6.8	14.5	173520	37.3

Source: "RAJAR/Ipsos/RSMB."

(1-13) See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING

DEFINITIONS	
(1)	Audiences in local analogue areas excluded from 'All BBC Network Radio' and 'All National Commercial' totals.
(2)	National groups that are a combination of analogue and digital broadcast.
(3)	Audience to 'Opt-out' services included.
(4)	Station owned by Communicorp Group Limited and includes listening to the national station.
(5)	Includes Kiss Dance, KISS Xtra (was KISS Fresh), KISSTORY & KISSTORY R&B.
(6)	Includes Capital Network (UK), Capital XTRA (UK), Capital XTRA Reloaded, Capital Anthems, Capital Chill & Capital Dance.
(7)	Includes Smooth Radio Network (UK), Smooth Chill, Smooth Country, Smooth Relax, Smooth Soul, Smooth 70s & Smooth 80s.
(8)	Includes Magic, Mellow Magic, Magic Classical, Magic Soul, Magic at the Musicals & Magic Christmas
(9)	Includes Heart Network (UK), Heart 70s, 80s, 90s, 00s, 10s, Heart Dance, Heart Love & Heart Musicals.
(10)	Includes listening to the national station.
(11)	Includes Greatest Hits Network and Hits Radio Network.
(12)	Includes Radio X Network (UK), Radio X Chilled, Radio X Classic Rock, Radio X 90s & 00s.
(13)	Includes Classic FM, Classic FM Calm & Classic FM Movies.

AREAS	
United Kingdom (Parts 1 and 6)	(including Channel Islands and Isle of Man)
Editorial Areas (Part 3)	BBC stations' defined service areas
Total Survey Areas (Parts 4 and 5)	Commercial stations' defined marketing areas
In Part 1 'BBC Local/Regional' and 'All Local Commercial' include listening to local stations outside their own Editorial/Total Survey Areas.	In Parts 3 and 5 'BBC Local Radio' and 'All Local Commercial Radio' are based on the net Editorial/Total Survey Area of the individual services making up the network.

SURVEY PERIODS		
Code	Fieldwork Dates	Sample size* (No. of diaries)
Q	15 th September 2025 – 14 th December 2025	33,341
H	23 rd June 2025 – 14 th December 2025	66,637
Y	30 th December 2024 – 14 th December 2025	134,029

UNIQUE SAMPLE		
Code	Fieldwork Dates	Unique Sample
Q	15 th September 2025 – 14 th December 2025	21,609
	Week 38 2025 – Week 50 2025	

TERMS	
Weekly reach	The number in thousands or as a percentage of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week
Average hours	The total hours of listening to a station during the course of a week, averaged: per head – across the total adult population of the UK/area per listener – across all those listening to the station for at least 5 minutes
Total hours	The overall number of hours of adult listening to a station in the UK/area in an average week
Share in TSA	The percentage of total listening time accounted for by a station in the UK/area in an average week

please note that Sample Sizes refer to the number of diaries rather than participants, and includes panellists who may contribute up to 3 diaries per Quarter.