

RAJAR DATA RELEASE Q4 2025 – February 5th 2026



	Q4 2024	Q3 2025	Q4 2025
All Radio Listening			
Weekly Reach ('000)	50,272	50,145	50,000
Weekly Reach (%)	87.2	86.1	85.8
Average hours per head	17.9	17.5	17.4
Average hours per listener	20.6	20.4	20.3
Total hours (millions)	1,033	1,022	1,015

All Radio Listening - Share Via Platform (%)			
AM/FM	27.8	26.2	25.4
Total Digital	72.2	73.8	74.6
DAB	42.7	41.6	42.1
DTV	2.5	2.5	2.7
Total Online	27.0	29.7	29.8
Website/Apps	10.9	11.5	11.3
Smart Speaker	16.1	18.2	18.5