

RAJAR DATA RELEASE Q4 2025 – February 5th 2026



| | Q4 2024 | Q3 2025 | Q4 2025 |
|----------------------------|---------|---------|---------|
| All Radio Listening | | | |
| Weekly Reach ('000) | 50,272 | 50,145 | 50,000 |
| Weekly Reach (%) | 87.2 | 86.1 | 85.8 |
| Average hours per head | 17.9 | 17.5 | 17.4 |
| Average hours per listener | 20.6 | 20.4 | 20.3 |
| Total hours (millions) | 1,033 | 1,022 | 1,015 |

| | | | |
|---|------|------|------|
| All Radio Listening - Share Via Platform (%) | | | |
| AM/FM | 27.8 | 26.2 | 25.4 |
| Total Digital | 72.2 | 73.8 | 74.6 |
| DAB | 42.7 | 41.6 | 42.1 |
| DTV | 2.5 | 2.5 | 2.7 |
| Total Online | 27.0 | 29.7 | 29.8 |
| Website/Apps | 10.9 | 11.5 | 11.3 |
| Smart Speaker | 16.1 | 18.2 | 18.5 |