

RAJAR DATA RELEASE



Quarter 3 2026 – October 29th 2026



ALL RADIO
LISTENING
CHARTS



1. ALL RADIO
LISTENING



2. ALL DIGITAL
LISTENING



3. BBC &
COMMERCIAL
REACH & SHARE



4. BBC &
COMMERCIAL
PLATFORM SHARE

SAMPLE SIZE:

Survey period - Q3 2026

Code Q (Quarter): 33,009 Diaries 15+

Code H (Half year): 66,532 Diaries 15+

TERMS

WEEKLY REACH:

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

SHARE OF LISTENING:

The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

TOTAL HOURS:

The overall number of hours of adult listening to a station in the UK/area in an average week.

"Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution".

RAJAR DATA RELEASE Q3 2026 – October 29th 2026



	Q3 2025	Q2 2026	Q3 2026
All Radio Listening			
Weekly Reach ('000)	50,145	51,119	51,183
Weekly Reach (%)	86.1	86.6	86.7
Average hours per head	17.5	17.6	17.5
Average hours per listener	20.4	20.3	20.2
Total hours (millions)	1,022	1,040	1,034

All Radio Listening - Share Via Platform (%)			
AM/FM	26.2	24.5	23.6
Total Digital	73.8	75.5	76.4
DAB	41.6	42.7	43.1
DTV	2.5	2.6	2.4
Total Online	29.7	30.3	30.8
Website/Apps	11.5	11.6	12.2
Smart Speaker	18.2	18.7	18.7

All Digital Radio Listening

Reach %

	Q3 25	Q2 26	Q3 26
--	-------	-------	-------

All Radio	86.1	86.6	86.7
Total Digital	75.8	76.7	76.8
DAB	60.5	61.9	61.7
DTV	6.3	6.3	5.7
Total Online	44.3	44.3	44.3
Website/Apps	25.6	24.7	25.6
Smart Speaker	26.9	27.5	27.0

Hours in 000s

	Q3 25	Q2 26	Q3 26
--	-------	-------	-------

	1,022	1,040	1,034
	754	786	790
	425	444	446
	26	27	25
	304	315	319
	118	120	126
	186	195	193

Share %

	Q3 25	Q2 26	Q3 26
--	-------	-------	-------

	100	100	100
	73.8	75.5	76.4
	41.6	42.7	43.1
	2.5	2.6	2.4
	29.7	30.3	30.8
	11.5	11.6	12.2
	18.2	18.7	18.7

RAJAR DATA RELEASE Q3 2026 – October 29th 2026



Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
	Q3 25	Q2 26	Q3 26		Q3 25	Q2 26	Q3 26
All BBC Radio	30,930	30,934	31,018	All Commercial Radio	39,703	40,193	39,949
All BBC Network Radio	28,382	28,370	28,424	All National Commercial	28,414	29,040	28,687
All BBC Local / Regional Radio	6,740	6,898	6,496	All Local Commercial	26,273	26,136	25,706

Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
	Q3 25	Q2 26	Q3 26		Q3 25	Q2 26	Q3 26
All BBC Radio	41.7	42.6	41.9	All Commercial Radio	56.0	55.1	55.7
All BBC Network Radio	37.2	37.9	37.7	All National Commercial	29.1	28.8	29.8
All BBC Local / Regional Radio	4.4	4.5	4.4	All Local Commercial	26.9	26.3	25.9

Platform Share

All BBC Radio

	Q3 25	Q2 26	Q3 26
AM/FM	33.2	29.9	29.7
Total Digital	66.8	70.1	70.3
DAB	38.9	41.1	41.3
DTV	3.5	3.6	3.1
Total Online	24.4	25.4	26.0
Website/Apps	11.3	11.1	12.0
Smart Speaker	13.1	14.3	14.0

All Commercial Radio

	Q3 25	Q2 26	Q3 26
AM/FM	20.3	19.7	18.7
Total Digital	79.7	80.3	81.3
DAB	44.4	44.8	45.2
DTV	1.8	1.8	2.0
Total Online	33.5	33.6	34.1
Website/Apps	11.4	11.5	11.9
Smart Speaker	22.2	22.1	22.2