RAJAR DATA RELEASE Q3 2026 – October 29th 2026

BREAKFAST SHOWS (WEEKDAYS) NATIONAL STATIONS

STATIONS	SURVEY PERIOD	WEEKLY REACH '000s	WEEKLY REACH '000s	WEEKLY REACH '000s	% CHANGE REACH Y/Y	% CHANGE REACH Q/Q
Time period varies per station		Q3 25	Q2 26	Q3 26	Q3 26 vs. Q3 25	Q3 26 vs. Q2 26
NATIONAL STATIONS - MON-FRI						
BBC Radio 1 - 07.00 - 11.00am (Fri 07.00 - 10.30am)	Q	3953		3814	-4%	
BBC Radio 2 - 06.30 - 09.30am	Q	6164	6373	6439	4%	1%
BBC Radio 3 - 06.30 - 09.30am	Q	687	822	805	17%	-2%
BBC Radio 4 - 06.00 - 09.00am	Q	5486	5611	5294	-3%	-6%
BBC Radio 5 live - 06.00 - 09.00am	Q	1274	1327	1434	13%	8%
BBC 6 Music - 07.00 - 10.00am	Q	1327	1293	1255	-5%	-3%
Absolute Radio Network - 06.00 - 10.00am	H	2253	2211	2264	0%	2%
Capital Network (UK)** - 06.00 - 10.00am	H	2708	2751	2712	0%	-1%
Capital XTRA (UK) - 06.30 - 10.00am	H	606	585	566	-7%	-3%
Classic FM - 06.30 - 10.00am	H	1910	1931	1917	0%	-1%
GB News Radio - 06.00 - 09.30am	Q	267	325	267	0%	-18%
Gold Radio UK - 07.00 - 11.00am	H	802	741	771	-4%	4%
Greatest Hits Radio - 06.00 - 10.00am	H	2983	2893	2781	-7%	-4%
Heart Network (UK)** - 06.30 - 10.00am	H	4058	4167	3979	-2%	-5%
Hits Radio - 06.00 - 10.00am	H	1532	1258	1173	-23%	-7%
KISS - 06.00 - 10.00am	Q	436	668	561	29%	-16%
LBC (UK) - 07.00 - 10.00am	H	1368	1465	1418	4%	-3%
Magic - 06.00 - 10.00am	Q	882	794	904	2%	14%
Planet Rock - 06.00 - 10.00am	Q	502	458	523	4%	14%
Smooth Radio Network (UK) - 06.00 - 10.00am	H	2427	2323	2283	-6%	-2%
Talk (was TalkRadio) - 06.00 - 10.00am	H	282	289	254	-10%	-12%
talkSPORT - 06.00 - 10.00am	H	1314	1354	1494	14%	10%
Times Radio - 06.00 - 10.00am	H	295	348	333	13%	-4%
Virgin Radio Network - 06.30 - 10.00am	H	754	647	648	-14%	0%
Radio X Network (UK) - 06.30 - 10.00am	H	1018	1046	969	-5%	-7%

- ** excludes Scotland

[1] Station changed reporting survey period

Source RAJAR / Ipsos / RSMB

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BREAKFAST SHOWS (WEEKDAYS) LONDON STATIONS

STATIONS	SURVEY PERIOD	WEEKLY REACH '000s	WEEKLY REACH '000s	WEEKLY REACH '000s	% CHANGE REACH Y/Y	% CHANGE REACH Q/Q
Time period varies per station		Q3 25	Q2 26	Q3 26	Q3 26 vs. Q3 25	Q3 26 vs. Q2 26
LONDON STATIONS - MON-FRI						
BBC Radio London - 06.00 - 10.00am	Q	124	181	131	6%	-28%
Capital London - 06.00 - 10.00am	Q	577	669	556	-4%	-17%
Capital XTRA (London) - 06.30 - 10.00am	Q	228	228	261	14%	14%
Gold Radio London - 07.00 - 11.00am	Q	148	124	135	-9%	9%
Greatest Hits Radio (London) - 06.00 - 10.00am	Q	355	269	301	-15%	12%
Heart London - 06.30 - 10.00am	Q	709	676	671	-5%	-1%
Hits Radio (London) - 06.00 - 10.00am	Q	156	167	104	-33%	-38%
LBC London - 07.00 - 10.00am	Q	709	744	675	-5%	-9%
LBC News (London) - 06.00 - 10.00am	Q	182	189	175	-4%	-7%
Magic (London) - 06.00 - 10.00am	Q	417	372	437	5%	17%
Smooth Radio London - 06.00 - 10.00am	Q	320	325	347	8%	7%
Radio X London - 06.30 - 10.00am	Q	223	143	154	-31%	8%

Source RAJAR / Ipsos / RSMB