RAJAR DATA RELEASE Q3 2026 – October 29th 2026

	Q3 2025	Q2 2026	Q3 2026
All Radio Listening			
Weekly Reach ('000)	50,145	51,119	51,183
Weekly Reach (%)	86.1	86.6	86.7
Average hours per head	17.5	17.6	17.5
Average hours per listener	20.4	20.3	20.2
Total hours (millions)	1,022	1,040	1,034

All Radio Listening - Share Via Platform (%)			
AM/FM	26.2	24.5	23.6
Total Digital	73.8	75.5	76.4
DAB	41.6	42.7	43.1
DTV	2.5	2.6	2.4
Total Online	29.7	30.3	30.8
Website/Apps	11.5	11.6	12.2
Smart Speaker	18.2	18.7	18.7

Source RAJAR / Ipsos / RSMB