Platform Share

All BBC Radio

	Q3 25	Q2 26	Q3 26
AM/FM	33.2	29.9	29.7
Total Digital	66.8	70.1	70.3
DAB	38.9	41.1	41.3
DTV	3.5	3.6	3.1
Total Online	24.4	25.4	26.0
Website/Apps	11.3	11.1	12.0
Smart Speaker	13.1	14.3	14.0

All Commercial Radio

	Q3 25	Q2 26	Q3 26
AM/FM	20.3	19.7	18.7
Total Digital	79.7	80.3	81.3
DAB	44.4	44.8	45.2
DTV	1.8	1.8	2.0
Total Online	33.5	33.6	34.1
Website/Apps	11.4	11.5	11.9
Smart Speaker	22.2	22.1	22.2

Source RAJAR / Ipsos / RSMB