

COMMERCIAL RADIO 2018 RATECARD
(£) excl. VAT

Population Band In Millions	Code	Reporting Sample and Survey Period as Indicated	Annual Single Service Fee
NATIONAL	A	Total sample based on latest 3 months	£96,108
NATIONAL DIGITAL	An	Total sample based on latest 3 months	£48,060
8m - <12m	B	1900 based on latest 3 months	£31,428
8m - <12m	Br	3800 based on latest 6 months	£15,720
6m - <8m	C	1400 based on latest 3 months	£31,056
6m - <8m	Cr	2800 based on latest 6 months	£15,528
4m - <6m	D	1000 based on latest 3 months	£28,188
4m - <6m	Dr	2000 based on latest 6 months	£14,100
1.75m - <4m	E	1000 based on latest 6 months	£22,560
1.75m - <4m	Er	1600 based on latest 12 months	£11,280
1m - <1.75m	F	800 based on latest 6 months	£19,644
1m - <1.75m	Fr	1600 based on latest 12 months	£9,828
0.5m – <1m	G1	600 based on latest 6 months	£12,480
0.5m - <1m	G1r	1200 based on latest 12 months	£6,240
0.3m – <0.5m	G3	650 based on latest 12 months	£9,252
<0.3m	H1	500 based on latest 12 months	£7,812
Opt Out	J1	300 based on latest 12 months	£4,929
Channel Islands	CI	500 based on latest 12 months	£10,434
Isle of Man	M	500 based on latest 12 months	£10,434

Notes

1. Digital stations with a TSA population under 0.5m may have sampling constraints which will be assessed on application. In some circumstances this may result in additional sampling costs being charged.
2. For commercial digital stations with a TSA population under 0.5m, and all Community stations, a specific cost will be calculated for each application.
3. New commercial local digital only stations, and existing commercial local digital only stations changing their TSA, will be encouraged to adopt an existing TSA (and mimic the TSA on an ongoing basis) in order to qualify for the above listed rates. If a commercial local digital only station creates a bespoke TSA then fees will be quoted for on an individual basis once the research requirements have been obtained and assessed.
4. Ratecard band G3r has been removed from Q2 2018. Existing stations which are already on this band will be able to remain on this band. If the existing station moves to a new TSA, the G3r ratecard band will no longer be applicable.
5. Heritage station discounts will not be applicable in the event of a name, format or ownership change.
6. Financial year runs December 2017 to November 2018.