

COMMERCIAL RADIO 2020 RATECARD

Population Band In Millions	Code	Reporting Sample and Survey Period as Indicated	Annual Single Service Fee (Ex VAT)
NATIONAL	A	Total sample based on latest 3 months	£98,031
NATIONAL DIGITAL	An	Total sample based on latest 3 months	£49,023
8m - <12m	B	1900 based on latest 3 months	£32,058
8m - <12m	Br	3800 based on latest 6 months	£16,035
6m - <8m	C	1400 based on latest 3 months	£31,677
6m - <8m	Cr	2800 based on latest 6 months	£15,840
4m - <6m	D	1000 based on latest 3 months	£28,752
4m - <6m	Dr	2000 based on latest 6 months	£14,382
1.75m - <4m	E	1000 based on latest 6 months	£23,013
1.75m - <4m	Er	1600 based on latest 12 months	£11,505
1m - <1.75m	F	800 based on latest 6 months	£20,037
1m - <1.75m	Fr	1600 based on latest 12 months	£10,026
0.5m – <1m	G1	600 based on latest 6 months	£12,729
0.5m - <1m	G1r	1200 based on latest 12 months	£6,366
0.3m – <0.5m	G3	650 based on latest 12 months	£9,438
<0.3m	H1	500 based on latest 12 months	£7,968
Opt Out	J1	300 based on latest 12 months	£5,028
Channel Islands	CI	500 based on latest 12 months	£10,644
Isle of Man	M	500 based on latest 12 months	£10,644

Notes

1. New local digital only stations are encouraged to adopt an existing commercial analogue station's TSA, and continue to mirror this on an ongoing basis in the event of it changing, in order to qualify for the above listed rates. If a new local digital only station creates a bespoke TSA then fees will be quoted for on an individual basis once the research requirements have been obtained and assessed.
2. Existing local digital only stations changing their TSA will be encouraged to adopt an existing commercial analogue station's TSA, and continue to mirror this on an ongoing basis in the event of it changing, in order to qualify for the above listed rates. If an existing local digital only station creates a bespoke TSA then fees will be quoted for on an individual basis once the research requirements have been obtained and assessed.
3. Digital stations with a TSA population under 0.5m may have sampling constraints which will be assessed on application. This could result in a bespoke fee being charged.
4. Ratecard band G3r has been removed as of Q2 2018. Existing stations which are already on this band will be able to remain on this band. If the existing station moves to a new TSA, the G3r rate card band will no longer be applicable.
5. Heritage station discounts will not be applicable in the event of a name, format or ownership change.
6. Licenced community radio stations do not fall within the Commercial Radio Ratecard and each application will be individually assessed and costed subject to sampling requirements.