

2022 COMMERCIAL RADIO RAJAR SUBSCRIBER RATECARD

TSA Population Band (in millions)	Code	Survey Reporting Period As Indicated	Annual Single Service Fee (Ex VAT)
NATIONAL	A	Reporting based on latest 3 months	£106,854
NATIONAL DIGITAL	An	Reporting based on latest 3 months	£53,436
8m - <12m	B	Reporting based on latest 3 months	£34,944
8m - <12m	Br	Reporting based on latest 6 months	£17,478
6m - <8m	C	Reporting based on latest 3 months	£34,527
6m - <8m	Cr	Reporting based on latest 6 months	£17,265
4m - <6m	D	Reporting based on latest 3 months	£31,338
4m - <6m	Dr	Reporting based on latest 6 months	£15,678
1.75m - <4m	E	Reporting based on latest 6 months	£25,083
1.75m - <4m	Er	Reporting based on latest 12 months	£12,540
1m - <1.75m	F	Reporting based on latest 6 months	£21,840
1m - <1.75m	Fr	Reporting based on latest 12 months	£10,929
0.5m – <1m	G1	Reporting based on latest 6 months	£13,875
0.5m - <1m	G1r	Reporting based on latest 12 months	£6,939
0.3m – <0.5m	G3	Reporting based on latest 12 months	£10,287
<0.3m	H1	Reporting based on latest 12 months	£8,685
Opt Out	J1	Reporting based on latest 12 months	£5,481
Channel Islands	CI	Reporting based on latest 12 months	£11,601
Isle of Man	M	Reporting based on latest 12 months	£11,601

Notes

1. New local digital only stations are encouraged to adopt an existing commercial analogue station's TSA, and continue to mirror this on an ongoing basis in the event of it changing, in order to qualify for the above listed rates. If a new local digital only station creates a bespoke TSA then fees will be quoted for on an individual basis once the research requirements have been obtained and assessed.
2. Existing local digital only stations changing their TSA will be encouraged to adopt an existing commercial analogue station's TSA, and continue to mirror this on an ongoing basis in the event of it changing, in order to qualify for the above listed rates. If an existing local digital only station creates a bespoke TSA then fees will be quoted for on an individual basis once the research requirements have been obtained and assessed.
3. Digital stations with a TSA population under 0.5m may have sampling constraints which will be assessed on application. This could result in a bespoke fee being charged.
4. Ratecard band G3r has been removed as of Q2 2018. Existing stations which are already on this band will be able to remain on this band. If the existing station moves to a new TSA, the G3r rate card band will no longer be applicable.
5. Heritage station discounts will not be applicable in the event of a name, format or ownership change.
6. Licenced community radio stations do not fall within the Commercial Radio Ratecard and each application will be individually assessed and costed subject to sampling requirements.
7. Due to the modified hybrid survey methodology introduced from Q3 2021, indicative diary numbers by ratecard band are no longer a valid unit of sample. RAJAR is reviewing how this is best expressed during the course of 2022.
8. Reporting is based on RAJAR's advised periods. Stations can elect to amend the reporting period but may weaken the statistical confidence of the data in doing so.