

## 2022 COMMERCIAL RADIO RAJAR SUBSCRIBER RATECARD

TSA Population Band (in millions)	Code	Survey Reporting Period As Indicated	Annual Single Service Fee (Ex VAT)
NATIONAL	A	Reporting based on latest 3 months	£106,854
<b>NATIONAL DIGITAL</b>	<b>An</b>	<b>Reporting based on latest 3 months</b>	<b>£53,436</b>
8m - <12m	B	Reporting based on latest 3 months	£34,944
<b>8m - &lt;12m</b>	<b>Br</b>	<b>Reporting based on latest 6 months</b>	<b>£17,478</b>
6m - <8m	C	Reporting based on latest 3 months	£34,527
<b>6m - &lt;8m</b>	<b>Cr</b>	<b>Reporting based on latest 6 months</b>	<b>£17,265</b>
4m - <6m	D	Reporting based on latest 3 months	£31,338
<b>4m - &lt;6m</b>	<b>Dr</b>	<b>Reporting based on latest 6 months</b>	<b>£15,678</b>
1.75m - <4m	E	Reporting based on latest 6 months	£25,083
<b>1.75m - &lt;4m</b>	<b>Er</b>	<b>Reporting based on latest 12 months</b>	<b>£12,540</b>
1m - <1.75m	F	Reporting based on latest 6 months	£21,840
<b>1m - &lt;1.75m</b>	<b>Fr</b>	<b>Reporting based on latest 12 months</b>	<b>£10,929</b>
0.5m – <1m	G1	Reporting based on latest 6 months	£13,875
<b>0.5m - &lt;1m</b>	<b>G1r</b>	<b>Reporting based on latest 12 months</b>	<b>£6,939</b>
0.3m – <0.5m	G3	Reporting based on latest 12 months	£10,287
<0.3m	H1	Reporting based on latest 12 months	£8,685
Opt Out	J1	Reporting based on latest 12 months	£5,481
Channel Islands	CI	Reporting based on latest 12 months	£11,601
Isle of Man	M	Reporting based on latest 12 months	£11,601

### Notes

1. New local digital only stations wishing to join the survey must adopt an existing commercial analogue station's TSA and continue to mirror this on an ongoing basis to qualify for the above listed rates.
2. Existing local digital only stations that wish to change their TSA must adopt an existing commercial analogue station's TSA and continue to mirror this on an ongoing basis.
3. New Digital only stations with a TSA population under 0.5m cannot be measured under the new RAJAR methodology.
4. Licenced community radio stations wishing to join the survey must take the TSA of a Commercial station already being measured by RAJAR and continue to mirror this on an ongoing basis to qualify for the listed rates.
6. Due to the modified hybrid survey methodology introduced from Q3 2021, previous diary targets related to population band are no longer valid.
7. Station reporting is based on RAJAR's advised periods. Stations can elect to amend the reporting period, but this may weaken the statistical confidence of the data. Local Digital Only stations should report on 12 months rolling data.
8. Heritage station discounts will not be applicable in the event of a name, format, TSA, or ownership change.