

15. Notices

15.1 Without prejudice to the right to serve any notice in any other manner, any notice pursuant to this Agreement may be sent by post to the address of the party given in this Agreement or by email to subs@rajar.co.uk or such other address or number as may from time to time be notified between the parties for that purpose and, if so sent, shall be deemed to have been given:

- (a) in the case of a letter sent by pre-paid first class post, two business days after posting; and
- (b) in the case of an email, on the day of sending or (if sent otherwise than on a business day or after 1730 GMT) on the next following business day;

and 'business day' for this purpose means any day other than Saturdays, Sundays and public holidays in the United Kingdom.

16. Assignment

16.1 The Licensee shall not assign or otherwise transfer the whole or any part of this Agreement to any person without the consent in writing of RAJAR which consent may not be unreasonably withheld in the case of an assignment of the benefit of the entire Agreement to a person carrying on business in the provision of bureau services to media agencies, sales houses, radio stations and/or others in the place of the Licensee.

17. Severability

17.1 Should any provision of this Agreement be held to be invalid or unenforceable, such provision shall (without prejudice to the remaining provisions) have no effect but the parties shall use all reasonable endeavours to replace the invalid or unenforceable provision by a valid provision, the effect of which shall be the closest possible to the intended effect of the invalid or unenforceable provision.

18. Law and Jurisdiction

18.1 This Agreement shall be governed by and construed in accordance with the laws of England and Wales.

Each party hereby submits for all purposes in connection with this Agreement to the jurisdiction of the High Court of Justice in England.

AS WITNESS the hand of the duly authorised representatives of the parties the day and year first above written.

THE SCHEDULE

THE RAJAR-RELATED SERVICES COVERED BY THIS LICENCE:

SIGNED by Jerry Hill, CEO
for and on behalf of **RADIO JOINT AUDIENCE RESEARCH LIMITED**

SIGNED by
For and on behalf of

FOR REFERENCE ONLY