Today RAJAR announced 49.2 million adults or 90% of the adult (15+) UK population tuned in to their selected radio stations each week in the first Quarter of 2018. This is up by approximately 900,000 adults on the same Quarter of the previous Year (Q1,2017). The total average number of weekly hours listened to radio for this Quarter is 1.026 Billion.

90% of the population tune in to radio every week.