



RAJAR Survey update

As per RAJAR's announcement in March, face-to-face fieldwork was suspended at the end of Q1 2020 with the survey effectively frozen from this point as no new station listening data is being compiled. Under these exceptional circumstances, RAJAR had intended to publish a revised data set for Q1 reflecting population updates. Following consultation within the RAJAR stakeholder group, it has been agreed that, given the status of the survey, a retrospective revision of Q1 has the potential to cause confusion. It has been agreed therefore that the population update will be implemented only within the trading systems from Q2.

In practice, there will be no revision of the Q1 data (e.g. Tables 1-10 or volumes) and trading from Q2 will be based on the year ending Q1 2020 (as per the agreement between commercial radio and the IPA / ISBA) but with the updated 2020 population statistics applied. This change will be on the trading systems on July 29th as planned.

We apologise for any inconvenience that this amendment may cause.

Should you have any further questions, please do not hesitate to get in contact with any member of the RAJAR team.

RAJAR Management Team