



RAJAR clarification in regard to Lyca Radio Group – Q3 2024

RAJAR wishes to clarify a recent claim published on social media that Lyca Radio group (comprising Lyca Radio and Lyca Gold) 'is the No1 Asian commercial radio network'.

The latest official RAJAR audience statistics for these stations published for Q3 2024, report that Lyca Radio group (Lyca Radio and Lyca Gold) is the No 1 Asian commercial network in the *London survey area*. This is defined by the combined stations audience reach and hours of listening.

Any further questions, please contact RAJAR directly on 02073950360.

The RAJAR Management Team